UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

		
	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
Date of	Report (Date of earliest event reported): August 2	29, 2019
	ServisFirst Bancshares, Inc. (Exact name of registrant as specified in its charter)	
Delaware (State or Other Jurisdiction of Incorporation)	001-36452 (Commission File Number)	26-0734029 (I.R.S. Employer Identification No.)
	2500 Woodcrest Place Birmingham, Alabama 35209 (Address of Principal Executive Offices) (Zip Code)	
Registra	nt's telephone number, including area code: (205)	949-0302
Check the appropriate box below if the Form 8-K filing is into Written communications pursuant to Rule 425 under the Soliciting material pursuant to Rule 14a-12 under the Ex Pre-commencement communications pursuant to Rule 14a-15 under the Ex Pre-commencement communications pursuant to Rule 15	Securities Act (17 CFR 230.425) change Act (17 CFR 240.14a-12) 4d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Securities registered pursuant to Section 12(b) of the Act:		
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Indicate by check mark whether the registrant is an emerging the Securities Exchange Act of 1934 (\$240.12b-2 of this chap		NASDAQ ities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
Emerging growth company □	,	
If an emerging growth company, indicate by check mark if the accounting standards provided pursuant to Section 13(a) of the		on period for complying with any new or revised financial

Item 7.01 - Regulation FD Disclosure

ServisFirst Bancshares, Inc. (the "Company") has updated its investor presentation to incorporate current quarter financial information and other data. This material may be used during discussions with certain investors and is attached as Exhibit 99.1 to this Current Report and is incorporated by reference into this Item 7.01. The updated presentation will also be available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01 - Financial Statements and Exhibits

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) <u>Exhibits.</u> The following exhibits are included with this Current Report on Form 8-K:

Exhibit No. Description

99.1 ServisFirst Bancshares Investor Presentation

Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Dated: August 29, 2019

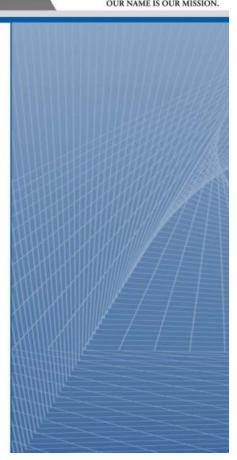
/s/ Thomas A. Broughton, III Thomas A. Broughton, III President and Chief Executive Officer



ServisFirst Bancshares, Inc.

NASDAQ: SFBS

August 2019



Forward-Looking Statements



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In addition, ServisFirst Bancshares, Inc. may file or furnish documents with the Securities and Exchange Commission which contain forward-looking statements and management may make forward-looking statements orally to analysts, investors, representatives of the media and others. These statements are based on the current beliefs and expectations of ServisFirst Bancshares, Inc.'s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ServisFirst Bancshares, Inc.'s actual results to differ materially from those described in the forward-looking statements can be found in ServisFirst Bancshares, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2018, and Quarterly Reports on Form 10-Q for the quarters ended June 30, 2019, March 31, 2019, and September 30, 2018, which have been filed with the Securities and Exchange Commission and which are available on ServisFirst Bancshares, Inc.'s website (www.servisfirstbank.com) and on the Securities and Exchange Commission's website (www.sec.gov). ServisFirst Bancshares, Inc. does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

ServisFirst at a Glance



Overview

- Founded in 2005 in Birmingham, AL
- Single bank BHC

High-Performing Metropolitan Commercial Bank

- Total Assets⁽¹⁾: \$8.7 billion
 ROAA ⁽²⁾: 1.72%
- Stockholders' Equity⁽¹⁾: \$779 million Efficiency Ratio ⁽²⁾: 34.33%

High Growth Coupled with Pristine Credit Metrics (3)

- Gross Loans CAGR: 18% NPAs / assets (1): 0.43%
- Total Deposits CAGR: 18% NPLs / loans (1): 0.46%
- Net Income for Common CAGR: 27%
- Diluted EPS CAGR: 22%
- As of June 30, 2019
- For six months ended June 30, 2019
 5-year compounded annual growth rate calculated from December 31, 2013 to December 31, 2018

Our Business Strategy



- Simple business model
 - Loans and deposits are primary drivers, not ancillary services
- Limited branch footprint
 - Technology provides efficiency
- Big bank products and bankers
 - With the style of service and delivery of a community bank
- Core deposit focus coupled with C&I lending emphasis
- Scalable, decentralized business model
 - Regional CEOs drive revenue
- Opportunistic expansion, attractive geographies
 - Teams of the best bankers in each metropolitan market
- Disciplined growth company that sets high standards for performance

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Opportunistic Expansion



Identify great bankers in attractive markets

- Focus on people as opposed to places
- Target minimum of \$300 million in assets within 3 years
- Best bankers in growing markets

Market strategies

- Regional CEOs execute simple business model
- Back office support and risk management infrastructure
- Non-legal board of directors comprised of key business people
- Provide professional banking services to mid-market commercial customers that have been neglected or pushed down to branch personnel by national and other larger regional banks

Opportunistic future expansion

- Southern markets, metropolitan focus
- Draw on expertise of industry contacts

Milestones



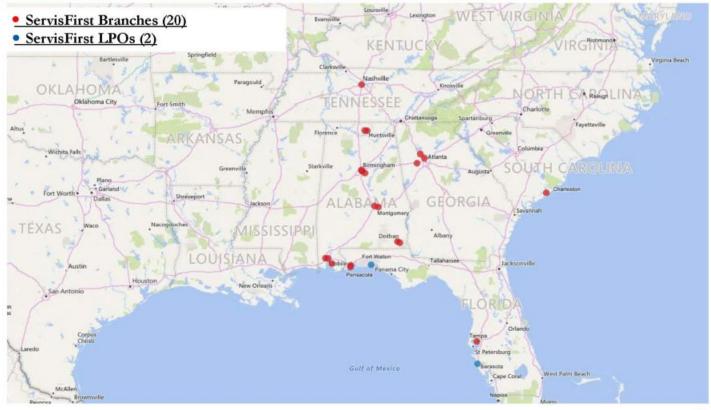
- Founded in May 2005 with initial capital raise of \$35 million
- Reached profitability during the fourth quarter of 2005 and have been profitable every quarter since

January '15: January '17: April '13: March '11: Correspondent Mobile, AL Charleston, SC Fairhope, AL Banking April '11: May '05: June '07: April '13: September '18: February '15: Fort Walton, FL Founded in Montgomery, AL Pensacola, FL Nashville, TN Metro Bank LPO Birmingham, AL Acquisition 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2005 2006 2007 2018 2019 August '06: September '08: May '14: January '16: August '19: Huntsville, AL Dothan, AL NASDAQ listed Tampa Bay, FL Southwest Florida LPO

Achieved total asset milestones of \$1 billion in 2008, \$2 billion in 2011,
 \$3 billion in 2013, \$4 billion in 2014, \$5 billion in 2015, \$6 billion in 2016,
 \$7 billion in 2017, and \$8 billion in 2018

Our Footprint





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Our Regions



Region (1)	Total Branches (2)	Total MSA Deposits ⁽³⁾ (S in billions)	Market Share ⁽³⁾ (%)
Alabama			aut.
Birmingham-Hoover	3	37.7	7.1
Huntsville	2	8.0	9.6
Montgomery	2	7.9	7.1
Mobile	3	7.1	3.8
Dothan	2	3.3	15.6
Florida			
Tampa-St. Petersburg-Clearwater	1	85.2	0.2
Sarasota-North Port-Sarasota-Bradenton (4)	1	20.9	0.0
Pensacola-Ferry Pass-Brent	2	7.2	5.1
Crestview-Fort Walton Beach-Destin (4)	1	5.3	0.0
Tennessee Nashville-Davidson-Murfreesboro-Franklin	ī	61.5	0.5
Georgia Atlanta-Sandy Springs-Roswell	3	173.1	0.2
South Carolina Charleston-North Charleston	1	13.9	1.0

Represents metropolitan statistical areas (MSAs)
 As of August 2019
 As reported by the FDIC as of 6/30/2018
 Loan production office

Our Business Model



- "Loan making and deposit taking"
 - Traditional commercial banking services
 - No emphasis on non-traditional business lines
- Culture of cost control
 - "Branch light," with \$370 million average deposits per banking center
 - Leverage technology and centralized infrastructure
 - Headcount focused on production and risk management
 - Key products; including remote deposit capture, cash management, remote currency manager
 - Outsource selected functions
- C&I lending expertise
 - 38% of gross loans
 - Target customers: privately held businesses \$2 to \$250 million in annual sales, professionals, affluent consumers

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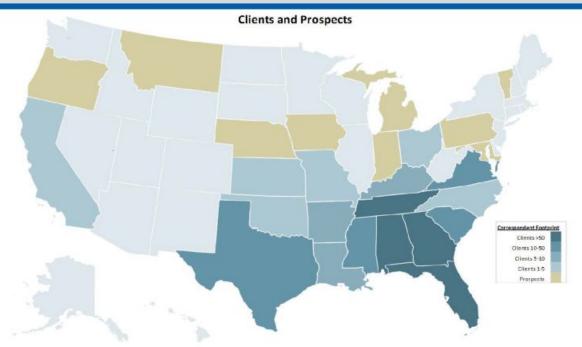
Scalable, Decentralized Structure



- Local decision-making
 - Emphasize local decision-making to drive customer revenue
 - Centralized, uniform risk management and support
 - Conservative local lending authorities, covers most lending decisions
- Geographic organizational structure (as opposed to line of business structure)
- Regional CEOs empowered and held accountable
 - Utilize stock based compensation to align goals
- Top-down sales culture
 - Senior management actively involved in customer acquisition

Correspondent Banking Footprint





6/30/2018	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
Total Active Relationships	285	735,222	2.58 MM
Deposit Accounts		473,572	1.66 MM
Fed Funds Purchased		261,650	0.92 MM
Fed Funds Purchased		201,050	0.92 MM

6/30/2019	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
Total Active Relationships	292	1,141,556	3.91 MM
Deposit Accounts		682,107	2.34 MM
Fed Funds Purchased		459,449	1.57 MM

Our Management Team



Thomas A. Broughton, III President and Chief Executive Officer

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- American Banker's 2009 Community
 Banker of the Year
- 64 years old

William M. Foshee EVP and Chief Financial Officer

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 64 years old

Clarence C. Pouncey, III EVP and Chief Operating Officer

- Previously with Wachovia; oversaw production functions in Alabama, Arizona, Tennessee and Texas
- Previously SVP of SouthTrust Bank
- 62 years old

Henry F. Abbott SVP and Chief Credit Officer

- Previously Senior Vice President and Chief Credit Officer of the Correspondent Banking Division, ServisFirst Bank
- 39 years old

Rodney E. Rushing EVP, Correspondent Banking Executive

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 61 years old

Insiders own approximately 13% of outstanding shares

Our Regions



Andrew N. Kattos EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 50 years old

Rex D. McKinney EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 56 years old

Thomas G. Trouche EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 55 years old

G. Carlton Barker

EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 71 years old

W. Bibb Lamar EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 75 years old

J. Harold Clemmer EVP and Regional CEO Atlanta

- Previously President of Fifth Third Bank Tennessee and Fifth Third Bank Georgia
- 51 years old

B. Harrison Morris

EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 43 years old

Bradford A. Vieira EVP and Regional CEO Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 43 years old

Gregory W. Bryant EVP and Regional CEO Tampa Bay

- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 55 years old



Financial Results

Balance Sheet Growth



- 5-year (1) CAGR of gross loans and total deposits = 18%
- 5-year (1) CAGR of non-interest bearing deposits = 19%
- 5-year (1) CAGR of C&I loans = 14%

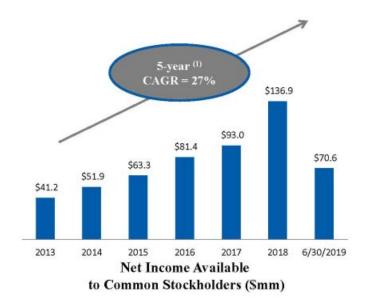


0 5-year CAGR = 12/31/2013 - 12/31/2018

Income Growth



- Rare combination of balance sheet growth and earnings power
- EPS growth includes impact of \$55.1 million of common stock issued in five private placements as we entered new markets and \$56.9 from the initial public offering





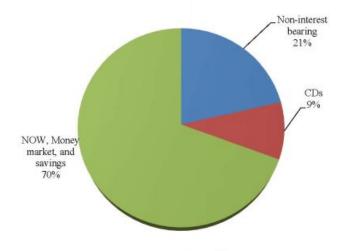
Diluted Earnings Per Common Share

16

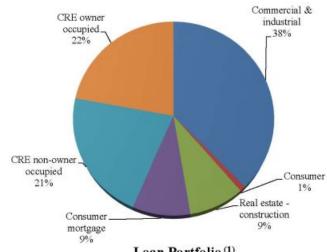
Balance Sheet Makeup



- Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs
- C&I lending expertise within a well balanced loan portfolio



Deposit Mix (1)
1.74% Cost of Interest Bearing Deposits (2)



Loan Portfolio (1) 5.23% Yield on Loans (2)

As of June 30, 2019

As of June 30, 2019

Average for the three months ended June 30, 2019

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Loan Growth by Region



Dollars in Thousands Region	12/31/2018	6/30/2019	Y	TD Growth	YTD Annualized Growth Rate
Birmingham, AL	\$ 2,772,603	\$ 3,003,462	\$	230,859	17%
Atlanta, GA	\$ 325,615	\$ 417,961	\$	92,346	57%
Montgomery, AL	\$ 357,974	\$ 393,805	\$	35,831	20%
Pensacola, FL	\$ 389,707	\$ 417,169	\$	27,462	14%
Mobile, AL	\$ 435,318	\$ 450,056	\$	14,738	7%
West Florida	\$ 191,824	\$ 206,338	\$	14,514	15%
Dothan, AL	\$ 623,974	\$ 634,175	\$	10,201	3%
Huntsville, AL	\$ 577,670	\$ 586,745	\$	9,075	3%
Nashville, TN	\$ 617,811	\$ 619,150	\$	1,339	0%
Charleston, SC	\$ 241,003	\$ 239,025	\$	(1,978)	-2%
Total Loans	\$ 6,533,499	\$ 6,967,886	\$	434,387	13%

Loan Growth by Type



Dollars in Thousands Loan Type	12/31/2018	6/30/2019	O Growth by oan Type	% of YTD Growth
Commercial, Financial and Agricultural	\$ 2,513,225	\$ 2,633,529	\$ 120,304	28%
Real Estate - Construction	\$ 533,192	\$ 603,779	\$ 70,587	16%
Real Estate - Mortgage:				
Owner-Occupied Commercial	\$ 1,463,887	\$ 1,538,279	\$ 74,392	17%
1-4 Family Mortgage	\$ 621,634	\$ 630,963	\$ 9,329	2%
Other Mortgage	\$ 1,337,068	\$ 1,496,512	\$ 159,444	37%
Subtotal: Real Estate - Mortgage	\$ 3,422,589	\$ 3,665,754	\$ 243,165	56%
Consumer	\$ 64,493	\$ 64,824	\$ 331	0%
Total Loans	\$ 6,533,499	\$ 6,967,886	\$ 434,387	

Credit Trends

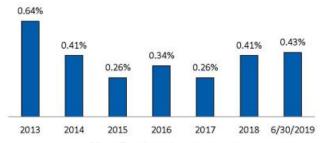


		Comm	iei	rcial Re	al	Estate '	Γ	rends					1
				3100	Y	ear Ended I)e	cember 31,		100			
(In Thousands)		2013		2014		2015		2016		2017	2018	-	6/30/2019
1-4 Family Construction Speculative	\$	16,403	\$	13,608	S	25,794	\$	27,835	S	31,230	\$ 34,594	\$	51,530
1-4 Family Construction Sold	\$	21,414	S	28,124	S	29,086	\$	45,051	S	47,441	\$ 46,467	\$	58,981
Resi Acquisition & Development	\$	20,474	S	20,009	S	18,693	\$	17,681	\$	40,956	\$ 24,542	\$	26,245
Multifamily Permanent	\$	38,601	S	54,725	S	71,217	\$	92,052	\$	127,502	\$ 160,981	\$	226,844
Residential Lot Loans	\$	20,418	S	25,630	S	27,844	\$	23,138	\$	20,059	\$ 26,222	\$	24,309
Commercial Lots	\$	9,479	S	16,007	S	17,986	\$	25,618	\$	31,601	\$ 43,610	\$	43,667
Raw Land	\$	24,686	S	30,124	S	60,360	\$	37,228	\$	44,145	\$ 50,111	\$	55,472
Commercial Construction	\$	50,389	S	76,904	S	72,807	\$	158,537	\$	365,442	\$ 307,645	\$	351,391
Other CRE Income Property	\$	273,806	\$	341,262	S	517,416	\$	640,793	\$	748,630	\$ 1,045,233	\$	1,145,587
Total CRE (Excluding O/O CRE)	\$	475,671	\$	606,394	S	841,203	\$	1,067,930	\$	1,457,006	\$ 1,739,405	\$	1,984,026
Total Risk-Based Capital (Bank Level)	\$	343,904	S	458,073	S	530,688	\$	616,415	\$	718,151	\$ 838,216	\$	895,770
CRE as % of Total Capital		138%		132%		159%		173%		203%	208%		221%
Total Gross Loans	\$ 2	,858,868	S	3,359,858	S	4,216,375	\$	4,911,770	\$	5,851,261	\$ 6,533,499	\$	6,967,886
CRE as % of Total Portfolio		17%		18%		20%		22%		25%	27%		28%
CRE Owner Occupied	\$	710,372	S	793,917	S	1,014,669	\$	1,171,719	\$	1,328,666	\$ 1,463,887	\$	1,538,534
CRE OO as % of Total Portfolio		25%		24%		24%		24%		23%	22%		22%
CRE OO as % of Total Capital		207%		173%		191%		190%		185%	175%		172%
		Acquisition	ı, I	Developmen	t, d	& Construct	tio	n Trends					
AD&C	\$	151,868	S	208,769	S	243,267	\$	335,085	\$	580,874	\$ 533,191	\$	603,779
AD&C as % of Total Capital		44%		46%		46%		54%		81%	64%		67%
AD&C as % of Total Portfolio		5%		6%		6%		7%		10%	8%		9%

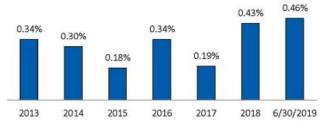
Credit Quality



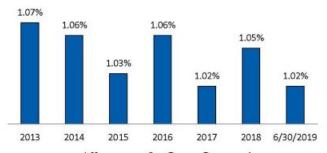
Strong loan growth while maintaining asset quality discipline



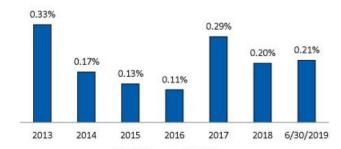
Non-Performing Assets / Total Assets



Non-Performing Loans / Total Loans



Allowance for Loan Losses / Total Loans

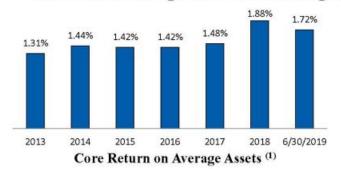


Net Charge Offs / Total Average Loans

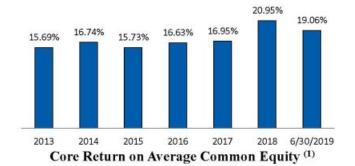
Profitability Metrics

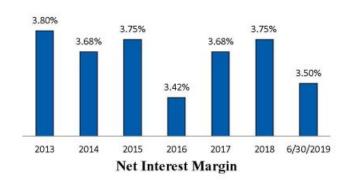


Consistent earnings results and strong momentum







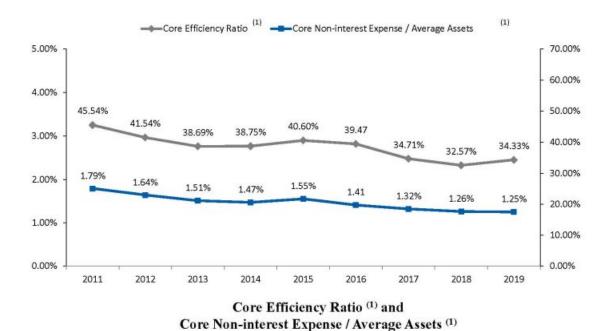


() For a reconcilistion of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconcilistion and Management Explanation of Non-GAAP Financial Measures" included on page 35 of this presentation

Efficiency



Our operating structure and business strategy enable efficient, profitable growth



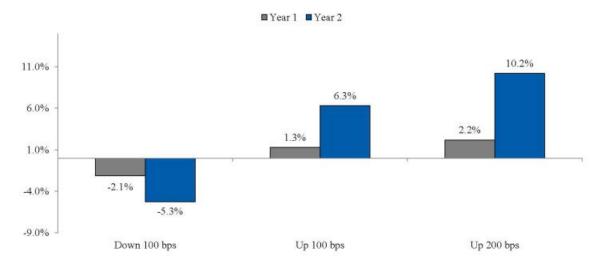
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For a reconclisation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconclisation and Management Explanation of Non-GAAP Financial Measures" included on page 35 of this presentation

Interest Rate Risk Profile



Change in Net Interest Income



Scenario	Based on parallel shift in yield curve and a static balance sheet
Variable-Rate Loans	47% of loans are variable rate
Deposit Mix	21% of deposits are held in non-interest bearing demand deposit accounts

SFBS Adjusted Funding Cost Comparative Analysis

Description of Analysis



- The following analysis was conducted in an effort to assess the value assigned by the market to ServisFirst's branch delivery system relative to its reported cost of deposits
- Fundamental to the analysis is the approximation of an adjusted cost of deposits, which are inclusive of estimated expenses or "overhead" attributable to the branch delivery system, the calculation of which is predicated on the following assumptions:
 - Reported cost of interest bearing deposits and reported cost of total deposits for the quarter ending June 30, 2019 and LTM as of June 30, 2019 serve as the basis for the funding costs
 - Reported deposit costs are adjusted to include 41.4% of reported compensation and benefits expense, and 78.2% of reported occupancy & equipment expense for the same Most Recent Quarter (MRQ) and Most Recent Year (MRY) time periods (1)
- In order to gauge the resulting adjusted cost of deposits relative to market valuation, the same analysis was
 performed across three comparable groups for purposes of comparing / contrasting ServisFirst's position
 relative to peers⁽²⁾:
 - Southeast Peer Group: Selected Major Exchange Southeast Banks with Total Assets \$5 Billion \$15
 Billion
 - High Performing Peer Group: Selected Major Exchange Nationwide Banks with Total Assets \$5 Billion \$30 Billion, TCE / TA > 8.0%, and MRQ Core ROAA > 1.60%
 - High Priced Peer Group: Selected Major Exchange Nationwide Banks with Total Assets \$5 Billion \$30 Billion and P / TBV > 210%

Percentages derived from SFBS management's internal analysis, inclusive of management estimates of salary and benefits expense for deposit gathering officers, support staff, monthly core system costs, and additional support center overhead Selected Peer Groups can be found on page 36

SFBS Adjusted Funding Cost Comparative Analysis



Timing Basis % Comp & Benefits Allocated % Occupancy & Equipment Allocated

				Mark	et Informat	tion		Reporter				Adjust	ed Cost		13	Impact of A	djustment	
					Price /		Cost of Int.	Bearing	Cast of	Total	Adjust. Co	it of Int.	Adjust. Cost	of Total	Basis Points h	ncrease	Basis Points 1	ncrease
		Brunch	Ave. Dep.	N. Assets	2019E	2020E	Deposit	(%)	Deposit	s (%)	Bearing Dep	osits (%)	Deposits	r (%)	Cost of Int. E	earing	Cost of Total	Deposits
Ticker Company	City, State	Count (#)	/ Brunch (\$M)	TBV (%)	EPS (x)	EPS (x)	MRQ	MRY	MRQ	MRY	MRQ	MRY	MRQ	MRY	MRQ	MRY	MRQ	MR
SFBS ServisFirst Bancshares Inc.	Birmingham, AL	20	\$370.2	213	11.6x	11.3x	1.74%	1.16%	1.35%	0.89%	2.29%	1,75%	1.78%	1.33%	55	59	43	+
Southeast Peer Group (1)																		
	High	205	\$232.8	211	15.8x	14.7x	1.49%	1.03%	1.17%	0.89%	4.18%	3.82%	2.86%	2.59%	273	282	187	19
	Low	25	\$42.8	94	10.7x	8.4x	0.70%	0.45%	0.50%	0.32%	2.29%	2.01%	1.62%	1.40%	126	133	91	10
	Mean	119	\$96.0	171	13.1x	11.8x	1.12%	0.75%	0.83%	0.56%	2.81%	2.50%	2.07%	1.83%	169	175	124	12
	Median	122	\$62.6	177	12.9x	11.9x	1.09%	0.70%	0.80%	0.53%	2.61%	2.35%	1.92%	1.73%	157	154	117	11
High Performing Peer Group (2)																		
	High	246	\$564.2	429	27.0x	25.3x	1.89%	1,45%	1.49%	1.09%	8.96%	8.16%	6.22%	5.63%	771	733	536	50
	Low	20	\$36.3	102	8.2x	8.1x	0.30%	0.17%	0.19%	0.13%	2.05%	1.7394	0.96%	0.90%	67	70	54	5
	Mean	112	\$141.6	204	13.6x	12.3x	1.14%	0.78%	0.81%	0.55%	2.89%	2.56%	2.02%	1.75%	175	178	121	12
	Median	100	\$89.0	190	13.2x	11.3x	1,30%	0.82%	0.82%	0.54%	2.50%	2.18%	1.82%	1.51%	154	156	101	10
High Priced Peer Group (3)																		
	High	543	\$224.5	429	27.0x	25.3x	1.49%	1.01%	1.13%	0.76%	3.59%	3.32%	2.74%	2.49%	210	231	161	17
	Low	60	\$35.2	211	10.5x	8.5x	0.07%	0.07%	0.04%	0.04%	1.51%	1.47%	0.82%	0.81%	106	106	77	7
	Mean	150	\$88.2	262	17.2x	15.3x	0.72%	0.47%	0.51%	0.33%	2.34%	2.12%	1.61%	1.44%	162	164	110	11
	Median	89	\$70.7	253	15.5x	14.7x	0.69%	0.42%	0.48%	0.28%	2.30%	2.06%	1.55%	1.39%	164	160	108	10

Note: Financial data as of June 30, 2019 Note: Market information as of August 22, 2019 Source: S&P Global Market Intelligence

Selected Major Exchange Southeast Barks with Total Assets \$5 Billion - \$15 Billion - \$15 Billion TCE/TA > 80%, and MRQ Core ROAA > 1.60% Selected Major Exchange Nationwide Barks with Total Assets \$5 Billion - \$30 Billion TCE/TA > 80%, and MRQ Core ROAA > 1.60% Selected Major Exchange Nationwide Barks with Total Assets \$5 Billion - \$30 Billion and P/TBV > 210%



Appendix

Our Regions: Centers for Continued Growth



Birmingham, Alabama

- Key Industries: Metals manufacturing, finance, insurance, healthcare services and distribution
- Key Employers: Protective Life, Encompass Health, Vulcan Materials Company, AT&T, American Cast Iron Pipe Company, Southern Company, and University of Alabama at Birmingham

Huntsville, Alabama

- Key Industries: U.S. government, aerospace/defense, commercial and university research
- Key Employers: U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Cinram, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing

Montgomery, Alabama

- Key Industries: U.S. and state government, U.S. Air Force, automotive manufacturing
- Key Employers: Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama

Our Regions: Centers for Continued Growth (cont.)



Dothan, Alabama

- Key Industries: Agriculture, manufacturing, and healthcare services
- Key Employers: Southeast Alabama Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Pemco World Air Services, Globe Motors, and AAA Cooper Transportation

Pensacola, Florida

- Key Industries: Military, health services, medical technology industries, and tourism
- Key Employers: Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Solutia, and GE Wind Energy

Mobile, Alabama

- Key Industries: Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing
- Key Employers: Port of Mobile, Infirmary Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, Infirmary Health Systems, University of South Alabama, ST Aerospace Mobile, and EADS

Our Regions: Centers for Continued Growth (cont.)



Nashville, Tennessee

Key Industries: Healthcare, manufacturing, transportation, and technology

 Key Employers: HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems

Charleston, South Carolina

- Key Industries: Maritime, information technology, higher education, military, manufacturing, and tourism
- Key Employers: Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC

Atlanta, Georgia

• Key Industries: Logistics, media, information technology, and entertainment

Key Employers: Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises

West Florida

 Key Industries: Defense, financial services, information technology, healthcare, transportation, manufacturing, and tourism

 Key Employers: Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, Sarasota Memorial Health Care System, Beall's Inc., and Teco Energy

Our Financial Performance: Key Operating and Performance Metrics



Dollars in Millions Except per Share Amounts	2011	2012	2013	2014	2015	2016	2017	2018	6/30/2019
Balance Sheet							LE DO DODO LA		
Total Assets	\$2,461	\$2,906	\$3,521	\$4,099	\$5,096	\$6,370	\$7,082	\$8,007	\$8,740
Net Loans	\$1,809	\$2,337	\$2,828	\$3,324	\$4,173	\$4,860	\$5,792	\$6,465	\$6,897
Deposits	\$2,144	\$2,512	\$3,020	\$3,398	\$4,224	\$5,420	\$6,092	\$6,916	\$7,405
Loans / Deposits	85%	94%	95%	99%	99%	90%	95%	93%	93%
Total Equity	\$196	\$233	\$297	\$407	\$449	\$523	\$608	\$715	\$779
Profitability									
Net Income	\$23.4	\$34.4	\$41.6	\$52.3	\$63.5	\$81.5	\$93.1	\$136.9	\$70.6
Net Income Available to Common	\$23.2	\$34.0	\$41.2	\$51.9	\$63.3	\$81.4	\$93.0	\$136.9	\$70.6
Core Net Income Available to Common (1)	\$23.2	\$34.0	\$41.2	\$53.6	\$65.0	\$81.4	\$96.3	\$136.9	\$70.6
Core ROAA (1)	1.12%	1.31%	1.32%	1.44%	1.42%	1.42%	1.48%	1.88%	1.72%
Core ROAE (1)	14.86%	15.99%	15.70%	15.00%	14.96%	16.64%	16.96%	20.96%	19.07%
Core ROACE (1)	17.01%	19.41%	18.30%	16.74%	15.73%	16.63%	16.95%	20.95%	19.06%
Net Interest Margin	3.79%	3.80%	3.80%	3.68%	3.75%	3.42%	3.68%	3.75%	3.50%
Core Efficiency Ratio (1)	45.54%	41.54%	38.78%	38.86%	40.73%	39.47%	34.71%	32.57%	34.33%
Capital Adequacy									
Tangible Common Equity to Tangible Assets (2)	6.35%	6.65%	7.31%	8.96%	8.54%	7.99%	8.39%	8.77%	8.76%
Common Equity Tier 1 RBC Ratio	NA	NA	NA	NA	9.72%	9.78%	9.51%	10.12%	10.18%
Tier I Leverage Ratio	9.17%	8.43%	8.48%	9.91%	8.55%	8.22%	8.51%	9.07%	9.00%
Tier I RBC Ratio	11.39%	9.89%	10.00%	11.75%	9.73%	9.78%	9.52%	10.13%	10.19%
Total RBC Ratio	12.79%	11.78%	11.73%	13.38%	11.95%	11.84%	11.52%	12.05%	12.02%
Asset Quality									
NPAs / Assets	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.43%
NCOs / Average Loans	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.21%
Loan Loss Reserve / Gross Loans	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.02%
Per Share Information									
Common Shares Outstanding	35,593,092	37,612,872	44,100,072	49,603,036	51,945,396	52,636,896	52,992,586	53,375,195	53,526,882
Book Value per Share	\$4.39	\$5.14	\$5.83	\$7.41	\$8.65	\$9.93	\$11.47	\$13.40	\$14.55
Tangible Book Value per Share (2)	\$4.39	\$5.14	\$5.83	\$7.41	\$8.35	\$9.65	\$11.19	\$13.13	\$14.29
Diluted Earnings per Share	\$0.59	\$0.83	\$0.95	\$1.05	\$1.20	\$1.52	\$1.72	\$2.53	\$1.31
Core Diluted Earnings per Share (1)	\$0.59	\$0.83	\$0.95	\$1.08	\$1.23	\$1.52	\$1.78	\$2.53	\$1.31

For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 35 of this presentation.

Non-GAAP financial measures. "Tangible Common Equity to Tangible Assets" and "Tangible Book value per Stares" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP.

Our Financial Performance: Asset Quality



Dollars in Thousands	2011	2012	2013	2014	2015	2016	2017	2018	6/30/2019
Nonaccrual Loans:									
1-4 Family	670	453	1,878	1,596	198	74	459	2,046	1,941
Owner-Occupied Commercial Real Estate	792	2,786	1,435	683			556	3,358	3,558
Other Real Estate Loans	693	240	243	959	1,619			5,022	5,022
Commercial, Financial & Agricultural	1,179	276	1,714	172	1,918	7,282	9,712	10,503	11,081
Construction	10,063	6,460	3,749	5,049	4,000	3,268		997	238
Consumer	375	135	602	666	31		38		
Total Nonaccrual Loans	13,772	10,350	9,621	9,125	7,766	10,624	10,765	21,926	21,840
Total 90+ Days Past Due & Accruing		8	115	925	1	6,263	60	5,844	10,299
Total Nonperforming Loans	13,772	10,358	9,736	10,050	7,767	16,887	10,825	27,770	32,139
Other Real Estate Owned & Repossessions	12,305	9,721	12,861	6,840	5,392	4,988	6,701	5,169	5,649
Total Nonperforming Assets	26,077	20,079	22,597	16,890	13,159	21,875	17,526	32,939	37,788
Troubled Debt Restructurings (TDRs) (Accruing):									
1-4 Family		1,709	8,225				850		
Owner-Occupied Commercial Real Estate	2,785	3,121					3,664	***	
Other Real Estate Loans	331	302	285	1,663	253	204			
Commercial, Financial & Agricultural	1,369	1,168	962	6,632	6,618	354	11,438	3,073	2,742
Construction		3,213	217				997		
Consumer									
Total TDRs (Accruing)	4,485	9,513	9,689	8,295	6,871	558	16,949	3,073	2,742
Total Nonperforming Assets & TDRs (Accruing)	30,562	29,592	32,286	25,185	20,030	22,433	34,475	36,012	40,530
Total Nonperforming Loans to Total Loans	0.75%	0.44%	0.34%	0.30%	0.18%	0.34%	0.19%	0.43%	0.46%
Total Nonperforming Assets to Total Assets	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.43%
Total Nonperforming Assets & TDRs (Accruing) to Total Assets	1.24%	1.02%	0.92%	0.61%	0.39%	0.35%	0.49%	0.45%	0.46%

Our Financial Performance: Loan Loss Reserve and Charge-Offs



Dollars in Thousands	2010	2011	2012	2013	2014	2015	2016	2017	2018	6/30/20
Allowance for Loan Losses:										
Beginning of Year	\$ 14,737	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$43,419	\$ 51,893	\$ 59,406	\$ 68,6
Charge-Offs:										
Commercial, Financial and Agricultural	(1,667)	(1,096)	(1,106)	(1,932)	(2,311)	(3,802)	(3,791)	(13,910)	(11,428)	(6,64
Real Estate - Construction	(3,488)	(2,594)	(3,088)	(4,829)	(1,267)	(667)	(815)	(56)	0	
Real Estate - Mortgage:	(1,775)	(1,096)	(660)	(241)	(1,965)	(1,104)	(380)	(2,056)	(1,042)	(2)
Consumer	(278)	(867)	(901)	(210)	(228)	(171)	(212)	(310)	(283)	(28
Total Charge-Offs	(7,208)	(5,653)	(5,755)	(9,012)	(5,771)	(5,744)	(5,198)	(16,332)	(12,753)	(7,14
Recoveries:										
Commercial, Financial and Agricultural	97	361	125	66	48	279	49	337	349	1
Real Estate - Construction	53	180	58	296	322	238	76	168	112	
Real Estate - Mortgage:	32	12	692	36	74	169	146	89	46	
Consumer	16	81	8	11	34	1	3	26	38	
Total Recoveries	198	634	883	409	478	687	274	620	545	1
Net Charge-Offs	(7,010)	(5,019)	(4,872)	(8,603)	(5,293)	(5,057)	(4,924)	(15,712)	(12,208)	(6,98
Provision for Loan Losses Charged to	10.350	8,972	9.100	13,008	10,259	12,847	13,398	23,225	21,402	9,7
Expense	10,330	8,972	9,100	13,008	10,239	12,647	13,398	23,223	21,402	9,7
Allowance for Loan Losses at End of Period	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$ 43,419	\$ 51,893	\$ 59,406	\$ 68,600	\$ 71,3
As a Percent of Year to Date Average Loans:										
Net Charge-Offs	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.21
Provision for Loan Losses	0.81%	0.57%	0.45%	0.50%	0.34%	0.34%	0.30%	0.43%	0.35%	0.29
Allowance for Loan Losses As a Percentage										
of Loans	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.02

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures



We recorded \$3.1 million of additional tax expense as a result of revaluing our net deferred tax assets at December 31, 2017 due to lower corporate income tax rates provided by the Tax Cuts and Jobs Act passed into law in December 2017. We also recorded expenses of \$347,000 related to terminating the lease agreement on our previous headquarters building in Birmingham, Alabama and expenses of moving into our new headquarters building. We recorded expenses of \$2.1 million for the first quarter of 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the bank, and recorded an expense of \$500,000 resulting from the initial funding of reserves for unfunded loan commitments for the first quarter of 2015, consistent with guidance provided in the Federal Reserve Bank's Interagency Policy Statement SR 06-17. Core financial measures included in this presentation are "core net income available to common stockholders," "core earnings per share, basic," "core earnings per share, diluted," "core return on average assets," "core return on average stockholders' equity," "core return on average common stockholders' equity" and "core efficiency ratio." Each of these seven core financial measures excludes the impact of the non-routine expense attributable to the revaluing of our net deferred tax assets, lease termination, moving expenses, expenses related to the acquisition of Metro and the initial funding of reserves for unfunded loan commitments. This presentation also contains certain non-GAAP financial measures, including Adjusted Cost of Interest-Bearing Deposits and Adjusted Cost of Total Deposits, each of which includes overhead expenses associated with managing deposit accounts. We believe that presenting our cost of interest-bearing and total deposits including such overhead expenses relative to our peers highlights our efficient delivery and operations of deposit products to our customers. We believe all of these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for June 30, 2019 and the years ended December 31, 2018, 2017, 2016, 2015, and 2014. All amounts are in thousands, except share and per share data.

GAAP Reconciliation



OUR NAME IS OUR MISSION.

Do llars in Thou sands	th	As Of and F te Period Er June 30, 20	or ided	s Of and For t Year Ended December 31 2018		As Of and For Year Ender December 3 2017	1	As Of and Fo the Year Ende December 31 2016	∍d	s Of and For Year Ended December 3 2015		As Of and I Year En Decembe 2014	ded r 31,
Provision for income taxes - GAAP		June 50, 20	13	2010	S			2010	s		_	\$ 21,601	til.
Adjustment for non-routine expense					3	-132			9	829		865	
Core provision for income taxes - non-GAAP					-	44,126	_			26,294	_	\$ 22,466	
Return on average assets - GAAP						1.43	0.4		-	1.38	96	1.39	9
Net income - GAAP					s		90		s	63,540	100	\$ 52,377	
Adjustment for non-routine expense					3	3,274			3	1,767	309	1,612	
Core net income - non-GAAP					\$		_			65,307	_		
					- 5				S				
Average assets					S		96		2	4,591,861	96	\$ 3,758,18	9
Core return on average assets - non-GAAP						1.48	96			1.42	96	1.44	9
Return on average common stockholders' equity - GAAP						16.37	20			15.30		14.43	
Net income available to common stockholders - GAAP					\$				\$		0.00	\$ 51,946	
Adjustment for non-routine expense					-	3,274	_			1,767	_	1,612	
Core net income available to common stockholders - non-GAAP					\$				\$	65,027		\$ 53,558	
Average common stockholders' equity					s	568,228	200		s	413,445		\$ 320,005	
Core return on average common stockholders' equity - non-GAAP					9	16.95	96		-	15.73	96	16.74	9
Diluted earnings per share - OAAP					S				\$	1.20	- 0	\$ 1.05	
Weighted average shares outstanding, diluted - GAAP					- 8	54,161,788			43	52,885,108		49,636,44	12
Core diluted earnings per share - non-GAAP					S	1.78			s	1.23		\$ 1.08	
Cost of Interest Bearing Deposits, Most Recent Quarter - GAAP		1.74	96										
Cost of Total Deposits, Most Recent Quarter - GAAP		1.35	96										
Adjustment for Salary/Benefits & Occupancy/Equipment, Most Recent Quarter (1)	S	7,725											
Adjusted Cost of Interest Bearing Deposits, Most Recent Quarter - non-GAAP		2.29	96										
Adjusted Cost of Total Deposits, Most Recent Quarter - non-GAAP		1.78	96										
Cost of Interest Bearing Deposits, Most Recent Year - GAAP		1.16	96										
Cost of Total Deposits, Most Recent Year - GAAP		0.89	96										
Adjustment for Salary/Benefits & Occupancy/Equipment, Most Recent Year (1)	S	28,052											
Adjusted Cost of Interest Bearing Deposits, Most Recent Year - non-GAAP		1.75	96										
Adjusted Cost of Total Deposits, Most Recent Year - non-GAAP		1.33	96										
Book value per share - GAAP	S	14.55	\$	13.40	S		1	9.93	\$	8.65	3	\$ 7.41	
Total common stockholders' equity - GAAP		778,957		715,203		607,604		522,889		449,147		367,255	
Adjusted for goodwill and other identifiable intangible assets		14,314	_	14,449	_	14,787	_	14,996	_	15,330	_		
Tangible common stockholders' equity - non-GAAP	s	764,643	S	700,754	\$	592,885		507,893	S	433,817		\$ 367,255	
Tangible book value per share - non-GAAP	\$	14.29	\$	13.13	\$	11.19		9.65	\$	8.35		\$ 7.41	
Stockholders' equity to total assets - GAAP		8.91	96	8.93	96	8.58	96	8.21	96	8.81	96	8.96	9
Total assets - GAAP	S	8,740,237	\$	8,007,382	\$	7,082,384		6,370,448	\$	5,095,509	13	\$ 4,098,67	9
Adjusted for goodwill and other identifiable intangible assets		14,314		14,449	- 658	14,719		14,996	100	15,330			
Total tangible assets - non-GAAP	s	8,725,923	s	7,992,933	s	7,067,665		6,355,452	s	5,080,179		\$ 4,098,67	9
Tangible common equity to total tangible assets - non-OAAP 1) Adjustment includes 41.4% of reported compensation and benefits expense and 78.2% of reported company an	d equi	8.76	%6 Percentas	8.77	96 m erpe	8.39	96	7.99	%6	8.54 ent estimates of	96	8.96	35

Selected Peer Groups



High Performing Peer Group

Selected Major Exchange Nationwide Banks with Total Assets \$5 Billion - \$30 Billion TCE/TA > 8.0% and MRQ Core ROAA > 1.60%

Ticker	Company Name	City, State
BANF	BancFirst Corp.	Oklahoma City, OK
OZK	Bank OZK	Little Rock, AR
CATY	Cathay General Bancorp	Los Angeles, CA
CSFL	CenterState Bank Corp.	Winter Haven, FL
CBSH	Commerce Bancshares Inc.	Kansas City, MO
CBU	Community Bank System Inc.	De Witt, NY
CVBF	CVB Financial Corp.	Ontario, CA
EGBN	Eagle Bancorp Inc	Bethesda, MD
FBK	FB Financial Corp.	Nashville, TN
FBNC	First Bancorp	Southern Pines, NC
FFBC	First Financial Bancorp.	Cincinnati, OH
FFIN	First Financial Bankshares	Abilene, TX
GBCI	Glacier Bancorp Inc.	Kalispell, MT
HTH	Hilltop Holdings Inc.	Dallas, TX
HOMB	Home BancShares Inc.	Conway, AR
INDB	Independent Bank Corp.	Rockland, MA
PACW	PacWest Bancorp	Beverly Hills, CA
PNFP	Pinnacle Financial Partners	Nashville, TN
VBTX	Veritex Holdings Inc.	Dallas, TX
WAL	Western Alliance Bancorp	Phoenix, AZ

High Priced Peer Group

Selected Major Exchange Nationwide Banks with Total Assets \$5 Billion - \$30 Billion

and Price/TBV > 210%				
Ticker	Company Name	Location		
BOH	Bank of Hawaii Corp.	Honolulu, HI		
CBSH	Commerce Bancshares Inc.	Kansas City, MO		
CBU	Community Bank System Inc.	De Witt, NY		
CVBF	CVB Financial Corp.	Ontario, CA		
FBK	FB Financial Corp.	Nashville, TN		
FFIN	First Financial Bankshares	Abilene, TX		
GBCI	Glacier Bancorp Inc.	Kalispell, MT		
HOMB	Home BancShares Inc.	Conway, AR		
INDB	Independent Bank Corp.	Rockland, MA		
TCF	TCF Financial Corp.	Detroit, MI		
TMP	Tompkins Financial Corporation	Ithaca, NY		
WABC	Westamerica Bancorp.	San Rafael, CA		

Southeast Peer Group

Ticker	Company Name	Location
AMTB	Amerant Bancorp Inc.	Coral Gables, FL
ABCB	Ameris Bancorp	Moultrie, GA
FBK	FB Financial Corp.	Nashville, TN
FBNC	First Bancorp	Southern Pines, NC
RNST	Renasant Corp.	Tupelo, MS
SBCF	Seacoast Banking Corp. of FL	Stuart, FL
TOWN	TowneBank	Portsmouth, VA
TRMK	Trustmark Corp.	Jackson, MS
UCBI	United Community Banks Inc.	Blairsville, GA
WSBC	WesBanco Inc.	Wheeling, WV

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