UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
Dat	e of Report (Date of earliest event reported): July 20	0, 2020
	SERVISFIRST BANCSHARES, INC. (Exact name of registrant as specified in its charter)	
Delaware (State or Other Jurisdiction of Incorporation)	001-36452 (Commission File Number)	26-0734029 (I.R.S. Employer Identification No.)
	2500 Woodcrest Place Birmingham, Alabama 35209 (Address of Principal Executive Offices) (Zip Code)	
	(205) 949-0302 (Registrant's telephone number, including area code)	
(1	Not Applicable Former name or former address, if changed since last rep	port)
Check the appropriate box below if the Form 8-K filing is i Written communications pursuant to Rule 425 under the Soliciting material pursuant to Rule 14a-12 under the Pre-commencement communications pursuant to Rule Pre-commencement communications pursuant to Rule	he Securities Act (17 CFR 230.425) Exchange Act (17 CFR 240.14a-12) e 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Securities registered pursuant to Section 12(b) of the Act: Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common	SFBS	Nasdaq Global Select Market
Indicate by check mark whether the registrant is an emerging the Securities Exchange Act of 1934 (§240.12b-2 of this ch		ties Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
Emerging growth company \square		
If an emerging growth company, indicate by check mark if accounting standards provided pursuant to Section 13(a) of	e e e e e e e e e e e e e e e e e e e	ion period for complying with any new or revised financial

Item 2.02. Results of Operations and Financial Condition.

On July 20, 2020, ServisFirst Bancshares, Inc., a Delaware corporation ("ServisFirst"), issued a press release announcing its operating results for the quarter ended June 30, 2020. A copy of the press release is attached as Exhibit 99.1.

The information furnished pursuant to Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act.

Item 7.01. Regulation FD Disclosure.

On July 20, 2020, ServisFirst hosted a call to review 2020 second quarter earnings. The supplemental investor presentation is attached as Exhibit 99.2 and is incorporated by reference into this Item 7.01. The presentation will also be available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Statements in this presentation that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" "could" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

Item 9.01. Financial Statements and Exhibits.

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) **Exhibits.** The following exhibits are included with this Current Report on Form 8-K:

Exhibit No. Description

99.1 Press Release dated July 20, 2020

99.2 Supplemental Investor Presentation dated July 20, 2020

Cover Page Interactive Data File (embedded within the Inline XBRL

document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ServisFirst Bancshares, Inc.

By: <u>/s/ Thomas A. Broughton, III</u> Thomas A. Broughton, III Date: July 20, 2020

Chairman, President and Chief Executive Officer



ServisFirst Bancshares, Inc. Announces Results For Second Quarter of 2020

BIRMINGHAM, Ala., July 20, 2020 (GLOBE NEWSWIRE) -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS), today announced earnings and operating results for the three and six months ended June 30, 2020.

Second Quarter 2020 Highlights:

- Diluted EPS for the second quarter increased 14% to \$0.75 year over year
- Record deposit growth of \$1.5 billion during the second quarter
- Funded approximately 4,800 Payroll Protection Program ("PPP") loans totaling over \$1.0 billion, with 68% less than \$150,000 in size
- Asset quality improved, with nonperforming loans to total loans improving to 26 basis points during the second quarter
- Total assets exceed \$11.0 billion

FINANCIAL SUMMARY (UNAUDITED)

(in Thousands except share and per share amounts)

					% Change From Period Ending			% Change From Period Ending
					March 31, 2020			June 30, 2019 to
	P	Period Ending	F	Period Ending	to Period Ending	I	Period Ending	Period Ending
	J	une 30, 2020	N.	Iarch 31, 2020	June 30, 2020		June 30, 2019	June 30, 2020
QUARTERLY OPERATING RESULTS								
Net Income	\$	40,448	\$	34,778	16%	\$	35,633	14%
Net Income Available to Common Stockholders	\$	40,417	\$	34,778	16%	\$	35,602	14%
Diluted Earnings Per Share	\$	0.75	\$	0.64	17%	\$	0.66	14%
Return on Average Assets		1.55%		1.54%			1.69%	
Return on Average Common Stockholders'								
Equity		18.40%		16.23%			18.72%	
Average Diluted Shares Outstanding		54,194,506		54,167,414			54,089,107	
YEAR-TO-DATE OPERATING RESULTS								
Net Income	\$	75,226				\$	70,643	6%
Net Income Available to Common Stockholders								
	\$	75,195				\$	70,612	6%
Diluted Earnings Per Share	\$	1.39				\$	1.31	6%
Return on Average Assets		1.54%					1.72%	
Return on Average Common Stockholders'								
Equity		17.31%					19.06%	
Average Diluted Shares Outstanding		54,180,960					54,082,857	
BALANCE SHEET								
Total Assets	\$	11,012,195	\$	9,364,882	18%	\$	8,740,237	26%
Loans		8,315,375		7,568,836	10%		6,967,886	19%
Non-interest-bearing Demand Deposits		2,678,893		1,925,626	39%		1,576,959	70%
Total Deposits		9,342,918		7,832,655	19%		7,404,794	26%
Stockholders' Equity		914,588		881,885	4 %		778,957	17%

DETAILED FINANCIALS

ServisFirst Bancshares, Inc. reported net income and net income available to common stockholders of \$40.4 million for the quarter ended June 30, 2020, compared to net income and net income available to common stockholders of \$35.6 million for the same quarter in 2019. Basic and diluted earnings per common share were \$0.75 and \$0.75, respectively, for the second quarter of 2020, compared to \$0.67 and \$0.66, respectively, for the second quarter of 2019.

Annualized return on average assets was 1.55% and annualized return on average common stockholders' equity was 18.40% for the second quarter of 2020, compared to 1.69% and 18.72%, respectively, for the second quarter of 2019.

Net interest income was \$83.2 million for the second quarter of 2020, compared to \$77.6 million for the first quarter of 2020 and \$70.1 million for the second quarter of 2019. The net interest margin in the second quarter of 2020 was 3.32% compared to 3.58% in the first quarter of 2020 and 3.44% in the second quarter of 2019. Origination of PPP loans and increased excess liquidity drove unfavorable rate and mix changes while lower deposit rates and increases in noninterest bearing demand balances drove favorable rate and mix changes, respectively. Accretion of net fees on PPP loans of \$2.6 million during the second quarter of 2020 offset the decrease in loan yield by approximately 12 basis points.

Average loans for the second quarter of 2020 were \$8.33 billion, an increase of \$972.6 million, or 52% annualized, over average loans of \$7.36 billion for the first quarter of 2020, and an increase of \$1.54 billion, or 23%, over average loans of \$6.79 billion for the second quarter of 2019. We originated over 4,800 PPP loans during the second quarter of 2020 for a total of \$1.05 billion. Average total balances of PPP loans for the second quarter of 2020 were \$885.5 million. Excluding PPP loans, average loans for the second quarter of 2020 were \$7.45 billion, an increase of \$87.0 million over average loans for the first quarter of 2020, and an increase of \$659.1 million, or 10%, over average loans for the second quarter of 2019.

Average total deposits for the second quarter of 2020 were \$8.87 billion, an increase of \$1.23 billion, or 64% annualized, over average total deposits of \$7.64 billion for the first quarter of 2020, and an increase of \$1.69 billion, or 24%, over average total deposits of \$7.18 billion for the second quarter of 2019.

Nonperforming assets to total assets were 0.26% for the second quarter of 2020, a decrease of 18 basis points compared to 0.44% for the first quarter of 2020 and a decrease of 17 basis points compared to 0.43% for the second quarter of 2019. Annualized net charge-offs to average loans were 0.20%, a six basis-point decrease compared to 0.26% for the first quarter of 2020 and a decrease of two basis points compared to 0.22% for the second quarter of 2019. We recorded a \$10.3 million provision for loan losses in the second quarter of 2020 compared to \$13.6 million in the first quarter of 2020 and \$4.9 million in the second quarter of 2019. The allowance for loan loss as a percentage of total loans was 1.10% at June 30, 2020, a decrease of 3 basis points compared to 1.13% at March 31, 2020 and an increase of 8 basis points compared to 1.02% at June 30, 2019. Excluding PPP loans, the allowance for loan loss as a percentage of total loans was 1.26% at June 30, 2020. The CARES Act, passed into law on March 27, 2020 as a result of the COVID-19 outbreak, allows companies to delay their adoption of Accounting Standards Update (ASU) 2016-13, *Measurement of Credit Losses on Financial Instruments* (CECL), including the current expected credit losses methodology for estimating allowances for credit losses. We have elected to delay adoption of ASU 2016-13 until the date on which the national emergency concerning the COVID-19 outbreak terminates or December 31, 2020, with an effective retrospective implementation date of January 1, 2020. In management's opinion, the allowance is adequate and was determined by consistent application of ServisFirst Bank's methodology for calculating its allowance for loan losses.

Noninterest income for the second quarter of 2020 increased \$1.2 million, or 22%, to \$7.0 million from \$5.8 million in the second quarter of 2019. Mortgage banking revenue increased \$1.0 million, or 94%, from the second quarter of 2019 to the second quarter of 2020. Mortgage loan origination volumes increased approximately 65% during the second quarter of 2020 when compared to the same quarter in 2019. Additionally, more of the originations in 2020 were sellable loans, driving higher gains on sale. Credit card revenue decreased \$343,000, or 20%, to \$1.4 million during the second quarter of 2020, compared to \$1.7 million during the second quarter of 2019. The amount of spend on purchase cards increased \$20.5 million while the amount of spend on business credit cards decreased \$14.3 million during the second quarter of 2020 when compared to the second quarter of 2019. Purchase card spend carries lower profit margins than credit cards due to their higher rebates. Income on life insurance policies increased \$686,000, or 88%, to \$1.5 million during the second quarter of 2020, compared to \$778,000 during the second quarter of 2019. We purchased an additional \$75.0 million in BOLI contracts during the third quarter of 2019. Other income for the second quarter of 2020 decreased \$151,000, or 39%, to \$241,000 from \$392,000 in the second quarter of 2019. On May 4, 2020 we bought an interest rate cap with a term of three years and a notional amount of \$300 million. The cap is tied to one-month LIBOR with a strike rate of 0.50%. We wrote down the value of the cap by \$252,000 during the second quarter of 2020 through other income and are amortizing the fee paid to our counterparty over the life of the cap.

Noninterest expense for the second quarter of 2020 increased \$2.8 million, or 11%, to \$28.8 million from \$26.0 million in the second quarter of 2019, and increased \$896,000, or 3%, on a linked quarter basis. Salary and benefit expense for the second quarter of 2020 increased \$1.5 million, or 10%, to \$15.8 million from \$14.3 million in the second quarter of 2019, and increased \$134,000, or 1%, on a linked quarter basis. Costs to originate PPP loans totaling \$2.4 million were incurred during the second quarter of 2020. These costs were credited against salary and benefits as a deferred expense and will be amortized over the life of the loans by netting them against accretion of deferred origination fees. Bonuses of approximately \$2.5 million were paid during the second quarter of 2020 related to work performed on the PPP. Additional bonuses of \$71,000 were paid to front-line employees who continued to assist customers during the peak of the pandemic. Equipment and occupancy expense increased \$147,000, or 6%, to \$2.4 million in the second quarter of 2020, from \$2.3 million in the second quarter of 2019. Third party processing expenses increased \$789,000, or 29%, to \$3.5 million in the second quarter of 2020, from \$2.7 million in the second quarter of 2019. Limited-term licenses were added to our loan origination systems to enable more employees to assist customers with their PPP loans. These licenses added \$514,000 to third party processing expenses during the second quarter of 2020. Professional services expense decreased \$100,000, or 8%, to \$1.1 million in the second quarter of 2020, from \$1.2 million in the second quarter of 2019, and increased \$143,000, or 15%, from \$948,000 on a linked-quarter basis. FDIC and other regulatory assessments decreased \$486,000, or 45%, to \$595,000 in the second quarter of 2020, from \$1.1 million in the second quarter of 2019. Lower growth in assets during the second quarter of 2020, excluding PPP loans, resulted in us adjusting our accrual for assessments to be paid at the end of the third quarter of 2020. Expenses associated with other real estate owned increased \$1.1 million to \$1.3 million in the second quarter of 2020, from \$212,000 in the second quarter of 2019. Updated appraisals resulted in write-downs in values on two properties in our Birmingham, Alabama market. Other operating expenses for the second quarter of 2020 decreased \$100,000, or 2%, to \$4.1 million from \$4.2 million in the second quarter of 2019, and increased \$452,000, or 12%, on a linked-quarter basis. The efficiency ratio was 31.92% during the second quarter of 2020 compared to 34.30% during the second quarter of 2019 and compared to 33.11% during the first quarter of 2020.

Income tax expense increased \$1.4 million, or 15%, to \$10.7 million in the second quarter of 2020, compared to \$9.3 million in the second quarter of 2019. Our effective tax rate was 20.95% for the second quarter of 2020 compared to 20.74% for the second quarter of 2019. State

of Alabama tax credit investments matured at the end of 2019, causing our state credit amounts to decrease from \$497,000 during the second quarter of 2019 to \$132,000 during the second quarter of 2020. We recognized a reduction in provision for income taxes resulting from excess tax benefits from the exercise and vesting of stock options and restricted stock during the second quarters of 2020 and 2019 of \$136,000 and \$186,000, respectively.

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures

This press release contains certain non-GAAP financial measures, including tangible common stockholders' equity, total tangible assets, tangible book value per share and tangible common equity to total tangible assets, each of which excludes goodwill and core deposit intangibles associated with our acquisition of Metro Bancshares, Inc. in January 2015. We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures as of and for the comparative periods presented in this press release. Dollars are in thousands, except share and per share data.

	At June 30, 2020	A	At March 31, 2020	At	December 31, 2019	At	September 30, 2019	At June 30, 2019
Book value per share - GAAP	\$ 16.98	\$	16.38	\$	15.71	\$	15.13	\$ 14.55
Total common stockholders' equity - GAAP Adjustments:	914,588		881,886		842,682		810,537	778,957
Adjusted for goodwill and core deposit intangible asset	14,043		14,111		14,179		14,246	14,314
Tangible common stockholders' equity - non-								
GAAP	\$ 900,545	\$	867,775	\$	828,503	\$	796,291	\$ 764,643
Tangible book value per share - non-GAAP	\$ 16.72	\$	16.12	\$	15.45	\$	14.86	\$ 14.29
Stockholders' equity to total assets - GAAP	8.31%	ó	9.42%	,)	9.42%		9.00%	8.91%
Total assets - GAAP Adjustments:	\$ 11,012,195	\$	9,364,882	\$	8,947,653	\$	9,005,112	\$ 8,740,237
Adjusted for goodwill and core deposit intangible asset	14,043		14,111		14,179		14,246	14,314
Total tangible assets - non-GAAP Tangible common equity to total tangible	\$ 10,998,152	\$	9,350,771	\$	8,933,474	\$	8,990,866	\$ 8,725,923
assets - non-GAAP	8.19%	ó	9.28%	, D	9.27%		8.86%	8.76%

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Montgomery, Mobile and Dothan, Alabama, Pensacola, Sarasota and Tampa Bay, Florida, Atlanta, Georgia, Charleston, South Carolina and Nashville, Tennessee.

ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.secvisfirstbancshares.com.

Statements in this press release that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "could," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including, but not limited to: the global health and economic crisis precipitated by the COVID-19 outbreak; general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; economic crisis and associated credit issues in industries most impacted by the COVID-19 outbreak, including but not limited to, the restaurant, hospitality and retail sectors; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K, in our Quarterly Reports on Form 10-Q for fiscal year 2020, and our other SEC filings. If one or more of the factors affecting

our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at www.servisfirstbancshares.com or by calling (205) 949-0302.

Contact: ServisFirst Bank Davis Mange (205) 949-3420 dmange@servisfirstbank.com

SELECTED FINANCIAL HIGHLIGHTS (Unaudited)

(III tilousanus except share and per share data)	2n	d Quarter 2020	1 c	t Quarter 2020	Δt	h Quarter 2019	3r	d Ouarter 2019	2n	d Ouarter 2019
CONSOLIDATED STATEMENT OF	211	d Quarter 2020		it Quarter 2020		ii Quarter 2017	- 511	a Quarter 2019	211	a Quarter 2019
INCOME										
Interest income	\$	95,080	\$	96,767	\$	98,187	\$	101,130	\$	97,787
Interest expense		11,846		19,127		22,410		28,125		27,702
Net interest income		83,234		77,640		75,777		73,005		70,085
Provision for loan losses		10,283		13,584		5,884		6,985		4,884
Net interest income after provision for loan										
losses		72,951		64,056		69,893		66,020		65,201
Non-interest income		7,033		6,674		6,936		6,202		5,778
Non-interest expense		28,816		27,920		25,503		25,153		26,022
Income before income tax		51,168		42,810		51,326		47,069		44,957
Provision for income tax		10,720		8,032		10,289		9,506		9,324
Net income		40,448		34,778		41,037		37,563		35,633
Preferred stock dividends		31		-		32		-		31
Net income available to common stockholders	\$	40,417	\$	34,778	\$	41,005	\$	37,563	\$	35,602
Earnings per share - basic	\$	0.75	\$	0.65	\$	0.77	\$	0.70	\$	0.67
Earnings per share - diluted	\$	0.75	\$	0.64	\$	0.76	\$	0.69	\$	0.66
Average diluted shares outstanding		54,194,506		54,167,414		54,149,554		54,096,368		54,089,107
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CONSOLIDATED BALANCE SHEET										
DATA										
Total assets	\$	11,012,195	\$	9,364,882	\$	8,947,653	\$	9,005,112	\$	8,740,237
Loans		8,315,375		7,568,836		7,261,451		7,022,069		6,967,886
Debt securities		856,378		827,032		759,649		688,271		658,221
Non-interest-bearing demand deposits		2,678,893		1,925,626		1,749,879		1,678,672		1,576,959
Total deposits		9,342,918		7,832,655		7,530,433		7,724,158		7,404,794
Borrowings		64,715		64,707		64,703		64,693		64,684
Cto alch aldonal a quiter	\$	914,588	\$	881,885	\$	842,682	\$	810,537	\$	778,957
Stockholders' equity										
Shares outstanding		53,874,276		53,844,009		53,623,740		53,579,013		53,526,882
Book value per share	\$	16.98	\$	16.38	\$	15.71	\$	15.13	\$	14.55
Tangible book value per share (1)	\$	16.72	\$	16.12	\$	15.45	\$	14.86	\$	14.29
rungiere even vulue per enure (1)	Ψ	10.72	Ψ	10.12	Ψ	100	Ψ	100	Ψ	1>
SELECTED FINANCIAL RATIOS										
(Annualized)										
Net interest margin		3.32%		3.58%		3.47%		3.36%		3.44%
Return on average assets		1.55%		1.54%		1.80%		1.67%		1.69%
Return on average common stockholders'										
equity		18.40%		16.23 %		19.75%		18.69%		18.72%
Efficiency ratio		31.92%		33.11%		30.83%		31.76%		34.30%
Non-interest expense to average earning assets		1.15%		1.29%		1.17%		1.16%		1.28%
CAPITAL RATIOS (2)										
Common equity tier 1 capital to risk-weighted										
assets		11.26%		10.68%		10.50%		10.39%		10.18%
Tier 1 capital to risk-weighted assets		11.27%		10.68%		10.50%		10.39%		10.19%

Total capital to risk-weighted assets	13.27%	12.54%	12.31%	12.27%	12.02%
Tier 1 capital to average assets	9.24%	9.56%	9.13%	8.88%	9.00%
Tangible common equity to total tangible					
assets (1)	8.19%	9.28%	9.27%	8.86%	8.76%

⁽¹⁾ See "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" for a discussion of these Non-GAAP financial measures.

CONSOLIDATED BALANCE SHEETS (UNAUDITED)

(Dollars in thousands)

(Bondis in thousands)	J	une 30, 2020	Jı	une 30, 2019	% Change
ASSETS	_		_		
Cash and due from banks	\$	102,282	\$	68,841	49%
Interest-bearing balances due from depository institutions		1,444,293		409,052	253%
Federal funds sold		2,352		408,289	(99)%
Cash and cash equivalents		1,548,927		886,182	75%
Available for sale debt securities, at fair value		856,128		657,971	30%
Held to maturity debt securities (fair value of \$250 at June 30, 2020 and 2019)		250		250	-%
Mortgage loans held for sale		14,491		9,446	53%
Loans		8,315,375		6,967,886	19%
Less allowance for loan losses		(91,507)		(71,386)	28%
Loans, net		8,223,868		6,896,500	19%
Premises and equipment, net		55,588		57,195	(3)%
Goodwill and other identifiable intangible assets		14,043		14,314	(2)%
Other assets		298,900		218,379	37%
Total assets	\$	11,012,195	\$	8,740,237	26%
LIABILITIES AND STOCKHOLDERS' EQUITY					
Liabilities:					
Deposits:					
Non-interest-bearing	\$	2,678,893	\$	1,576,959	70%
Interest-bearing		6,664,025		5,827,835	14%
Total deposits		9,342,918		7,404,794	26%
Federal funds purchased		635,606		459,449	38%
Other borrowings		64,715		64,684	-%
Other liabilities		54,368		32,353	68%
Total liabilities		10,097,607		7,961,280	27%
Stockholders' equity:					
Preferred stock, par value \$0.001 per share; 1,000,000 authorized and undesignated at					
June 30, 2020 and June 30, 2019		-		-	
Common stock, par value \$0.001 per share; 100,000,000 shares authorized; 53,874,276 shares					
issued and outstanding at June 30, 2020, and 53,526,882 shares issued and outstanding					
at June 30, 2019		54		54	-%
Additional paid-in capital		222,437		218,658	2%
Retained earnings		672,984		555,425	21%
Accumulated other comprehensive income		18,611		4,318	331%
Total stockholders' equity attributable to ServisFirst Bancshares, Inc.	-	914,086	-	778,455	17%
Noncontrolling interest		502		502	-%
Total stockholders' equity		914,588	-	778,957	17%
· ·	\$	11,012,195	\$	8,740,237	26%
Total liabilities and stockholders' equity	φ	11,012,193	Ψ	0,740,237	20%

⁽²⁾ Regulatory capital ratios for most recent period are preliminary.

(In thousands except per share data	(In	thousands	except	per s	share	data`)
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	T	hree Months	Ende	d June 30,		Six Months En	ded June 30,
		2020		2019		2020	2019
Interest income:						_	_
Interest and fees on loans	\$	89,383	\$	88,610	\$	178,768 \$	174,134
Taxable securities		5,092		4,193		10,246	7,939
Nontaxable securities		211		393		444	839
Federal funds sold		34		1,998		311	3,217
Other interest and dividends		360		2,593		2,078	5,357
Total interest income		95,080		97,787		191,847	191,486
Interest expense:							
Deposits		10,756		24,240		27,501	46,385
Borrowed funds		1,090		3,462		3,472	6,238
Total interest expense		11,846		27,702		30,973	52,623
Net interest income		83,234		70,085		160,874	138,863
Provision for loan losses		10,283		4,884		23,867	9,769
Net interest income after provision for loan losses		72,951		65,201		137,007	129,094
Non-interest income:							
Service charges on deposit accounts		1,823		1,786		3,739	3,488
Mortgage banking		2,107		1,087		3,178	1,662
Credit card income		1,398		1,741		3,163	3,317
Securities losses		-		(6)		-	(6)
Increase in cash surrender value life insurance		1,464		778		2,917	1,540
Other operating income		241		392		710	721
Total non-interest income		7,033		5,778		13,707	10,722
Non-interest expense:							
Salaries and employee benefits		15,792		14,339		31,450	28,604
Equipment and occupancy expense		2,434		2,287		4,834	4,546
Third party processing and other services		3,513		2,724		6,858	5,135
Professional services		1,091		1,191		2,039	2,185
FDIC and other regulatory assessments		595		1,081		1,927	2,100
Other real estate owned expense		1,303		212		1,904	234
Other operating expense		4,088		4,188		7,724	8,546
Total non-interest expense		28,816		26,022		56,736	51,350
Income before income tax		51,168		44,957		93,978	88,466
Provision for income tax		10,720		9,324		18,752	17,823
Net income		40,448		35,633		75,226	70,643
Dividends on preferred stock		31		31		31	31
Net income available to common stockholders	\$	40,417	\$	35,602	\$	75,195 \$	70,612
Basic earnings per common share	\$	0.75	\$	0.67	\$	1.40 \$	1.32
Diluted earnings per common share	\$	0.75		0.66	\$	1.39 \$	
5 1	•		•	* * * *	•		

LOANS BY TYPE (UNAUDITED)

(In thousands)

	2	and Quarter 2020	1st	Quarter 2020	4th	Quarter 2019	3	3rd Quarter 2019	2	nd Quarter 2019
Commercial, financial and agricultural	\$	3,498,627	\$	2,771,307	\$	2,696,210	\$	2,653,934	\$	2,633,529
Real estate - construction		544,586		548,578		521,392		550,871		603,779
Real estate - mortgage:										
Owner-occupied commercial		1,634,495		1,678,532		1,587,478		1,526,911		1,538,279
1-4 family mortgage		665,883		675,870		644,188		632,346		630,963
Other mortgage		1,911,384		1,834,137		1,747,394		1,592,072		1,496,512
Subtotal: Real estate - mortgage		4,211,762		4,188,539		3,979,060		3,751,329		3,665,754
Consumer		60,400		60,412		64,789		65,935		64,824
Total loans	\$	8,315,375	\$	7,568,836	\$	7,261,451	\$	7,022,069	\$	6,967,886

SUMMARY OF LOAN LOSS EXPERIENCE (UNAUDITED) (Dollars in thousands)

(Donars in thousands)	2:	nd Quarter 2020	1st (Quarter 2020	4th (Ouarter 2019	3rd	Quarter 2019	2nd	Quarter 2019
Allowance for loan losses:	-	2020	150	Quarter 2020		Quarter 2019	314	Quarter 2019	2110	Quarter 2019
Beginning balance	\$	85,414	\$	76,584	\$	77,192	\$	71,386	\$	70,207
Loans charged off:										
Commercial, financial and agricultural		1,358		2,640		4,742		3,626		3,610
Real estate - construction		376		454		-		-		-
Real estate - mortgage		2,520		1,678		1,689		4,974		169
Consumer		62		58		139		172		63
Total charge offs		4,316		4,830		6,570		8,772		3,842
Recoveries:										
Commercial, financial and agricultural		84		62		51		126		117
Real estate - construction		1		1		1		1		-
Real estate - mortgage		13		1		2		-		4
Consumer		28		12		24		60		16
Total recoveries		126		76		78		187		137
Net charge-offs		4,190		4,754		6,492		8,585		3,705
Allocation from Loan Guarantee Program		-		-		-		7,406		-
Provision for loan losses		10,283		13,584		5,884		6,985		4,884
Ending balance	\$	91,507	\$	85,414	\$	76,584	\$	77,192	\$	71,386
Allowance for loan losses to total loans Allowance for loan losses to total average		1.10%		1.13%		1.05%		1.10%		1.02%
loans		1.10%		1.16%		1.08%		1.11%		1.05%
Net charge-offs to total average loans		0.20%		0.26%		0.36%		0.49%		0.22%
Provision for loan losses to total average loans		0.50%		0.74%		0.33%		0.40%		0.29%
Nonperforming assets:										
Nonaccrual loans	\$	16,881	\$	28,914	\$	30,091	\$	35,732	\$	21,840
Loans 90+ days past due and accruing		5,133		4,954		6,021		5,317		10,299
Other real estate owned and repossessed										
assets		6,537		7,448		8,178		5,337		5,649
Total	\$	28,551	\$	41,316	\$	44,290	\$	46,386	\$	37,788
Nonperforming loans to total loans		0.26%		0.45%		0.50%		0.58%		0.46%
Nonperforming assets to total assets		0.26%		0.44%		0.50%		0.52%		0.43%
Nonperforming assets to earning assets		0.26%		0.45%		0.50%		0.53%		0.44%
Reserve for loan losses to nonaccrual loans		542.07%		295.41%		254.51%		216.03%		326.86%
Restructured accruing loans	\$	975	\$	975	\$	625	\$	3,468	\$	2,742
Restructured accruing loans to total loans		0.01%		0.01%		0.01%		0.05%		0.04%
TROUBLED DEBT RESTRUCTURINGS (To the sugar de)	ΓDRs)	(UNAUDITE	D)							
(In thousands)	2	nd Quarter								
	2.	2020	1 et i	Quarter 2020	4th	Ouarter 2010	3rd	Quarter 2019	2nd	Quarter 2010
Beginning balance:	\$	2,367	\$	3,330	\$	11,248	\$	11,284	\$	12,289
Additions	Ψ	2,50 <i>1</i>	Ψ	350	Ψ	250	Ψ	- 11,404	Ψ	12,209
Net (paydowns) / advances		(12)		(232)		(3,481)		714		(12)
Charge-offs		(412)		(1,081)		(3,481) $(1,333)$		(750)		(993)
Transfer to OREO		(375)		(1,001)		(3,354)		(750)		(<i>))</i> 3)
	Φ.	1.560	Φ.	- 2267	Φ.	2 220	Φ.	11.040	Φ.	- 11.004

1,568

2,367

3,330

11,248

11,284

CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

(In thousands except per share data)

Ending balance

		Quarter 2020	1s	st Quarter 2020	41	th Quarter 2019	3r	d Quarter 2019	2n	d Quarter 2019
Interest income:									-	
Interest and fees on loans	\$	89,383	\$	89,385	\$	89,407	\$	90,767	\$	88,610
Taxable securities		5,092		5,154		4,702		4,367		4,193
Nontaxable securities		211		233		274		316		393
Federal funds sold		34		277		1,053		1,768		1,998
Other interest and dividends		360		1,718		2,751		3,912		2,593
Total interest income		95,080		96,767		98,187		101,130		97,787
Interest expense:								·		
Deposits		10,756		16,745		19,786		24,787		24,240
Borrowed funds		1,090		2,382		2,624		3,338		3,462
Total interest expense		11,846		19,127		22,410		28,125		27,702
Net interest income		83,234		77,640		75,777		73,005		70,085
Provision for loan losses		10,283		13,584		5,884		6,985		4,884
Net interest income after provision for loan										 _
losses		72,951		64,056		69,893		66,020		65,201
Non-interest income:										
Service charges on deposit accounts		1,823		1,916		1,806		1,735		1,786
Mortgage banking		2,107		1,071		1,366		1,333		1,087
Credit card income		1,398		1,765		1,891		1,868		1,741
Securities (losses) gains		-		-		(1)		34		(6)
Increase in cash surrender value life insurance		1,464		1,453		1,419		787		778
Other operating income		241		469		455		445		392
Total non-interest income		7,033		6,674		6,936		6,202		5,778
Non-interest expense:										
Salaries and employee benefits		15,792		15,658		13,680		15,499		14,339
Equipment and occupancy expense		2,434		2,400		2,339		2,387		2,287
Third party processing and other services		3,513		3,345		3,176		2,923		2,724
Professional services		1,091		948		1,163		887		1,191
FDIC and other regulatory assessments		595		1,332		1,171		(296)		1,081
Other real estate owned expense		1,303		601		103		78		212
Other operating expense		4,088		3,636		3,871		3,675		4,188
Total non-interest expense		28,816		27,920		25,503		25,153	-	26,022
Income before income tax		51,168		42,810		51,326		47,069	-	44,957
Provision for income tax		10,720		8,032		10,289		9,506		9,324
Net income	-	40,448		34,778		41,037		37,563		35,633
Dividends on preferred stock		31		-		32		-		31
Net income available to common	-									
stockholders	Ф	40,417	\$	34,778	\$	41,005	\$	37,563	\$	35,602
D ' '	\$	40,417	Ψ	31,770	Ψ	11,000	Ψ	37,303	Ψ	
Basic earnings per common share	\$	0.75	\$	0.65	\$	0.77	\$	0.70	\$	0.67

AVERAGE BALANCE SHEETS AND NET INTEREST ANALYSIS (UNAUDITED) ON A FULLY TAXABLE-EQUIVALENT BASIS (Dollars in thousands)

	2nd Quarter	2020	1st Quarter 2020		4th Quarter 2019		3rd Quarter 2019		2nd Quarter 2019	
	Average	Yield /	Average	Yield /	Average	Yield /	Average	Yield /	Average	Yield /
	Balance	Rate	Balance	Rate	Balance	Rate	Balance	Rate	Balance	Rate
Assets:										
Interest-earning assets:										
Loans, net of unearned										
income (1)										
Taxable	\$ 8,301,775	4.31%	\$7,328,594	4.89%	\$7,066,576	5.00%	\$6,927,075	5.18%	\$6,756,927	5.24%
Tax-exempt (2)	31,929	4.12	32,555	4.04	35,563	4.00	34,195	3.98	32,124	3.83

Total loans, net of										
unearned income	8,333,704	4.31	7,361,149	4.88	7,102,139	4.99	6,961,270	5.17	6,789,051	5.23
Mortgage loans held for sale	13,278	2.09	4,282	2.16	6,505	2.44	6,482	2.45	5,208	3.85
Debt securities:										
Taxable	761,575	2.67	750,413	2.75	670,732	2.81	595,405	2.93	565,491	2.97
Tax-exempt (2)	38,201	2.62	44,029	2.33	50,825	2.17	59,992	2.21	77,364	2.10
Total securities (3)	799,776	2.67	794,442	2.72	721,557	2.76	655,397	2.87	642,855	2.86
Federal funds sold	83,274	0.16	105,423	1.06	238,927	1.75	312,968	2.24	323,714	2.48
Interest-bearing balances with										
banks	849,549	0.17	469,199	1.47	602,755	1.81	690,973	2.25	411,481	2.53
Total interest-earning assets	\$10,079,581	3.80%	\$8,734,495	4.46%	\$8,671,883	4.49%	\$8,627,090	4.65%	\$8,172,309	4.80%
Non-interest-earning assets:										
Cash and due from banks	76,212		66,140		70,381		71,418		76,988	
Net premises and equipment	57,446		58,066		57,986		58,243		58,607	
Allowance for loan losses,										
accrued interest and other										
assets	248,702		241,479		233,885		162,654		156,264	
Total assets	\$10,461,941		\$9,100,180		\$9,034,135		\$8,919,405		\$8,464,168	
Interest-bearing liabilities:										
Interest-bearing deposits:										
Checking	\$ 992,848	0.35%	\$ 956,803	0.57%	\$ 961,258	0.69%	\$ 900,754	0.84%	\$ 909,847	0.88%
Savings	72,139	0.42	67,380	0.50	62,311	0.53	57,431	0.60	54,391	0.57
Money market	4,285,907	0.52	4,061,286	1.10	4,189,283	1.34	4,265,435	1.76	3,932,459	1.88
Time deposits	877,448	1.95	805,924	2.09	712,155	2.15	703,278	2.20	694,414	2.16
Total interest-bearing										
deposits	6,228,342	0.69	5,891,393	1.14	5,925,007	1.32	5,926,898	1.66	5,591,111	1.74
Federal funds purchased	572,990	0.22	492,638	1.31	420,066	1.74	441,526	2.30	418,486	2.57
Other borrowings	64,711	4.85	64,707	4.85	64,698	4.79	64,689	4.79	64,680	4.84
Total interest-bearing										
liabilities	\$ 6,866,043	0.69%	\$6,448,738	1.19%	\$6,409,771	1.39%	\$6,433,113	1.73%	\$6,074,277	1.83%
Non-interest-bearing liabilities:										
Non-interest-bearing										
checking	2,646,030		1,749,671		1,759,671		1,654,928		1,591,722	
Other liabilities	69,061		39,801		41,112		34,070		35,161	
Stockholders' equity	862,500		853,800		818,320		792,284		763,742	
Accumulated other	10.00=		0.4-0				- 0.1.0		(=a t)	
comprehensive income (loss)	18,307		8,170		5,261		5,010		(734)	
Total liabilities and	\$ 10 461 041		¢ 0 100 100		¢0 024 125		¢ 0 010 405		¢ Q 161 160	
stockholders' equity	\$10,461,941	0.1.0.	\$9,100,180	2.2=2:	\$9,034,135	2.100:	\$8,919,405	2020:	\$8,464,168	2.05.1
Net interest spread		3.11%		3.27%		3.10%		2.92%		2.97%
Net interest margin		3.32%		3.58%		3.47%		3.36%		3.44%

⁽¹⁾ Average loans include loans on which the accrual of interest has been discontinued.

⁽²⁾ Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 21%.

⁽³⁾ Unrealized losses on available-for-sale debt securities are excluded from the yield calculation.



ServisFirst Bancshares, Inc.

NASDAQ: SFBS

Second Quarter Supplemental Data July 20, 2020



Forward-Looking Statements

Statements in this presentation that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might," "could" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this presentation or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: the global health and economic crisis precipitated by the COVID-19 outbreak; general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; economic crises and associated credit issues in industries most impacted by the COVID-19 outbreak, including the restaurant, hospitality and retail sectors; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forwardlooking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

Investor Presentation Update



- In light of the pandemic we are providing the following slides in an effort to offer a more granular look into our loan portfolios and address other recent developments
- We are carefully monitoring our loan exposures where we see potential increased credit risk, including:
 - Hotels
 - Restaurants
 - Oil and Gas
 - Retail CRE

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Portfolios Potentially Impacted by Pandemic



- Well diversified portfolio with limited concentrations
- Hotels make up less than 2% of portfolio
- Restaurants makes up less than 3% of portfolio
- Oil & Gas make up less than 1% of portfolio
- AD&C is 53% of capital
- CRE (excluding OO CRE) is 226% of capital

ServisFirst Bank Portfolios Potentially Impacted By Pandemic June 30, 2020

	Outstanding Loan Balance	Outstanding as a % of Total Loans	Total Loan Commitment	Watchlist	
Hotels and Motels	\$134,385	1.62%	\$145,094	\$0	
Entertainment & Recreation	\$87,186	1.05%	\$99,871	\$133	
Restaurants	\$223,091	2.9%	\$234,362	\$2,547	
Oil and Gas	\$70,192	0.84%	\$76,656	\$0	
Retail CRE	\$272,470	3.28%	\$278,619	\$4,861	

Deferrals Resulting from COVID-19



- Vast majority are 3 month deferrals
- Top 5 deferral industries as of 6/30/20 include

- Restaurants	\$40.8 million
- Hospitals	\$28.2 million
- Hotels	\$22.5 million
- Manufacturers	\$21.0 million
- Residential Rental Properties	\$18.2 million

Deferrals peaked in late May

Payment Deferral Loan Balances (000s)								
3/31/2020		4/30/2020		5/31/2020		6/30/2020		7/15/2020
\$ 574,668	\$	1,272,491	\$	1,248,477	\$	341,698	\$	145,508

Payroll Protection Program (PPP)



- We are using an online automated application process to help streamline the workflow and mitigate risk
- As of 7/15/2020 we have funded 4,868 loans totaling \$1.1 billion

Payroll Protection Program Loans Funded as of 6/30/2020								
	Number of loans	Loan Balances (000s)						
\$350,000 or less	4048	\$	342,674					
\$350,000 - \$2 million	681	\$	509,363					
\$2 million or more	72	\$	224,786					
Total	4801	\$	1,076,823					

6

Low Rate Environment



- Focused on strengthening loan pricing over time
- Net Interest Margin
 - The NIM decreased 26 basis points from 1st quarter to 2nd quarter
 - The impact of PPP negatively impacted the margin by 15 basis points quarter over quarter
 - Average PPP loan balances of \$886 million
 - PPP loan fees and interest of \$4.1 million
 - Average fed funds sold and due from banks increased \$358 million quarter over quarter, at an average rate of .17%, negatively impacting the margin by 12 basis points
- Investment Portfolio is only 7.6% of total assets; primary purpose is to provide liquidity
 - Sector Allocation: MBS 59%, Bank Senior/Sub-debt 28%, Treasuries/Agencies 7%, Alabama Municipals 5%
 - Average life of 3.46
 - Effective duration of 2.13
 - Cumulative principal cash flow 2 years out of 49% and 35% in a +100 environment





- Commercial customers who had previously not adopted digital banking options such as Remote Deposit Capture, Mobile Deposits, and Purchase Cards are doing so now in large numbers
 - Payment Collection Digital accounts receivables eliminate the need to make inperson or remote deposits of physical checks.
 - Businesses that historically did not accept credit cards are engaging our merchant services to now accept card payments.
 - Deposit Processing We are seeing a large increase from 2019, when approximately 63% of deposits were made through a customer's desktop check scanner or through our mobile app.
 - Check issuance Bill Pay and ACH Origination are providing an alternative to manual check issuance. Additionally, business credit cards and business purchase cards are being used as an accounts payable tool.



OUR NAME IS OUR MISSION.

Member FDIC | Equal Housing Lender