UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 1, 20	019	
	ServisFirst Bancshares, Inc.	
	(Exact name of registrant as specified in its charter)	
Delaware	001-36452	26-0734029
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
2500 Woodcrest Place, Birmingham,	Alabama	35209
(Address of principal executive of	ffices)	(Zip Code)
	(205) 949-0302	
	(Registrant's telephone number, including area code)	
	Not Applicable	
	(Former name or former address, if changed since last repo	ort)
Check the appropriate box below if the Form 8-K filing is	intended to simultaneously satisfy the filing obligation of t	the registrant under any of the following provisions:
 □ Soliciting material pursuant to Rule 14a-12 □ Pre-commencement communications pursu 	125 under the Securities Act (17 CFR 230.425) under the Exchange Act (17 CFR 240.14a-12) ant to Rule 14d-2(b) under the Exchange Act (17 CFR 240 ant to Rule 13e-4(c) under the Exchange Act (17 CFR 240	
Indicate by check mark whether the registrant is an emergi Securities Exchange Act of 1934 (17 CFR §240.12b-2). En		es Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the
If an emerging growth company, indicate by check mark if accounting standards provided pursuant to Section 13(a) of		n period for complying with any new or revised financial

Item 7.01 – Regulation FD Disclosure

ServisFirst Bancshares, Inc. (the "Company") has updated its investor presentation to incorporate current quarter financial information and other data. This material may be used during discussions with certain investors and is attached as Exhibit 99.1 to this Current Report and is incorporated by reference into this Item 7.01. The updated presentation will also be available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01 - Financial Statements and Exhibits

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) <u>Exhibits.</u> The following exhibits are included with this Current Report on Form 8-K:

Exhibit No. Description

99.1 <u>ServisFirst Bancshares Investor Presentation</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Dated: May 1, 2019 By:

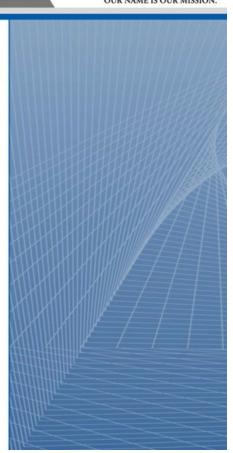
/s/ Thomas A. Broughton, III
Thomas A. Broughton, III
President and Chief Executive Officer



ServisFirst Bancshares, Inc.

NASDAQ: SFBS

May 2019



Forward-Looking Statements



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In addition, ServisFirst Bancshares, Inc. may file or furnish documents with the Securities and Exchange Commission which contain forward-looking statements and management may make forward-looking statements orally to analysts, investors, representatives of the media and others. These statements are based on the current beliefs and expectations of ServisFirst Bancshares, Inc.'s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ServisFirst Bancshares, Inc.'s actual results to differ materially from those described in the forward-looking statements can be found in ServisFirst Bancshares, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2018, and Quarterly Reports on Form 10-Q for the quarters ended March 31, 2019, September 30, 2018, and June 30, 2018, which have been filed with the Securities and Exchange Commission and which are available on ServisFirst Bancshares, Inc.'s website (www.servisfirstbank.com) and on the Securities and Exchange Commission's website (www.sec.gov). ServisFirst Bancshares, Inc. does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

ServisFirst at a Glance



Overview

- Founded in 2005 in Birmingham, AL
- Single bank BHC

High-Performing Metropolitan Commercial Bank

- Total Assets⁽¹⁾: \$8.3 billion
- Stockholders' Equity⁽¹⁾: \$746 million
- ROAA (2): 1.75%
- Efficiency Ratio (2): 34.35%

High Growth Coupled with Pristine Credit Metrics (3)

- Gross Loans CAGR: 18%
- Total Deposits CAGR: 18%
- Net Income for Common CAGR: 27%
- Diluted EPS CAGR: 22%

- NPAs / assets (1): 0.39%
- NPLs / loans (1): 0.41%

- 1) As of March 31, 2019
- 2) For three months ended March 31, 2019
- 3) 5-year compounded annual growth rate calculated from December 31, 2013 to December 31, 2018

Our Business Strategy



- Simple business model
 - Loans and deposits are primary drivers, not ancillary services
- Limited branch footprint
 - Technology provides efficiency
- Big bank products and bankers
 - With the style of service and delivery of a community bank
- Core deposit focus coupled with C&I lending emphasis
- Scalable, decentralized business model
 - Regional CEOs drive revenue
- Opportunistic expansion, attractive geographies
 - Teams of the best bankers in each metropolitan market
- Disciplined growth company that sets high standards for performance

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Opportunistic Expansion



Identify great bankers in attractive markets

- Focus on people as opposed to places
- Target minimum of \$300 million in assets within 3 years
- Best bankers in growing markets

Market strategies

- Regional CEOs execute simple business model
- Back office support and risk management infrastructure
- Non-legal board of directors comprised of key business people
- Provide professional banking services to mid-market commercial customers that have been neglected or pushed down to branch personnel by national and other larger regional banks

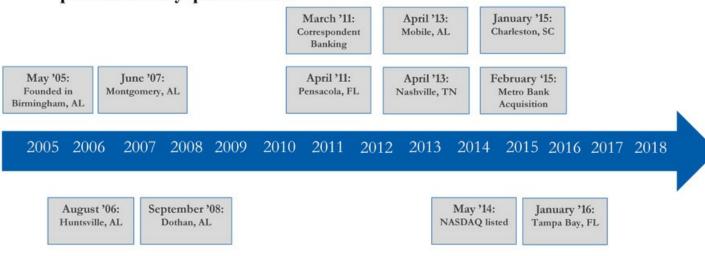
Opportunistic future expansion

- Southern markets, metropolitan focus
- Draw on expertise of industry contacts

Milestones



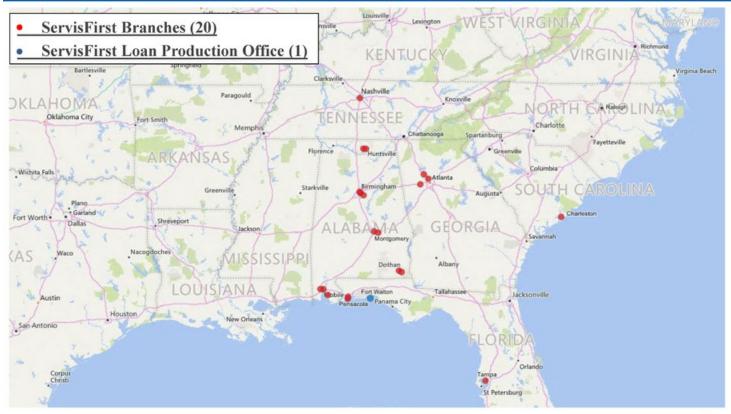
- Founded in May 2005 with initial capital raise of \$35 million
- Reached profitability during the fourth quarter of 2005 and have been profitable every quarter since



Achieved total asset milestones of \$1 billion in 2008, \$2 billion in 2011,
 \$3 billion in 2013, \$4 billion in 2014, \$5 billion in 2015, \$6 billion in 2016,
 \$7 billion in 2017, and \$8 billion in 2018

Our Footprint





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Our Regions



Region (1)	Total Branches ⁽²⁾	Total MSA Deposits ⁽³⁾ (\$ in billions)	Market Share ⁽³⁾ (%)
Alabama	Tour Dranenes	(# in billions)	(70)
Birmingham - Hoover	3	37.7	7.1
Montgomery	2	7.9	7.1
Huntsville	2	8.0	9.6
Mobile	3	7.1	3.8
Dothan	2	3.3	15.6
Florida Tampa-St. Petersburg-Clearwater Pensacola-Ferry Pass-Brent Crestview-Fort Walton Beach-Destin (4)	1 2	85.2 7.2 5.3	0.2 5.1 0.0
Crestview-Fort Walton Beach-Destin (4)	1	3.3	0.0
<u>Tennessee</u> Nashville-Davidson-Murfreesboro-Franklin	1	61.5	0.5
Georgia Atlanta-Sandy Springs-Roswell	3	173.1	0.2
South Carolina Charleston-North Charleston	1	13.9	1.0
Total	21	410.2	

Represents metropolitan statistical areas (MSAs)
 As of May 2019
 As reported by the FDIC as of 6/30/2018
 Loan production office

Our Business Model



- "Loan making and deposit taking"
 - Traditional commercial banking services
 - No emphasis on non-traditional business lines
- Culture of cost control
 - "Branch light," with \$354 million average deposits per banking center
 - Leverage technology and centralized infrastructure
 - Headcount focused on production and risk management
 - Key products; including remote deposit capture, cash management, remote currency manager
 - Outsource selected functions
- C&I lending expertise
 - 38% of gross loans
 - Target customers: privately held businesses \$2 to \$250 million in annual sales, professionals, affluent consumers

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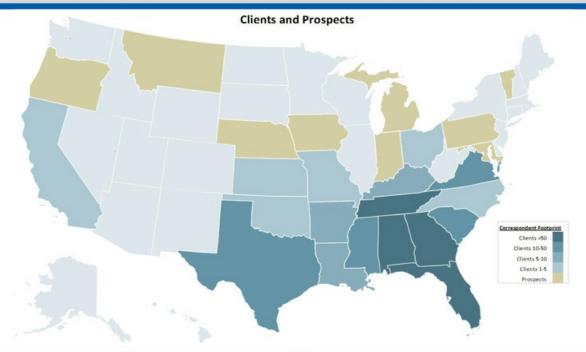
Scalable, Decentralized Structure



- Local decision-making
 - Emphasize local decision-making to drive customer revenue
 - Centralized, uniform risk management and support
 - Conservative local lending authorities, covers most lending decisions
- Geographic organizational structure (as opposed to line of business structure)
- Regional CEOs empowered and held accountable
 - Utilize stock based compensation to align goals
- Top-down sales culture
 - Senior management actively involved in customer acquisition

Correspondent Banking Footprint





3/31/2018	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
Total Active Relationships	285	761,701	2.67 MM
Deposit Accounts		436,306	1.53 MM
Fed Funds Purchased		325,395	1.14 MM

3/31/2019	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
Total Active Relationships	292	1,030,267	3.53 MM
Deposit Accounts		656,889	2.25 MM
Fed Funds Purchased		373,378	1.28 MM

Our Management Team



Thomas A. Broughton, III President and Chief Executive Officer

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- American Banker's 2009 Community Banker of the Year
- 63 years old

William M. Foshee EVP and Chief Financial Officer

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 64 years old

Clarence C. Pouncey, III EVP and Chief Operating Officer

- Previously with Wachovia; oversaw production functions in Alabama, Arizona, Tennessee and Texas
- Previously SVP of SouthTrust Bank
- 62 years old

Henry F. Abbott SVP and Chief Credit Officer

- Previously Senior Vice President and Chief Credit Officer of the Correspondent Banking Division, ServisFirst Bank
- 38 years old

Rodney E. Rushing

EVP, Correspondent Banking Executive

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 61 years old

Insiders own approximately 13% of outstanding shares

Our Regions



Andrew N. Kattos EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 50 years old

Rex D. McKinney EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 56 years old

Thomas G. Trouche EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 55 years old

G. Carlton Barker

EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 70 years old

W. Bibb Lamar EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 75 years old

J. Harold Clemmer EVP and Regional CEO Atlanta

- Previously President of Fifth Third Bank Tennessee and Fifth Third Bank Georgia
- 50 years old

B. Harrison Morris

EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 42 years old

Bradford A. Vieira EVP and Regional CEO Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 43 years old

Gregory W. Bryant EVP and Regional CEO Tampa Bay

- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 55 years old



Financial Results

Balance Sheet Growth



- 5-year (1) CAGR of gross loans and total deposits = 18%
- 5-year (1) CAGR of non-interest bearing deposits = 19%
- 5-year (1) CAGR of C&I loans = 14%



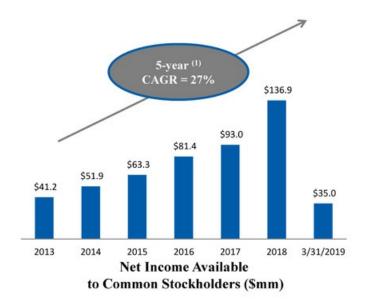


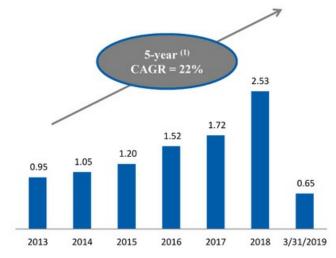
5 - year CAGR = 12/31/2013 - 12/31/2018

Income Growth



- Rare combination of balance sheet growth and earnings power
- EPS growth includes impact of \$55.1 million of common stock issued in five private placements as we entered new markets and \$56.9 from the initial public offering





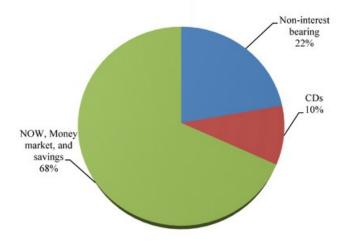
Diluted Earnings Per Common Share

5 - year CAGR = 12/31/2013 - 12/31/2018

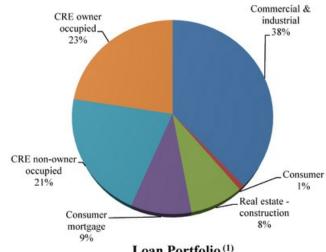
Balance Sheet Makeup



- Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs
- C&I lending expertise within a well balanced loan portfolio



Deposit Mix (1)
1.65% Cost of Interest Bearing Deposits (2)



Loan Portfolio (1) 5.25% Yield on Loans (2)

1) As of March 31, 2019

Average for the three months ended March 31, 2019

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Loan Growth by Region



Dollars in Thousands Region	12/31/2018	3/31/2019	Y'	TD Growth	YTD Annualized Growth Rate
Birmingham, AL	\$ 2,772,603	\$ 2,814,689	\$	42,086	6%
Montgomery, AL	\$ 357,974	\$ 384,898	\$	26,924	31%
Atlanta, GA	\$ 325,615	\$ 349,452	\$	23,837	30%
Nashville, TN	\$ 617,811	\$ 636,487	\$	18,676	12%
Mobile, AL	\$ 435,318	\$ 444,877	\$	9,559	9%
Pensacola, FL	\$ 389,707	\$ 399,257	\$	9,550	10%
Tampa Bay, FL	\$ 191,824	\$ 198,022	\$	6,198	13%
Huntsville, AL	\$ 577,670	\$ 582,507	\$	4,837	3%
Charleston, SC	\$ 241,003	\$ 236,497	\$	(4,506)	-8%
Dothan, AL	\$ 623,974	\$ 613,222	\$	(10,752)	-7%
Total Loans	\$ 6,533,499	\$ 6,659,908	\$	126,409	8%

Loan Growth by Type



Dollars in Thousands Loan Type	12/31/2018	3/31/2019	D Growth by Loan Type	% of YTD Growth
Commercial, Financial and Agricultural	\$ 2,513,225	\$ 2,522,136	\$ 8,911	7%
Real Estate - Construction	\$ 533,192	\$ 556,219	\$ 23,027	18%
Real Estate - Mortgage:				
Owner-Occupied Commercial	\$ 1,463,887	\$ 1,500,595	\$ 36,708	29%
1-4 Family Mortgage	\$ 621,634	\$ 629,285	\$ 7,651	6%
Other Mortgage	\$ 1,337,068	\$ 1,394,611	\$ 57,543	46%
Subtotal: Real Estate - Mortgage	\$ 3,422,589	\$ 3,524,491	\$ 101,902	81%
Consumer	\$ 64,493	\$ 57,062	\$ (7,431)	-6%
Total Loans	\$ 6,533,499	\$ 6,659,908	\$ 126,409	

Credit Trends

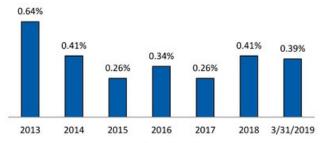


Commercial Real Estate Trends														
					Ye	ar Ended I)eo	ember 31,						
(In Thousands)		2013		2014		2015		2016		2017		2018	3	/31/2019
1-4 Family Construction Speculative	\$	16,403	\$	13,608	\$	25,794	\$	27,835	\$	31,230	\$	34,594	\$	46,720
1-4 Family Construction Sold	\$	21,414	\$	28,124	\$	29,086	\$	45,051	\$	47,441	\$	46,467	\$	52,421
Resi Acquisition & Development	\$	20,474	\$	20,009	\$	18,693	\$	17,681	\$	40,956	\$	24,542	\$	28,423
Multifamily Permanent	\$	38,601	\$	54,725	\$	71,217	\$	92,052	\$	127,502	\$	160,981	\$	205,678
Residential Lot Loans	\$	20,418	\$	25,630	\$	27,844	\$	23,138	\$	20,059	\$	26,222	\$	26,541
Commercial Lots	\$	9,479	\$	16,007	\$	17,986	\$	25,618	\$	31,601	\$	43,610	\$	42,753
Raw Land	\$	24,686	\$	30,124	\$	60,360	\$	37,228	\$	44,145	\$	50,111	\$	49,490
Commercial Construction	\$	50,389	\$	76,904	\$	72,807	\$	158,537	\$	365,442	\$	307,645	\$	307,057
Other CRE Income Property	\$	273,806	\$	341,262	\$	517,416	\$	640,793	\$	748,630	\$	1,045,233	\$	1,060,490
Total CRE (Excluding O/O CRE)	\$	475,671	S	606,394	\$	841,203	S	1,067,930	S	1,457,006	S	1,739,405	\$	1,819,573
Total Risk-Based Capital (Bank Level)	\$	343,904	S	458,073	\$	530,688	\$	616,415	S	718,151	\$	838,216	\$	867,715
CRE as % of Total Capital		138%		132%		159%		173%		203%		208%		210%
Total Gross Loans	\$:	2,858,868	S	3,359,858	\$	4,216,375	S	4,911,770	S	5,851,261	\$	6,533,499	\$	6,659,908
CRE as % of Total Portfolio		17%		18%		20%		22%		25%		27%		27%
CRE Owner Occupied	\$	710,372	S	793,917	\$	1,014,669	\$	1,171,719	S	1,328,666	\$	1,463,887	\$	1,517,707
CRE OO as % of Total Portfolio		25%		24%		24%		24%		23%		22%		23%
CRE OO as % of Total Capital		207%		173%		191%		190%		185%		175%		175%
Acqui	siti	ion, De	ve	lopmen	t,	& Cons	tr	uction [Γı	ends				
AD&C	\$	151,868	S	208,769	S	243,267	S	335,085	S	580,874	S	533,191	\$	553,405
AD&C as % of Total Capital		44%		46%		46%		54%		81%		64%		64%
AD&C as % of Total Portfolio		5%		6%		6%		7%		10%		8%		8%

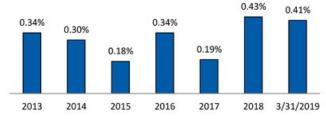
Credit Quality



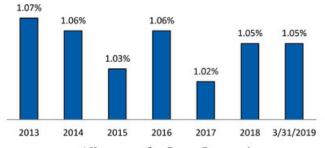
Strong loan growth while maintaining asset quality discipline



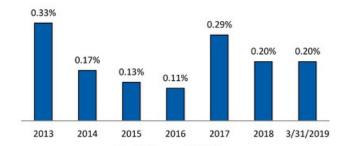
Non-Performing Assets / Total Assets



Non-Performing Loans / Total Loans



Allowance for Loan Losses / Total Loans

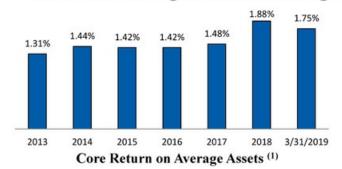


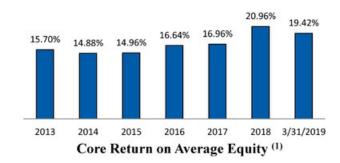
Net Charge Offs / Total Average Loans

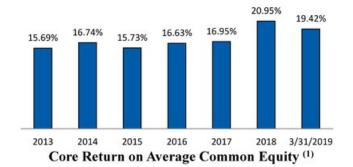
Profitability Metrics

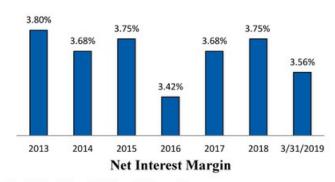


Consistent earnings results and strong momentum







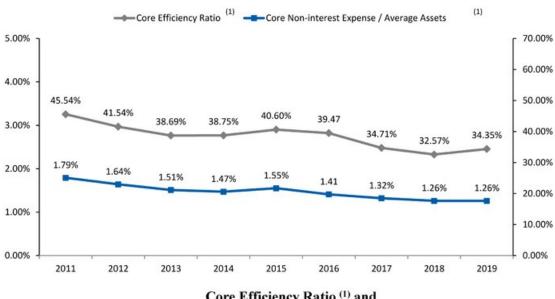


For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation.

Efficiency



Our operating structure and business strategy enable efficient, profitable growth



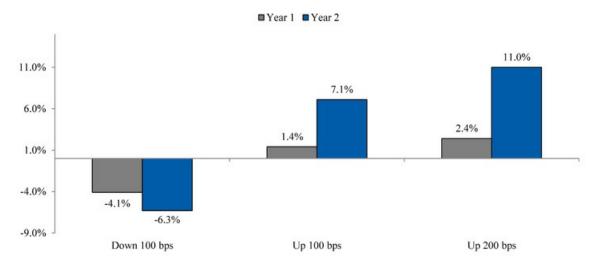
Core Efficiency Ratio (1) and Core Non-interest Expense / Average Assets (1)

1) For a reconcilitation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconcilitation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation

Interest Rate Risk Profile



Change in Net Interest Income



Scenario	Based on parallel shift in yield curve and a static balance sheet
Variable-Rate Loans	46% of loans are variable rate
Deposit Mix	22% of deposits are held in non-interest bearing demand deposit accounts



Appendix

Our Regions: Centers for Continued Growth



Birmingham, AL

- Key Industries: Metals manufacturing, finance, insurance, healthcare services and distribution
- Key Employers: Protective Life, Encompass Health, Vulcan Materials Company, AT&T, American Cast Iron Pipe Company, Southern Company, and University of Alabama at Birmingham

Huntsville, AL

- Key Industries: U.S. government, aerospace/defense, commercial and university research
- Key Employers: U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Cinram, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing

Montgomery, AL

- Key Industries: U.S. and state government, U.S. Air Force, automotive manufacturing
- Key Employers: Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama

Our Regions: Centers for Continued Growth (cont.)



Dothan, AL

- Key Industries: Agriculture, manufacturing, and healthcare services
- Key Employers: Southeast Alabama Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Pemco World Air Services, Globe Motors, and AAA Cooper Transportation

Pensacola, FL

- Key Industries: Military, health services, medical technology industries, and tourism
- Key Employers: Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Solutia, and GE Wind Energy

Mobile, AL

- Key Industries: Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing
- Key Employers: Port of Mobile, Infirmary Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, Infirmary Health Systems, University of South Alabama, ST Aerospace Mobile, and EADS

Our Regions: Centers for Continued Growth (cont.)



Nashville, TN

- Key Industries: Healthcare, manufacturing, transportation, and technology
- Key Employers: HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems

Charleston, SC

- Key Industries: Maritime, information technology, higher education, military, manufacturing, and tourism
- Key Employers: Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC

Atlanta, GA

- Key Industries: Logistics, media, information technology, and entertainment
- Key Employers: Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises

Tampa Bay, FL

- Key Industries: Defense, financial services, information technology, healthcare, transportation, manufacturing, and tourism
- Key Employers: Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, and Teco Energy

Our Financial Performance: Key Operating and Performance Metrics



and the second of the second of									
Dollars in Millions Except per Share Amounts	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
Balance Sheet									
Total Assets	\$2,461	\$2,906	\$3,521	\$4,099	\$5,096	\$6,370	\$7,082	\$8,007	\$8,311
Net Loans	\$1,809	\$2,337	\$2,828	\$3,324	\$4,173	\$4,860	\$5,792	\$6,465	\$6,590
Deposits	\$2,144	\$2,512	\$3,020	\$3,398	\$4,224	\$5,420	\$6,092	\$6,916	\$7,084
Loans / Deposits	85%	94%	95%	99%	99%	90%	95%	93%	93%
Total Equity	\$196	\$233	\$297	\$407	\$449	\$523	\$608	\$715	\$746
Profitability									
Net Income	\$23.4	\$34.4	\$41.6	\$52.3	\$63.5	\$81.5	\$93.1	\$136.9	\$35.0
Net Income Available to Common	\$23.2	\$34.0	\$41.2	\$51.9	\$63.3	\$81.4	\$93.0	\$136.9	\$35.0
Core Net Income Available to Common (1)	\$23.2	\$34.0	\$41.2	\$53.6	\$65.0	\$81.4	\$96.3	\$136.9	\$35.0
Core ROAA (1)	1.12%	1.31%	1.32%	1.44%	1.42%	1.42%	1.48%	1.88%	1.75%
Core ROAE (1)	14.86%	15.99%	15.70%	15.00%	14.96%	16.64%	16.96%	20.96%	19.42%
Core ROACE (1)	17.01%	19.41%	18.30%	16.74%	15.73%	16.63%	16.95%	20.95%	19.42%
Net Interest Margin	3.79%	3.80%	3.80%	3.68%	3.75%	3.42%	3.68%	3.75%	3.56%
Core Efficiency Ratio (1)	45.54%	41.54%	38.78%	38.86%	40.73%	39.47%	34.71%	32.57%	34.35%
Capital Adequacy									
Tangible Common Equity to Tangible Assets (2)	6.35%	6.65%	7.31%	8.96%	8.54%	7.99%	8.39%	8.77%	8.81%
Common Equity Tier 1 RBC Ratio	NA	NA	NA	NA	9.72%	9.78%	9.51%	10.12%	10.30%
Tier I Leverage Ratio	9.17%	8.43%	8.48%	9.91%	8.55%	8.22%	8.51%	9.07%	9.03%
Tier I RBC Ratio	11.39%	9.89%	10.00%	11.75%	9.73%	9.78%	9.52%	10.13%	10.30%
Total RBC Ratio	12.79%	11.78%	11.73%	13.38%	11.95%	11.84%	11.52%	12.05%	12.21%
Asset Quality									
NPAs / Assets	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.39%
NCOs / Average Loans	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.20%
Loan Loss Reserve / Gross Loans	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%
Per Share Information									
Common Shares Outstanding	35,593,092	37,612,872	44,100,072	49,603,036	51,945,396	52,636,896	52,992,586	53,375,195	53,495,208
Book Value per Share	\$4.39	\$5.14	\$5.83	\$7.41	\$8.65	9.93	11.47	13.40	13.94
Tangible Book Value per Share (2)	\$4.39	\$5.14	\$5.83	\$7.41	\$8.35	9.65	11.19	13.13	13.67
Diluted Earnings per Share	\$0.59	\$0.83	\$0.95	\$1.05	\$1.20	1.52	1.72	2.53	0.65
Core Diluted Earnings per Share (1)	\$0.59	\$0.83	\$0.95	\$1.08	\$1.23	1.52	1.78	2.53	0.65

For a reconcilitation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconcilitation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation.

Non-GAAP financial measures. "Tangible Common Equity to Tangible Assets" and "Tangible Book value per Share" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP.

Our Financial Performance: Asset Quality



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Dollars in Thousands	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
Nonaccrual Loans:									
1-4 Family	670	453	1,878	1,596	198	74	459	2,046	1,850
Owner-Occupied Commercial Real Estate	792	2,786	1,435	683			556	3,358	3,558
Other Real Estate Loans	693	240	243	959	1.619			5,022	5,022
Commercial, Financial & Agricultural	1,179	276	1,714	172	1,918	7,282	9,712	10,503	11,486
Construction	10,063	6,460	3,749	5,049	4,000	3,268		997	238
Consumer	375	135	602	666	31		38		
Total Nonaccrual Loans	13,772	10,350	9,621	9,125	7,766	10,624	10,765	21,926	22,154
Total 90+ Days Past Due & Accruing		8	115	925	1	6,263	60	5,844	5,021
Total Nonperforming Loans	13,772	10,358	9,736	10,050	7,767	16,887	10,825	27,770	27,175
Other Real Estate Owned & Repossessions	12,305	9,721	12,861	6,840	5,392	4,988	6,701	5,169	5,480
Total Nonperforming Assets	26,077	20,079	22,597	16,890	13,159	21,875	17,526	32,939	32,655
Troubled Debt Restructurings (TDRs) (Accruing):									
1-4 Family		1,709	8,225				850		
Owner-Occupied Commercial Real Estate	2,785	3,121					3,664		
Other Real Estate Loans	331	302	285	1,663	253	204			
Commercial, Financial & Agricultural	1,369	1,168	962	6,632	6,618	354	11,438	3,073	2,742
Construction		3,213	217				997		
Consumer									
Total TDRs (Accruing)	4,485	9,513	9,689	8,295	6,871	558	16,949	3,073	2,742
Total Nonperforming Assets & TDRs (Accruing)	30,562	29,592	32,286	25,185	20,030	22,433	34,475	36,012	35,397
Total Nonperforming Loans to Total Loans	0.75%	0.44%	0.34%	0.30%	0.18%	0.34%	0.19%	0.43%	0.41%
Total Nonperforming Assets to Total Assets	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.39%
Total Nonperforming Assets & TDRs (Accruing) to Total Assets	1.24%	1.02%	0.92%	0.61%	0.39%	0.35%	0.49%	0.45%	0.43%

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Our Financial Performance: Loan Loss Reserve and Charge-Offs



Dollars in Thousands	2010	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
Allowance for Loan Losses:										
Beginning of Year	\$ 14,737	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$ 43,419	\$ 51,893	\$ 59,406	\$ 68,600
Charge-Offs:										
Commercial, Financial and Agricultural	(1,667)	(1,096)	(1,106)	(1,932)	(2,311)	(3,802)	(3,791)	(13,910)	(11,428)	(3,037)
Real Estate - Construction	(3,488)	(2,594)	(3,088)	(4,829)	(1,267)	(667)	(815)	(56)	0	0
Real Estate - Mortgage:	(1,775)	(1,096)	(660)	(241)	(1,965)	(1,104)	(380)	(2,056)	(1,042)	(50)
Consumer	(278)	(867)	(901)	(210)	(228)	(171)	(212)	(310)	(283)	(218)
Total Charge-Offs	(7,208)	(5,653)	(5,755)	(9,012)	(5,771)	(5,744)	(5,198)	(16,332)	(12,753)	(3,305)
Recoveries:										
Commercial, Financial and Agricultural	97	361	125	66	48	279	49	337	349	12
Real Estate - Construction	53	180	58	296	322	238	76	168	112	1
Real Estate - Mortgage:	32	12	692	36	74	169	146	89	46	7
Consumer	16	81	8	11	34	1	3	26	38	7
Total Recoveries	198	634	883	409	478	687	274	620	545	27
Net Charge-Offs	(7,010)	(5,019)	(4,872)	(8,603)	(5,293)	(5,057)	(4,924)	(15,712)	(12,208)	(3,278)
Provision for Loan Losses Charged to Expense	10,350	8,972	9,100	13,008	10,259	12,847	13,398	23,225	21,402	4,885
Allowance for Loan Losses at End of Period	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$ 43,419	\$ 51,893	\$ 59,406	\$ 68,600	\$ 70,207
As a Percent of Year to Date Average Loans:										
Net Charge-Off's	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.20%
Provision for Loan Losses	0.81%	0.57%	0.45%	0.50%	0.34%	0.34%	0.30%	0.43%	0.35%	0.30%
Allowance for Loan Losses As a Percentage	210170	210110		2,007.0	-30 110				310070	310070
of: Loans	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures



We recorded \$3.1 million of additional tax expense as a result of revaluing our net deferred tax assets at December 31, 2017 due to lower corporate income tax rates provided by the Tax Cuts and Jobs Act passed into law in December 2017. We also recorded expenses of \$347,000 related to terminating the lease agreement on our previous headquarters building in Birmingham, Alabama and expenses of moving into our new headquarters building. We recorded expenses of \$2.1 million for the first quarter of 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the bank, and recorded an expense of \$500,000 resulting from the initial funding of reserves for unfunded loan commitments for the first quarter of 2015, consistent with guidance provided in the Federal Reserve Bank's Interagency Policy Statement SR 06-17. Core financial measures included in this presentation are "core net income available to common stockholders," "core earnings per share, basic," "core earnings per share, diluted," "core return on average assets," "core return on average stockholders' equity," "core return on average common stockholders' equity" and "core efficiency ratio." Each of these seven core financial measures excludes the impact of the non-routine expense attributable to the revaluing of our net deferred tax assets, lease termination, moving expenses, expenses related to the acquisition of Metro and the initial funding of reserves for unfunded loan commitments. In addition to these financial measures adjusting for non-routine expenses, this presentation contains certain non-GAAP financial measures, including tangible book value per share and tangible common equity to total tangible assets, each of which excludes goodwill and core deposit intangibles associated with our acquisition of Metro Bancshares, Inc. in January 2015. We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for March 31,2019 and the years ended December 31, 2018, 2017, 2016, 2015, and 2014. All amounts are in thousands, except share and per share data.

GAAP Reconciliation



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As Of and For As Of and For As Of and For As Of and For the Period the Year Ended March 31, 2019 Provision for income taxes - GAAP 44.258 25.465 \$ 21,601 Adjustments: Adjustment for non-routine expense 22,466 Core provision for income taxes - non-GAAP 44,126 26,294 Return on average assets - GAAP 1.43 1.38 1.39 Net income - GAAP Adjustments: 93,092 63,540 \$ 52,377 Adjustment for non-routine expense 1.767 Core net income - non-GAAP 53,989 96,366 65,307 6,495,067 4.591.861 \$ 3,758,184 Core return on average assets - non-GAAP 1.48 1.44 1.42 Return on average common stockholders' equity - GAAP 15.30 Net income available to common stockholders - GAAP 93,030 63,260 \$ 51,946 Adjustments: Adjustment for non-routine expense Core net income available to common stockholders - non-GAAP 53,558 96,304 65,027 Average common stockholders' equity

Core return on average common stockholders' equity - non-GAAP 568,228 413,445 \$ 320,005 15.73 16.95 16.74 Diluted earnings per share - GAAP 1.20 1.05 Weighted average shares outstanding, diluted - GAAP Core diluted earnings per share - non-GAAP ******* 54,161,788 52.885.108 1.08 1.78 1.23 11.47 745.586 715.203 522.889 449.147 367.255 Total common stockholders' equity - GAAP 607.604 Adjusted for goodwill and other identifiable intangible 14.381 14.449 14.787 14.996 15.330 Tangible common stockholders' equity - non-GAAP 731,205 700,754 592,885 507,893 433,817 367,255 Tangible book value per share - non-GAAP Stockholders' equity to total assets - GAAP \$ 4.098,679 Total assets - GAAP \$ 8,310,836 8,007,382 7,082,384 \$ 6,370,448 \$ 5,095,509 Adjusted for goodwill and other identifiable intangible 14.381 14.449 14,719 14,996 15,330 Total tangible assets - non-GAAP \$ 8,296,455 7.992.933 7.067.665 6.355.452 5.080.179 \$ 4.098,679 Tangible common equity to total tangible assets - non-GAAP