UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
Date	of Report (Date of earliest event reported): April 20	0, 2020
	SERVISFIRST BANCSHARES, INC. (Exact name of registrant as specified in its charter)	
Delaware (State or Other Jurisdiction of Incorporation)	001-36452 (Commission File Number)	26-0734029 (I.R.S. Employer Identification No.)
	2500 Woodcrest Place Birmingham, Alabama 35209 (Address of Principal Executive Offices) (Zip Code)	
	(205) 949-0302 (Registrant's telephone number, including area code)	
(F	Not Applicable Former name or former address, if changed since last rep	port)
Check the appropriate box below if the Form 8-K filing is in	ntended to simultaneously satisfy the filing obligation o	f the registrant under any of the following provisions:
 □ Written communications pursuant to Rule 425 under the □ Soliciting material pursuant to Rule 14a-12 under the □ Pre-commencement communications pursuant to Rule □ Pre-commencement communications pursuant to Rule 	Exchange Act (17 CFR 240.14a-12) 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(
Securities registered pursuant to Section 12(b) of the Act:		
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Indicate by check mark whether the registrant is an emergin the Securities Exchange Act of 1934 (§240.12b-2 of this ch		Nasdaq Global Select Market ities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
Emerging growth company \square		
If an emerging growth company, indicate by check mark if accounting standards provided pursuant to Section 13(a) of	e	ion period for complying with any new or revised financial

Item 2.02. Results of Operations and Financial Condition.

On April 20, 2020, ServisFirst Bancshares, Inc., a Delaware corporation ("ServisFirst"), issued a press release announcing its operating results for the quarter ended March 31, 2020. A copy of the press release is attached as Exhibit 99.1.

The information furnished pursuant to Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act.

Item 7.01. Regulation FD Disclosure.

On April 20, 2020, ServisFirst hosted a call to review 2020 first quarter earnings. The supplemental investor presentation is attached as Exhibit 99.2 and is incorporated by reference into this Item 7.01. The presentation will also be available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Statements in this presentation that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

Item 9.01. Financial Statements and Exhibits.

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) **Exhibits.** The following exhibits are included with this Current Report on Form 8-K:

Exhibit No. Description

Press Release dated April 20, 2020

99.2 Supplemental Investor Presentation dated April 20, 2020

Cover Page Interactive Data File (embedded within the Inline XBRL 104

document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ServisFirst Bancshares, Inc.

By: <u>/s/ Thomas A. Broughton, III</u> Thomas A. Broughton, III Date: April 20, 2020

Chairman, President and Chief Executive Officer



ServisFirst Bancshares, Inc. Announces Results for First Quarter of 2020

BIRMINGHAM, Ala., April 20, 2020 (GLOBE NEWSWIRE) -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS), today announced earnings and operating results for the quarter ended March 31, 2020.

First Quarter 2020 Highlights:

- Net income of \$34.8 million for the quarter
- Net interest margin increased to 3.58% compared to 3.47% in the fourth quarter of 2019
- Diluted earnings per share were \$0.64 for the quarter
- Deposits grew 16% annualized during the quarter
- Loan loss reserves were enhanced during the quarter in light of current economic conditions
- Non-interest income increased by \$1.7 million, or 35%, year-over-year

Tom Broughton, Chairman, President and CEO, said, "Our current focus is on serving our client needs during the current pandemic and our team has done an outstanding job. I could not be more proud of our hard working bankers who have gone above and beyond. They are what makes our company a standout in our industry for customer service."

Bud Foshee, CFO, said, "We are pleased to have a strong balance sheet and solid profitability that positions us well during the current pandemic and beyond. Our return on average assets was 1.54% during the first quarter. Our pre-tax, pre-provision return on average assets was 2.49% during the first quarter, which is among the best in the banking industry."

FINANCIAL SUMMARY (UNAUDITED)

(in Thousands except share and per share amounts)

Period Ending Period Ending December 31, Ending March March 31, 2020 Period Ending December 31, Ending March Substituting March 31, 2020 Period Ending March 31, 2020 March 31, 2019 Period Ending March 31, 2020 March 31, 2019 Period Ending March 31, 2020	
QUARTERLY OPERATING RESULTS	
Net Income \$ 34,778 \$ 41,037 (15) % \$ 35,010 (1) %	6
Net Income Available to	
Common Stockholders \$ 34,778 \$ 41,005 (15) % \$ 35,010 (1) %	
Diluted Earnings Per Share \$ 0.64 \$ 0.76 (16) % \$ 0.65 (2) %	6
Return on Average Assets 1.54% 1.80% 1.75%	
Return on Average Common	
Stockholders' Equity 16.23 % 19.75 % 19.42 %	
Average Diluted Shares	
Outstanding 54,167,414 54,149,554 54,076,538	
BALANCE SHEET	
Total Assets \$ 9,364,882 \$ 8,947,653 5 % \$ 8,310,836 13 %	6
Loans 7,568,836 7,261,451 4 % 6,659,908 14 %	6
Non-interest-bearing Demand	
Deposits 1,925,626 1,749,879 10 % 1,572,703 22 %	6
Total Deposits 7,832,655 7,530,433 4 % 7,083,666 11 %	6
Stockholders' Equity 881,885 842,682 5 % 745,586 18 %	6

DETAILED FINANCIALS

ServisFirst Bancshares, Inc. reported net income and net income available to common stockholders of \$34.8 million for the quarter ended March 31, 2020, compared to net income and net income available to common stockholders of \$35.0 million for the same quarter in 2019.

Basic and diluted earnings per common share were \$0.65 and \$0.64, respectively, for the first quarter of 2020, compared to \$0.65 and \$0.65, respectively, for the first quarter of 2019.

Annualized return on average assets was 1.54% and annualized return on average common stockholders' equity was 16.23% for the first quarter of 2020, compared to 1.75% and 19.42%, respectively, for the first quarter of 2019.

Net interest income was \$77.6 million for the first quarter of 2020, compared to \$75.8 million for the fourth quarter of 2019 and \$68.8 million for the first quarter of 2019. The net interest margin in the first quarter of 2020 was 3.58% compared to 3.47% in the fourth quarter of 2019 and 3.56% in the first quarter of 2019. Linked quarter decreases in average rates paid on deposits in excess of decreases in loan yields drove a favorable rate change and increases in average balances in loans, non-interest-bearing demand deposits and equity drove favorable volume change.

Average loans for the first quarter of 2020 were \$7.36 billion, an increase of \$259.0 million, or 15% annualized, over average loans of \$7.10 billion for the fourth quarter of 2019, and an increase of \$759.7 million, or 12%, over average loans of \$6.60 billion for the first quarter of 2019.

Average total deposits for the first quarter of 2020 were \$7.64 billion, a decrease of \$44,000, from average total deposits of \$7.68 billion for the fourth quarter of 2019, and an increase of \$662.7 million, or 10%, over average total deposits of \$6.98 billion for the first quarter of 2019.

Non-performing assets to total assets were 0.44% for the first quarter of 2020, a decrease of six basis points compared to 0.50% for the fourth quarter of 2019 and an increase of three basis points compared to 0.41% for the first quarter of 2019. Annualized net charge-offs to average loans were 0.26%, a 10 basis point decrease compared to 0.36% for the fourth quarter of 2019 and an increase of six basis points compared to 0.20% for the first quarter of 2019. We recorded a \$13.6 million provision for loan losses in the first quarter of 2020 compared to \$5.9 million in the fourth quarter of 2019 and \$4.9 million in the first quarter of 2019. We have added a new pandemic qualitative factor to our allowance for loan loss calculation and have increased qualitative factors related to macroeconomic conditions; these changes resulted in the need for an additional loan loss provision during the quarter. The allowance for loan loss as a percentage of total loans was 1.13% at March 31, 2020, an increase of eight basis points compared to 1.05% at December 31, 2019 and an increase of 11 basis points compared to 1.02% as of March 31, 2019. The CARES Act, passed into law on March 27, 2020 as a result of the COVID-19 outbreak, allows companies to delay their adoption of Accounting Standards Update (ASU) 2016-13, Measurement of Credit Losses on Financial Instruments (CECL), including the current expected credit losses methodology for estimating allowances for credit losses. We have elected to delay adoption of ASU 2016-13 until the date on which the national emergency concerning the COVID-19 outbreak terminates or December 31, 2020, with an effective retrospective implementation date of January 1, 2020. In management's opinion, the allowance is adequate and was determined by consistent application of ServisFirst Bank's methodology for calculating its allowance for loan losses.

Non-interest income for the first quarter of 2020 increased \$1.8 million, or 36%, to \$6.7 million from \$4.9 million in the first quarter of 2019. Deposit service charges increased \$214,000 in the first quarter of 2020, or 13%, compared to the first quarter of 2019. Mortgage banking revenue almost doubled to \$1.1 million from the first quarter of 2019 to the first quarter of 2020. Mortgage loan sales increased approximately 96% during the first quarter of 2020 when compared to the same quarter in 2019. Credit card revenue increased \$189,000, or 12%, to \$1.8 million during the first quarter of 2020, compared to \$1.6 million during the first quarter of 2019. The number of credit card accounts increased approximately 43% and the aggregate amount of sales on all credit card accounts increased 29% during the first quarter of 2020. Cash surrender value of life insurance increased \$691,000, or 91%, to \$1.5 million during the first quarter of 2020, compared to \$762,000 during the first quarter of 2019. We purchased \$75.0 million of additional life insurance contracts during the third quarter of 2019. Other income for the first quarter of 2020 increased \$140,000, or 43%, to \$469,000 from \$329,000 in the first quarter of 2019.

Non-interest expense for the first quarter of 2020 increased \$2.6 million, or 10%, to \$27.9 million from \$25.3 million in the first quarter of 2019, and increased \$2.3 million, or 9%, on a linked quarter basis. Salary and benefit expense for the first quarter of 2020 increased \$1.4 million, or 10%, to \$15.7 million from \$14.3 million in the first quarter of 2019, and increased \$2.0 million, or 15%, on a linked quarter basis. We adjusted accrued incentives downward by \$1.0 million in December based on actual year-end production in 2019. The number of FTE employees increased from 485 at March 31, 2019 to 492 at March 31, 2020, or 1%, and decreased by eight from the end of the fourth quarter of 2019. Equipment and occupancy expense increased \$141,000, or 6%, to \$2.4 million in the first quarter of 2020, from \$2.3 million in the first quarter of 2019, and decreased \$61,000 on a linked-quarter basis. Third party processing and other services expense increased \$934,000, or 39%, to \$3.3 million in the first quarter of 2020, from \$2.4 million in the first quarter of 2019. Professional services expense decreased \$46,000, or 5%, to \$948,000 in the first quarter of 2020, from \$994,000 in the first quarter of 2019, and decreased \$215,000 on a linked-quarter basis. FDIC and other regulatory assessments increased \$313,000 to \$1.3 million in the first quarter of 2020, from \$1.0 million in the first quarter of 2019. Growth in our assessment base was partially offset by a decrease in our assessment rate. Expenses associated with other real estate owned increased \$579,000 to \$601,000 in the first quarter of 2020, from \$22,000 in the first quarter of 2019. This increase was the result of write-downs in value of property based on updated appraisals related to one foreclosed loan relationship in our Nashville region. Other operating expenses for the first quarter of 2020 decreased \$722,000, or 17%, to \$3.6 million from \$4.4 million in the first quarter of 2019, and decreased \$235,000 on a linked-quarter basis. Write-downs in tax credit investments decreased significantly as our New Market Tax Credit partnerships terminated at the end of 2019. Decreases in travel and entertainment expenses also contributed to the decrease in other operating expenses. We accrued \$250,000 for a pending legal matter during the first quarter of 2020. The efficiency ratio was 33.11% during the first quarter of 2020 compared to 34.36% during the first quarter of 2019 and compared to 30.83% during the fourth quarter of 2019.

Income tax expense decreased \$467,000, or 6%, to \$8.0 million in the first quarter of 2020, compared to \$8.5 million in the first quarter of 2019. Our effective tax rate was 18.76% for the first quarter of 2020 compared to 19.53% for the first quarter of 2019. We recognized a reduction in provision for income taxes resulting from excess tax benefits from the exercise and vesting of stock options and restricted stock during the first quarters of 2020 and 2019 of \$1.1 million and \$772,000, respectively.

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures

During the third quarter of 2019, we recorded a \$1.7 million credit to our FDIC and other regulatory assessments expense as a result of the FDIC's Small Bank Assessment Credit. Financial measures included in this press release that are presented adjusted for this credit are net income, net income available to common stockholders, diluted earnings per share, return on average assets and return on average common stockholders' equity. Each of these five financial measures excludes the impact of this item, net of tax, attributable to the FDIC Small Bank Assessment Credit and are all considered non-GAAP financial measures. This press release also contains certain non-GAAP financial measures, including tangible common stockholders' equity, total tangible assets, tangible book value per share and tangible common equity to total tangible assets, each of which excludes goodwill and core deposit intangibles associated with our acquisition of Metro Bancshares, Inc. in January 2015 and pre-tax, pre-provision return on average assets. We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation tables provide a more detailed analysis of the non-GAAP financial measures as of and for the comparative periods presented in this press release. Dollars are in thousands, except share and per share data.

	Three Month aded Septem 30, 2019	
Net income - GAAP	\$ 149,243	
Adjustments:		
FDIC Small Bank Assessment Credit	1,669	
Tax on adjustment	 421	
Adjusted net income - non-GAAP	\$ 147,995	
Net income available to common stockholders - GAAP Adjustments:	\$ 149,180	
FDIC Small Bank Assessment Credit	1,669	
Tax on adjustment	421	
Adjusted net income available to common stockholders -		
non-GAAP	\$ 147,932	
Diluted earnings per share - GAAP Adjustments:	\$ 2.76	
FDIC Small Bank Assessment Credit	(0.03))
Tax on adjustment	0.01	
Adjusted diluted earnings per share - non-GAAP	\$ 2.74	
Return on average assets - GAAP Net income - GAAP Adjustments:	\$ 1.73 149,243	%
FDIC Small Bank Assessment Credit	1,669	
Tax on adjustment	 421	
Adjusted net income - non-GAAP	\$ 147,995	
Average assets - GAAP	\$ 8,638,604	
Adjusted return on average assets - non-GAAP	1.71	%
Return on average common stockholders' equity - GAAP	19.15	%
Net income - GAAP Adjustments:	\$ 149,243	
FDIC Small Bank Assessment Credit	1,669	
Tax on adjustment	421	
Adjusted net income - non-GAAP	\$ 147,995	
Average common stockholders' equity - GAAP	\$ 779,071	_
Adjusted return on average common stockholders' equity -	,	
non-GAAP	18.99	%

	1	At March 31 2020	,	Α	at December 31, 2019	A	September 30, 2019		At June 30, 2019	A	At March 31, 2019
Book value per share - GAAP	\$	16.38		\$	15.71	\$	15.13	\$	14.55	\$	13.94
Total common stockholders' equity - GAAP Adjustments:		881,886			842,682		810,537		778,957		745,586
Adjusted for goodwill and core deposit intangible asset		14,111			14,179		14,246		14,314		14,381
Tangible common stockholders' equity - non-											
GAAP	\$	867,775		\$	828,503	\$	796,291	\$	764,643	\$	731,205
Tangible book value per share - non-GAAP	\$	16.12		\$	15.45	\$	14.86	\$	14.29	\$	13.67
Stockholders' equity to total assets - GAAP		9.42	%		9.42%)	9.00%		8.91%)	8.97%
Total assets - GAAP Adjustments:	\$	9,364,882		\$	8,947,653	\$	9,005,112	\$	8,740,237	\$	8,310,836
Adjusted for goodwill and core deposit intangible asset		14,111			14,179		14,246		14,314		14,381
Total tangible assets - non-GAAP	\$	9,350,771		\$	8,933,474	\$	8,990,866	\$	8,725,923	\$	8,296,455
Tangible common equity to total tangible assets -	Ψ	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Ψ	0,500, . , .	4	0,550,000	Ψ	0,720,720	Ψ	0,200,
non-GAAP		9.28	%		9.27%)	8.86%		8.76%)	8.81%
Return on average assets - GAAP		1.54	%								
Net income	\$	34,778									
Adjustments:		12.504									
Provision for loan losses		13,584									
Provision for income taxes		8,032									
Net income before provision for loan losses and provision											
for income taxes	\$	56,394									
Pre-tax, Pre-Provision return on average assets - non-GAAP		2.49	%								

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Montgomery, Mobile and Dothan, Alabama, Pensacola, Sarasota and Tampa Bay, Florida, Atlanta, Georgia, Charleston, South Carolina and Nashville, Tennessee.

ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.servisfirstbancshares.com.

Statements in this press release that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: the global health and economic crisis precipitated by the COVID-19 outbreak; general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; economic crises and associated credit issues in industries most impacted by the COVID-19 outbreak, including the restaurant, hospitality and retail sectors; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at www.servisfirstbancshares.com or by calling (205)

Contact: ServisFirst Bank Davis Mange (205) 949-3420 dmange@servisfirstbank.com

SELECTED FINANCIAL HIGHLIGHTS

(Unaudited)

(In thousands except share and per share data)

uata)	1 s	t Quarter 2020	41	h Quarter 2019	3r	d Quarter 2019	2n	d Ouarter 2019	1 s	t Quarter 2019
CONSOLIDATED STATEMENT OF INCOME		it Quarter 2020		ii Quarter 2017		a Quarter 2017		a Quarter 2017		t Quarter 2017
Interest income	\$	96,767	\$	98,187	\$	101,130	\$	97,787	\$	93,699
Interest expense		19,127		22,410		28,125		27,702		24,921
Net interest income		77,640		75,777		73,005		70,085		68,778
Provision for loan losses		13,584		5,884		6,985		4,884		4,885
Net interest income after provision for loan										
losses		64,056		69,893		66,020		65,201		63,893
Non-interest income		6,674		6,936		6,202		5,778		4,944
Non-interest expense		27,920	_	25,503		25,153		26,022		25,328
Income before income tax		42,810		51,326		47,069		44,957		43,509
Provision for income tax		8,032		10,289		9,506		9,324		8,499
Net income		34,778		41,037		37,563		35,633		35,010
Preferred stock dividends		-		32		-		31		-
Net income available to common										
stockholders	\$	34,778	\$	41,005	\$	37,563	\$	35,602	\$	35,010
Earnings per share - basic	\$	0.65	\$	0.76	\$	0.70	\$	0.66	\$	0.65
Earnings per share - diluted	\$	0.64	\$	0.76	\$	0.69	\$	0.66	\$	0.65
Average diluted shares outstanding		54,167,414		54,149,554		54,096,368		54,089,107		54,076,538
CONSOLIDATED BALANCE SHEET DATA										
Total assets	\$	9,364,882	\$	8,947,653	\$	9,005,112	\$	8,740,237	\$	8,310,836
Loans		7,568,836		7,261,451		7,022,069		6,967,886		6,659,908
Debt securities		827,032		759,649		688,271		658,221		631,946
Non-interest-bearing demand deposits		1,925,626		1,749,879		1,678,672		1,576,959		1,572,703
Total deposits		7,832,655		7,530,433		7,724,158		7,404,794		7,083,666
Borrowings		64,707		64,703		64,693		64,684		64,675
Stockholders' equity	\$	881,885	\$	842,682	\$	810,537	\$	778,957	\$	745,586
Shares outstanding		53,844,009		53,623,740		53,579,013		53,526,882		53,495,208
Book value per share	\$	16.38	\$	15.71	\$	15.13	\$	14.55	\$	13.94
Tangible book value per share (1)	\$	16.12	\$	15.45	\$	14.86	\$	14.29	\$	13.67
SELECTED FINANCIAL RATIOS (Annualized)										
Net interest margin		3.58%		3.47%		3.36%		3.44%		3.56%
Return on average assets		1.54%		1.80%		1.67%		1.69%		1.75 %
Return on average common stockholders'										
equity		16.23 %		19.75%		18.69%		18.72%		19.42%
Efficiency ratio		33.11%		30.83%		31.76%		34.30%		34.36%
Non-interest expense to average earning assets		1.29%		1.17%		1.16%		1.28%		1.31%
CAPITAL RATIOS (2)										
Common equity tier 1 capital to risk-		10.68%		10.50%		10.200/		10 100/		10.30%
weighted assets		10.68%		10.50%		10.39%		10.18%		
Tier 1 capital to risk-weighted assets Total capital to risk-weighted assets		10.68% 12.54%		10.30%		10.39 % 12.27 %		10.19 % 12.02 %		10.30 % 12.21 %
Tier 1 capital to average assets		9.56%		9.13%		8.88%		9.00%		9.03%
rici i capitai to average assets		9.30%		9.15 %		0.00 %		9.00 %		9.05%

- (1) See "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" for a discussion of these Non-GAAP financial measures.
- (2) Regulatory capital ratios for most recent period are preliminary.

CONSOLIDATED BALANCE SHEETS (UNAUDITED)

(Dollars in thousands)

(2 chare in alleasande)	March 31, 2020	March 31, 2019	% Change
ASSETS			
Cash and due from banks	\$ 80,461	\$ 71,058	13 %
Interest-bearing balances due from depository institutions	297,943	547,036	(46) %
Federal funds sold	306,127	181,435	69 %
Cash and cash equivalents	684,531	799,529	(14) %
Available for sale debt securities, at fair value	826,782	631,696	31 %
Held to maturity debt securities (fair value of \$250 at March 31, 2020 and 2019)	250	250	-
Mortgage loans held for sale	6,747	1,223	452 %
Loans	7,568,836	6,659,908	14 %
Less allowance for loan losses	(85,414)	(70,207)	22 %
Loans, net	7,483,422	6,589,701	14 %
Premises and equipment, net	55,992	57,664	(3) %
Goodwill and other identifiable intangible assets	14,111	14,381	(2) %
Other assets	293,047	216,392	35 %
Total assets	\$ 9,364,882	\$ 8,310,836	13 %
LIABILITIES AND STOCKHOLDERS' EQUITY			
Liabilities:			
Deposits:			
Non-interest-bearing	\$ 1,925,626	\$ 1,572,703	22 %
Interest-bearing	5,907,029	5,510,963	7 %
Total deposits	7,832,655	7,083,666	11 %
Federal funds purchased	543,623	373,378	46 %
Other borrowings	64,707	64,675	- %
Other liabilities	42,012	43,531	(3) %
Total liabilities	8,482,997	7,565,250	12 %
Stockholders' equity:	, ,	, ,	
Preferred stock, par value \$0.001 per share; 1,000,000 authorized and undesignated at			
March 31, 2020 and March 31, 2019	-	-	
Common stock, par value \$0.001 per share; 100,000,000 shares authorized; 53,844,009 shares			
issued and outstanding at March 31, 2020, and 53,495,208 shares issued and outstanding			
at March 31, 2019	54	54	- %
Additional paid-in capital	221,901	218,147	2 %
Retained earnings	641,980	527,853	22 %
Accumulated other comprehensive income (loss)	17,448	(969)	NM
Total stockholders' equity attributable to ServisFirst Bancshares, Inc.	881,383	745,084	18 %
Noncontrolling interest	502	502	- %
Total stockholders' equity	881,885	745,586	18 %
Total liabilities and stockholders' equity	\$ 9,364,882	\$ 8,310,836	13 %
A - T			

CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

(In thousands except per share data)

	2020	2019
Interest income:	 	
Interest and fees on loans	\$ 89,385	\$ 85,524
Taxable securities	5,154	3,746
Nontaxable securities	233	446
Federal funds sold	277	1,219
Other interest and dividends	 1,718	 2,764
Total interest income	 96,767	93,699
Interest expense:		
Deposits	16,745	22,145
Borrowed funds	 2,382	 2,776
Total interest expense	 19,127	24,921
Net interest income	77,640	68,778
Provision for loan losses	 13,584	4,885
Net interest income after provision for loan losses	 64,056	63,893
Non-interest income:		
Service charges on deposit accounts	1,916	1,702
Mortgage banking	1,071	575
Credit card income	1,765	1,576
Increase in cash surrender value life insurance	1,453	762
Other operating income	 469	 329
Total non-interest income	 6,674	 4,944
Non-interest expense:		
Salaries and employee benefits	15,658	14,265
Equipment and occupancy expense	2,400	2,259
Third party processing and other services	3,345	2,411
Professional services	948	994
FDIC and other regulatory assessments	1,332	1,019
Other real estate owned expense	601	22
Other operating expense	 3,636	 4,358
Total non-interest expense	 27,920	25,328
Income before income tax	42,810	43,509
Provision for income tax	 8,032	8,499
Net income	34,778	35,010
Dividends on preferred stock	-	-
Net income available to common stockholders	\$ 34,778	\$ 35,010
Basic earnings per common share	\$ 0.65	\$ 0.65
Diluted earnings per common share	\$ 0.64	0.65

LOANS BY TYPE (UNAUDITED)

(In thousands)

	1st (Quarter 2020	4tł	n Quarter 2019	31	rd Quarter 2019	2nd	Quarter 2019	18	st Quarter 2019
Commercial, financial and agricultural	\$	2,771,307	\$	2,696,210	\$	2,653,934	\$	2,633,529	\$	2,522,136
Real estate - construction		548,578		521,392		550,871		603,779		556,219
Real estate - mortgage:										
Owner-occupied commercial		1,678,532		1,587,478		1,526,911		1,538,279		1,500,595
1-4 family mortgage		675,870		644,188		632,346		630,963		629,285
Other mortgage		1,834,137		1,747,394		1,592,072		1,496,512		1,394,611
Subtotal: Real estate - mortgage		4,188,539		3,979,060		3,751,329		3,665,754		3,524,491
Consumer		60,412		64,789		65,935		64,824		57,062
Total loans	\$	7,568,836	\$	7,261,451	\$	7,022,069	\$	6,967,886	\$	6,659,908

	1st (Quarter 2020	4th	Quarter 2019	-	3rd Quarter 2019	2	nd Quarter 2019	1st (Quarter 2019
Allowance for loan losses:	·-					_		_		
Beginning balance	\$	76,584	\$	77,192	\$	71,386	\$	70,207	\$	68,600
Loans charged off:										
Commercial financial and agricultural		2,640		4,742		3,626		3,610		3,037
Real estate - construction		454		-		-		-		-
Real estate - mortgage		1,678		1,689		4,974		169		50
Consumer		58		139		172		63		218
Total charge offs		4,830		6,570		8,772		3,842		3,305
Recoveries:										
Commercial financial and agricultural		62		51		126		117		12
Real estate - construction		1		1		1		-		1
Real estate - mortgage		1		2		-		4		7
Consumer		12		24		60		16		7
Total recoveries		76		78		187		137		27
Net charge-offs		4,754		6,492		8,585		3,705		3,278
Allocation from Loan Guarantee Program		-		-		7,406		-		-
Provision for loan losses		13,584		5,884		6,985		4,884		4,885
Ending balance	\$	85,414	\$	76,584	\$	77,192	\$	71,386	\$	70,207
Allowance for loan losses to total loans Allowance for loan losses to total average		1.13%		1.05%		1.10%		1.02%		1.05%
loans		1.16%		1.08%		1.11%		1.05%		1.06%
Net charge-offs to total average loans		0.26%		0.36%		0.49%		0.22%		0.20%
Provision for loan losses to total average loans		0.74%		0.33%		0.40%		0.29%		0.30%
Nonperforming assets:										
Nonaccrual loans	\$	28,914	\$	30,091	\$	35,732	\$	21,840	\$	22,154
Loans 90+ days past due and accruing		4,954		6,021		5,317		10,299		5,021
Other real estate owned and										
repossessed assets		7,448		8,178		5,337		5,649		5,480
Total	\$	41,316	\$	44,290	\$	46,386	\$	37,788	\$	32,655
Nonperforming loans to total loans		0.45%		0.50%		0.58%		0.46%		0.41%
Nonperforming assets to total assets		0.44%		0.50%		0.52%		0.43 %		0.39%
Nonperforming assets to earning assets		0.45%		0.50%		0.53%		0.44%		0.40%
Reserve for loan losses to nonaccrual loans		295.41%		254.51%		216.03%		326.86%		316.90%
Restructured accruing loans	\$	975	\$	625	\$	3,468	\$	2,742	\$	2,742
Restructured accruing loans to total loans		0.01%		0.01%		0.05%		0.04%		0.04%
TROUBLED DEBT RESTRUCTURINGS (TI (In thousands)	DRs) (U	NAUDITED)							
	4	2020	4.1	0 4 2010		3rd Quarter	2	nd Quarter	1	2012
D ' ' 1 1		Quarter 2020		Quarter 2019	Φ.	2019	Ф.	2019		Quarter 2019
Beginning balance:	\$	3,330	\$	11,248	\$	11,284	\$	12,289	\$	14,555
Additions		350		250		-		-		-
Net (paydowns) / advances		(232)		(3,481)		714		(12)		(766)
Charge-offs		(1,081)		(1,333)		(750)		(993)		(1,500)
Transfer to OREO	<u></u>		ф.	(3,354)	Φ.	- 11.616	Φ.	- 11.001	Ф.	10.000
	\$	2,367	\$	3,330	\$	11,248	\$	11,284	\$	12,289

	1st	t Quarter 2020	41	th Quarter 2019	3	rd Quarter 2019	2r	nd Quarter 2019	1st	t Quarter 2019
Interest income:										
Interest and fees on loans	\$	89,385	\$	89,407	\$	90,767	\$	88,610	\$	85,524
Taxable securities		5,154		4,702		4,367		4,193		3,746
Nontaxable securities		233		274		316		393		446
Federal funds sold		277		1,053		1,768		1,998		1,219
Other interest and dividends		1,718		2,751		3,912		2,593		2,764
Total interest income		96,767		98,187		101,130		97,787		93,699
Interest expense:										
Deposits		16,745		19,786		24,787		24,240		22,145
Borrowed funds		2,382		2,624		3,338		3,462		2,776
Total interest expense		19,127		22,410		28,125		27,702		24,921
Net interest income		77,640		75,777		73,005		70,085		68,778
Provision for loan losses		13,584		5,884		6,985		4,884		4,885
Net interest income after provision for loan	-	· · · · · · · · · · · · · · · · · · ·	-							
losses		64,056		69,893		66,020		65,201		63,893
Non-interest income:										
Service charges on deposit accounts		1,916		1,806		1,735		1,786		1,702
Mortgage banking		1,071		1,366		1,333		1,087		575
Credit card income		1,765		1,891		1,868		1,741		1,576
Securities (losses) gains		-		(1)		34		(6)		-
Increase in cash surrender value life insurance		1,453		1,419		787		778		762
Other operating income		469		455		445		392		329
Total non-interest income		6,674		6,936		6,202		5,778		4,944
Non-interest expense:										
Salaries and employee benefits		15,658		13,680		15,499		14,339		14,265
Equipment and occupancy expense		2,400		2,339		2,387		2,287		2,259
Third party processing and other services		3,345		3,176		2,923		2,724		2,411
Professional services		948		1,163		887		1,191		994
		1,332		1,171		(296)		1,081		1,019
FDIC and other regulatory assessments (credits)										
Other real estate owned expense		601		103		78		212		22
Other operating expense		3,636		3,871		3,675		4,188		4,358
Total non-interest expense		27,920		25,503		25,153		26,022		25,328
Income before income tax		42,810		51,326		47,069		44,957		43,509
Provision for income tax		8,032		10,289		9,506		9,324		8,499
Net income		34,778		41,037		37,563		35,633		35,010
Dividends on preferred stock				32		-		31		
Net income available to common										
stockholders	\$	34,778	\$	41,005	\$	37,563	\$	35,602	\$	35,010
Basic earnings per common share	\$	0.65	\$	0.77	\$	0.70	\$	0.67	\$	0.65
Diluted earnings per common share	\$	0.64	\$	0.76	\$	0.69	\$	0.66	\$	0.65

AVERAGE BALANCE SHEETS AND NET INTEREST ANALYSIS (UNAUDITED) ON A FULLY TAXABLE-EQUIVALENT BASIS

(Dollars in thousands)

1st Quart	er 2020	4th Quart	er 2019	3rd Quart	er 2019	2nd Quart	er 2019	1st Quarte	er 2019
Average	Yield /	Average	Yield /						
Balance	Rate	Balance	Rate	Balance	Rate	Balance	Rate	Balance	Rate

Assets:

Interest-earning assets:

Loans, net of unearned income

(1)

Taxable \$7,328,594 4.89% \$7,066,576 5.00% \$6,927,075 5.18% \$6,756,927 5.24% \$6,570,920 5.26%

Tax-exempt (2) Total loans, net	32,555	4.04	35,563	4.00	34,195	3.98	32,124	3.83	30,577	3.81
of										
unearned										
income	7,361,149	4.88	7,102,139	4.99	6,961,270	5.17	6,789,051	5.23	6,601,497	5.25
Mortgage loans	4.202	2.16	6.505	2.44	C 492	2.45	5.200	2.05	1 (14	6.53
held for sale Debt securities:	4,282	2.16	6,505	2.44	6,482	2.45	5,208	3.85	1,614	6.53
Taxable	750,413	2.75	670,732	2.81	595,405	2.93	565,491	2.97	518,955	2.89
Tax-exempt (2)	44,029	2.73	50,825	2.17	59,992	2.93	77,364	2.10	87,537	2.12
Total securities	11,025	2.33	30,023	2.17	37,772		77,301	2.10	07,557	
(3)	794,442	2.72	721,557	2.76	655,397	2.87	642,855	2.86	606,492	2.78
Federal funds sold	105,423	1.06	238,927	1.75	312,968	2.24	323,714	2.48	192,690	2.57
Interest-bearing										
balances with banks	469,199	1.47	602,755	1.81	690,973	2.25	411,481	2.53	438,099	2.56
Total interest-	\$8,734,495	1 160/	\$8,671,883	4.400/	¢ 9 627 000	4.65.0/	¢ 0 172 200	4.00.0/	\$7,840,392	4.85%
earning assets Non-interest-earning	\$8,734,493	4.46 %	\$8,0/1,883	4.49 %	\$8,627,090	4.03 %	\$8,172,309	4.80%	\$ 7,840,392	4.83 %
assets:										
Cash and due from										
banks	66,140		70,381		71,418		76,988		74,430	
Net premises and										
equipment	58,066		57,986		58,243		58,607		58,852	
Allowance for loan										
losses, accrued										
interest and other assets	241,479		233,885		162,654		156,264		149,941	
Total assets	\$9,100,180		\$9,034,135		\$8,919,405		\$8,464,168		\$8,123,615	
Total assets	φ,100,100		=======================================		=======================================		φο,τοτ,του		\$ 0,120,010	
Interest-bearing										
liabilities:										
liabilities: Interest-bearing										
Interest-bearing deposits:										
Interest-bearing deposits: Checking	\$ 956,803	0.57%	*	0.69%		0.84%		0.88%		0.86%
Interest-bearing deposits: Checking Savings	67,380	0.50	62,311	0.53	57,431	0.60	54,391	0.57	54,086	0.55
Interest-bearing deposits: Checking Savings Money market	67,380 4,061,286	0.50 1.10	62,311 4,189,283	0.53 1.34	57,431 4,265,435	0.60 1.76	54,391 3,932,459	0.57 1.88	54,086 3,758,162	0.55 1.78
Interest-bearing deposits: Checking Savings Money market Time deposits	67,380	0.50	62,311	0.53	57,431	0.60	54,391	0.57	54,086	0.55
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-	67,380 4,061,286 805,924	0.50 1.10 2.09	62,311 4,189,283 712,155	0.53 1.34 2.15	57,431 4,265,435 703,278	0.60 1.76 2.20	54,391 3,932,459 694,414	0.57 1.88 2.16	54,086 3,758,162 698,976	0.55 1.78 2.06
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits	67,380 4,061,286	0.50 1.10	62,311 4,189,283	0.53 1.34	57,431 4,265,435	0.60 1.76	54,391 3,932,459	0.57 1.88	54,086 3,758,162	0.55 1.78
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-	67,380 4,061,286 805,924	0.50 1.10 2.09	62,311 4,189,283 712,155	0.53 1.34 2.15	57,431 4,265,435 703,278	0.60 1.76 2.20	54,391 3,932,459 694,414	0.57 1.88 2.16	54,086 3,758,162 698,976	0.55 1.78 2.06
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds	67,380 4,061,286 805,924 5,891,393	0.50 1.10 2.09	62,311 4,189,283 712,155 5,925,007	0.53 1.34 2.15	57,431 4,265,435 703,278 5,926,898	0.60 1.76 2.20 1.66	54,391 3,932,459 694,414 5,591,111	0.57 1.88 2.16	54,086 3,758,162 698,976 5,453,910	0.55 1.78 2.06
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-	67,380 4,061,286 805,924 5,891,393 492,638 64,707	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities	67,380 4,061,286 805,924 5,891,393 492,638	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989	0.55 1.78 2.06 1.65 2.59
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing	67,380 4,061,286 805,924 5,891,393 492,638 64,707	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities:	67,380 4,061,286 805,924 5,891,393 492,638 64,707	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities: Non-interest-bearing liabilities:	67,380 4,061,286 805,924 5,891,393 492,638 64,707	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities:	67,380 4,061,286 805,924 5,891,393 492,638 64,707	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss)	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss) Total liabilities	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771 1,759,671 41,112 818,320	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362 735,611	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss) Total liabilities and	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771 1,759,671 41,112 818,320	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362 735,611	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss) Total liabilities and stockholders'	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738 1,749,671 39,801 853,800	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771 1,759,671 41,112 818,320 5,261	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113 1,654,928 34,070 792,284 5,010	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277 1,591,722 35,161 763,742 (734)	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362 735,611 (4,430)	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss) Total liabilities and stockholders' equity	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738	0.50 1.10 2.09 1.14 1.31 4.85 1.19%	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771 1,759,671 41,112 818,320	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113	0.60 1.76 2.20 1.66 2.30 4.79 1.73%	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277	0.57 1.88 2.16 1.74 2.57 4.84 1.83%	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362 735,611	0.55 1.78 2.06 1.65 2.59 4.90
Interest-bearing deposits: Checking Savings Money market Time deposits Total interest-bearing deposits Federal funds purchased Other borrowings Total interest-bearing liabilities Non-interest-bearing liabilities: Non-interest-bearing demand deposits Other liabilities Stockholders' equity Accumulated other comprehensive income (loss) Total liabilities and stockholders'	67,380 4,061,286 805,924 5,891,393 492,638 64,707 \$6,448,738 1,749,671 39,801 853,800	0.50 1.10 2.09 1.14 1.31 4.85	62,311 4,189,283 712,155 5,925,007 420,066 64,698 \$6,409,771 1,759,671 41,112 818,320 5,261	0.53 1.34 2.15 1.32 1.74 4.79	57,431 4,265,435 703,278 5,926,898 441,526 64,689 \$6,433,113 1,654,928 34,070 792,284 5,010	0.60 1.76 2.20 1.66 2.30 4.79	54,391 3,932,459 694,414 5,591,111 418,486 64,680 \$6,074,277 1,591,722 35,161 763,742 (734)	0.57 1.88 2.16 1.74 2.57 4.84	54,086 3,758,162 698,976 5,453,910 312,989 64,671 \$5,831,570 1,524,502 36,362 735,611 (4,430)	0.55 1.78 2.06 1.65 2.59 4.90

- (2) Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 21%.
- (3) Unrealized losses on available-for-sale debt securities are excluded from the yield calculation.



ServisFirst Bancshares, Inc.

NASDAQ: SFBS

Investor Presentation April 20, 2020



Forward-Looking Statements

Statements in this presentation that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this presentation or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: the global health and economic crisis precipitated by the COVID-19 outbreak; general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; economic crises and associated credit issues in industries most impacted by the COVID-19 outbreak, including the restaurant, hospitality and retail sectors; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forwardlooking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

Investor Presentation Update



- In light of the pandemic we are providing the following slides in an effort to offer a more granular look into our loan portfolios and address other recent developments
- We are carefully monitoring our loan exposures where we see potential increased credit risk, including:
 - Hotels
 - Restaurants
 - Oil and Gas
 - Retail CRE

Portfolios Potentially Impacted by Pandemic



- Well diversified portfolio with limited concentrations
- Hotel makes up less than 2% of portfolio
- Restaurants makes up less than 3% of portfolio
- Oil & Gas make up less than 1% of portfolio
- Trucking makes up less than 2% of portfolio
- AD&C is 55% of capital
- CRE (excluding OO CRE) is 236% of capital

ServisFirst Bank Portfolios Potentially Impacted By Pandemic March 31, 2020

	Outstanding Loan Balance	Outstanding as a % of Total Loans	Total Loan Commitment	Watchlist
Hotels and Motels	\$130,064	1.72%	\$147,926	\$0
Entertainment & Recreation	\$62,764	0.83%	\$74,650	\$133
Restaurants	\$202,201	2.67%	\$239,386	\$2,548
Oil and Gas	\$73,409	0.97%	\$84,540	\$3,333
Retail CRE	\$267,242	3.53%	\$278,977	\$4,893
Trucking	\$141,841	1.87%	\$172,110	\$80





- Vast majority are principal only 3 month deferrals
- Top 5 deferral industries as of 3/31/20 include

Car Dealerships \$68.9 million
Restaurants \$47.8 million
Manufacturers \$37.3 million
Hotels \$26.8 million
Dentist Offices \$25.2 million

Current Expected Credit Losses (CECL)

 Given the uncertainty with the financial impact of COVID-19, we chose to retain our proven incurred loss methodology for calculating our ALLL and delay the CECL implementation

Payroll Protection Program (PPP)



- We are using an online automated application process to help streamline the workflow and mitigate risk
- Due to the level of demand, our primary focus is serving existing clients
- As of 4/17/2020 we have closed 3,309 loans totaling \$914 million
- We expect almost all of the SBA PPP loans to be forgivable and we will tender them to the SBA before the end of the 2nd quarter

Impact of Low Rate Environment



- As of 3/31/20, 40% of variable rate loans are at their floors; 41% of loan portfolio is variable rate
- Focused on strengthening loan pricing over time
- Net Interest Margin
 - We expect some distortion to our NIM in the 2nd quarter as a result of the PPP program; exclusive of the impact of PPP, we forecast a stable margin in line with the month of March, which was 3.64%
- Investment Portfolio is only 8.5% of total assets; primary purpose is to provide liquidity
 - Sector Allocation: MBS 67%, Bank Senior/Sub-debt 18%, Treasuries/Agencies 9%, Alabama Municipals 6%
 - Average life of 3.42
 - Effective duration of 2.33
 - Principal Cash Flow 2 years out of 50% and 37% in a +100 environment

Digital Banking Opportunities



- Commercial customers who had previously not adopted digital banking options such as Remote Deposit Capture, Mobile Deposits, and Purchase Cards are doing so now in large numbers
 - Payment Collection Digital accounts receivables eliminate the need to make inperson or remote deposits of physical checks.
 - Businesses that historically did not accept credit cards are engaging our merchant services to now accept card payments.
 - Deposit Processing We are seeing a large increase from 2019, when approximately 63% of deposits were made through a customer's desktop check scanner or through our mobile app.
 - Check issuance Bill Pay and ACH Origination are providing an alternative to manual check issuance. Additionally, business credit cards and business purchase cards are being used as an accounts payable tool.



OUR NAME IS OUR MISSION.

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