

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 11, 2016

ServisFirst Bancshares, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-36452	26-0734029
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

850 Shades Creek Parkway, Birmingham, Alabama	35209
(Address of principal executive offices)	(Zip Code)

(205) 949-0302

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 – Regulation FD Disclosure

ServisFirst Bancshares, Inc. (the “Company”) has updated its investor presentation to incorporate current quarter financial information and other data. This material may be used during discussions with certain investors and is attached as Exhibit 99.1 to this Current Report and is incorporated by reference into this Item 7.01. The updated presentation is also available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01 – Financial Statements and Exhibits

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) **Exhibits.** The following exhibits are included with this Current Report on Form 8-K:

<u>Exhibit No.</u>	<u>Description</u>
99.1	ServisFirst Bancshares Investor Presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Dated: March 11, 2016

By: /s/ Thomas A. Broughton, III
Thomas A. Broughton, III
President and Chief Executive Officer



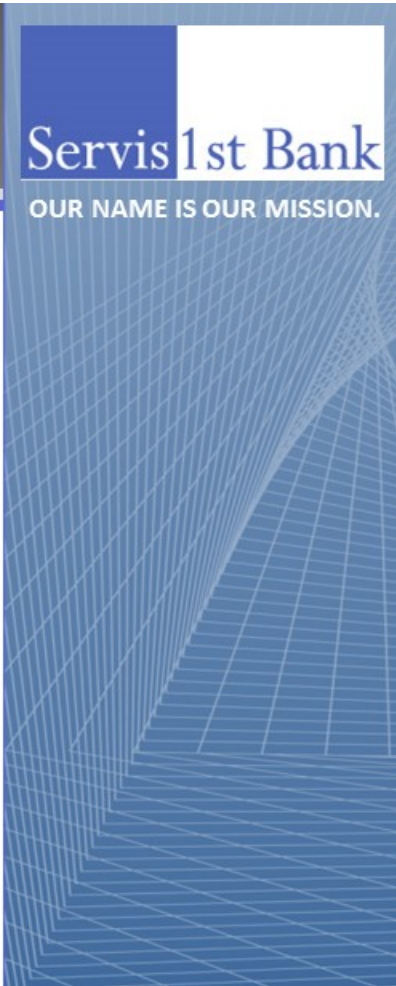
Servis1st Bank

OUR NAME IS OUR MISSION.

ServisFirst Bancshares, Inc.

NASDAQ: SFBS

March 2016



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In addition, ServisFirst Bancshares, Inc. may file or furnish documents with the Securities and Exchange Commission which contain forward-looking statements and management may make forward-looking statements orally to analysts, investors, representatives of the media and others. These statements are based on the current beliefs and expectations of ServisFirst Bancshares, Inc.'s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ServisFirst Bancshares, Inc.'s actual results to differ materially from those described in the forward-looking statements can be found in ServisFirst Bancshares, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2015, and Quarterly Reports on Form 10-Q for the quarters ended September 30, 2015, June, 30, 2015, and March 31, 2015 which have been filed with the Securities and Exchange Commission and which are available on ServisFirst Bancshares, Inc.'s website (www.servisfirstbank.com) and on the Securities and Exchange Commission's website (www.sec.gov). ServisFirst Bancshares, Inc. does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

▪ **Non-GAAP Financial Measures**

This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

Overview

- Founded in 2005 in Birmingham, AL
- Single bank BHC

High-Performing Metropolitan Commercial Bank

- Total Assets⁽¹⁾: \$5.1 billion
- Stockholders' Equity⁽¹⁾: \$449 million
- Core ROAA ⁽²⁾⁽³⁾: 1.42%
- Core Efficiency Ratio ⁽²⁾⁽³⁾: 40.73%

High Growth Coupled with Pristine Credit Metrics ⁽⁴⁾

- Gross Loans CAGR: 25%
- Total Deposits CAGR: 19%
- Net Income for Common CAGR: 29%
- Diluted EPS CAGR: 20%
- NPAs / assets ⁽¹⁾: 0.26%
- NPLs / loans ⁽¹⁾: 0.18%

¹⁾ As of December 31, 2015

²⁾ For year ended December 31, 2015

³⁾ Core measures in 2015 exclude merger expenses related to the acquisition of Metro Bancshares, Inc. and reserves for losses in unfunded loan commitments and letters of credit resulting from our change in methodology for estimating such losses, and in the first quarter of 2014 resulting from a correction of our accounting for vested stock options previously granted to members of our advisory boards in our markets. For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 34 of this presentation.

⁴⁾ 5-year compounded annual growth rate calculated from December 31, 2010 to December 31, 2015.

- **Simple business model**
 - Loans and deposits are primary drivers, not ancillary services
- **Limited branch footprint**
 - Technology provides efficiency
- **Big bank products and bankers**
 - With the style of service and delivery of a community bank
- **Core deposit focus coupled with C&I lending emphasis**
- **Scalable, decentralized business model**
 - Regional CEOs drive revenue
- **Opportunistic expansion, attractive geographies**
 - Teams of the best bankers in each metropolitan market
- **Disciplined growth company that sets high standards for performance**

- **Identify great bankers in attractive markets**
 - Focus on people as opposed to places
 - Target minimum of \$300 million in assets within 5 years
 - Best bankers in growing markets
 - Production team grew by 30% during 2015

- **Market strategies**
 - Regional CEOs execute simple business model
 - Back office support and risk management infrastructure
 - Non-legal board of directors comprised of key business people
 - Provide professional banking services to mid market commercial customers that have been neglected by or pushed down to branch personnel of national and other larger regional banks

- **Opportunistic future expansion**
 - Southern markets, metropolitan focus
 - Draw on expertise of industry contacts

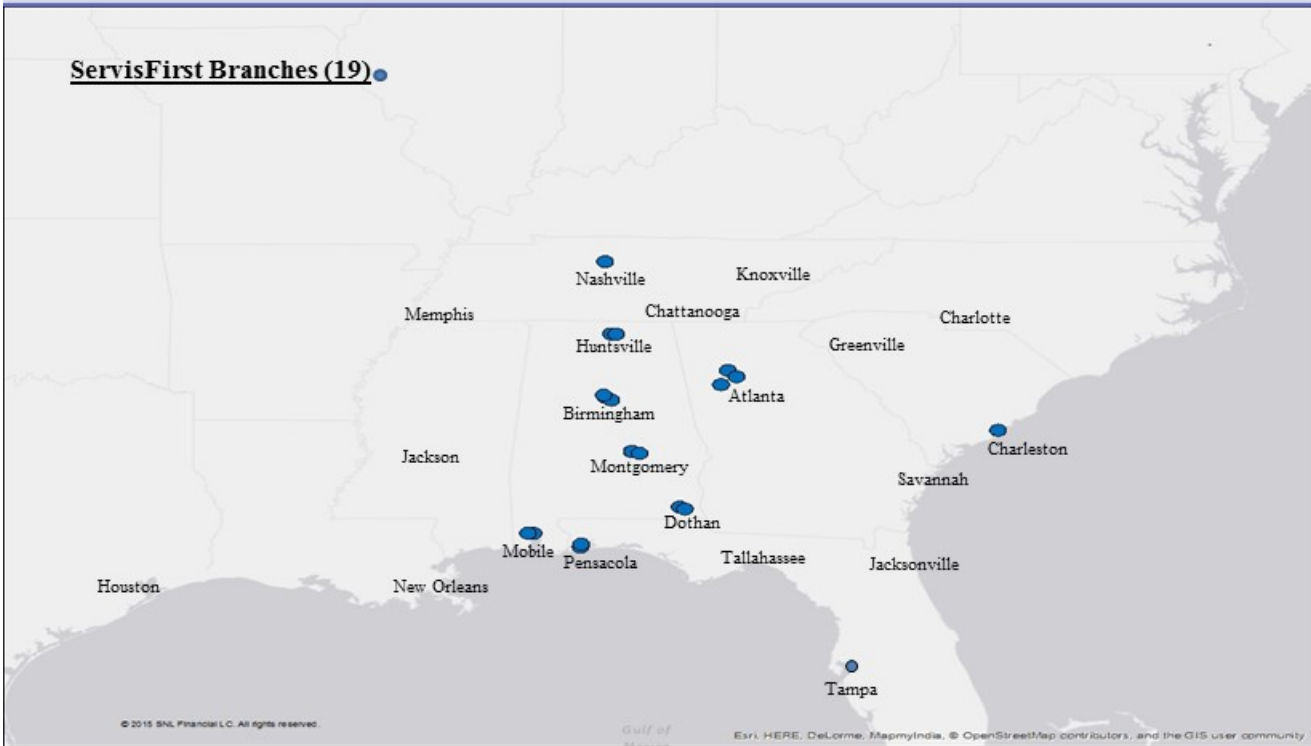
Milestones

- **Founded in May 2005 with initial capital raise of \$35 million**



- **Achieved total asset milestones of \$1 billion in 2008, \$2 billion in 2011, \$3 billion in 2013, \$4 billion in 2014, and \$5 billion in 2015**

Our Footprint



Our Markets

Servis1st Bank

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Market ⁽¹⁾	Total Branches ⁽²⁾	Total Market Deposits ⁽³⁾ (\$ in billions)	Market Share ⁽³⁾ (%)
Alabama			
Birmingham - Hoover	3	34.1	5.1
Montgomery	2	7.5	6.0
Huntsville	2	7.0	9.0
Mobile	2	6.4	2.2
Dothan	2	2.9	12.8
Florida			
Tampa - St. Petersburg - Clearwater ⁽⁴⁾	1	69.9	-
Pensacola - Ferry Pass - Brent	2	5.1	5.2
Tennessee			
Nashville ⁽⁵⁾	1	48.3	-
Georgia			
Atlanta - Sandy Springs - Roswell ⁽⁶⁾	3	146.1	0.1
South Carolina			
Charleston ⁽⁷⁾	1	11.4	0.0
Total	19	338.7	

1) Represents metropolitan statistical areas (MSAs)

2) As of March 2016

3) As reported by the FDIC as of 6/30/2015

4) Opened in January 2016 as a loan production office

5) Opened as a loan production office in June 2013, received regulatory approval to convert to a full service bank in September 2015

6) Represents More Bank acquisition that closed on 1/31/2015, third branch opened in July 2015

7) New market opening announced in January 2015

- **“Loan making and deposit taking”**
 - Traditional commercial banking services
 - No emphasis on non-traditional business lines

- **Culture of cost control**
 - “Branch light”, with \$287 million⁽¹⁾ average deposits per banking center
 - Leverage technology and centralized infrastructure
 - Headcount focused on production and risk management
 - Key products; including remote deposit capture, cash management, remote currency manager
 - Outsource selected functions

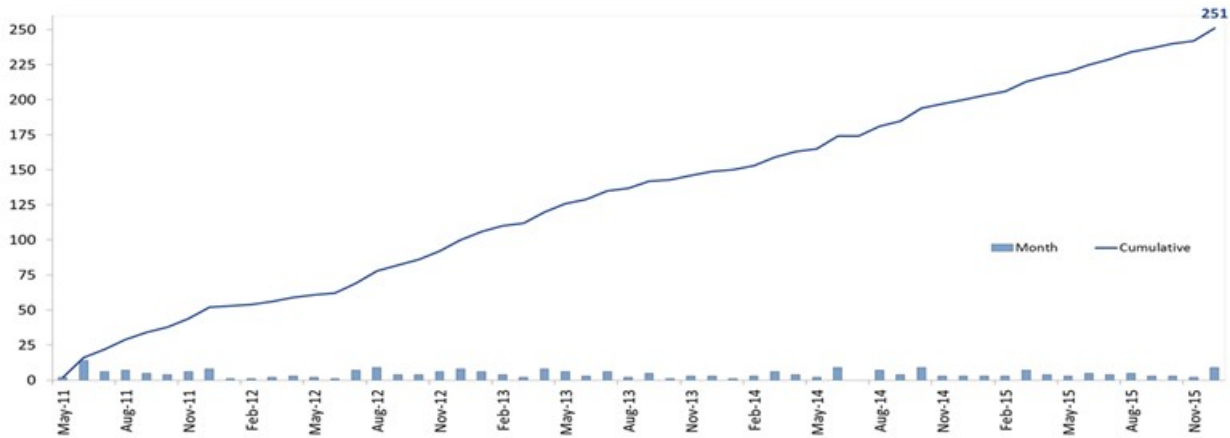
- **C&I lending expertise**
 - 42% of gross loans
 - Target customers: privately held businesses \$2 to \$250 million in annual sales, professionals, affluent consumers

1) Includes branches that have been open or owned for a minimum of one year as of December 31, 2015

- **Local decision-making**
 - **Emphasize local decision-making to drive customer revenue**
 - **Centralized, uniform risk management and support**
 - **Conservative local lending authorities, covers most lending decisions**
- **Geographic organizational structure (as opposed to line of business structure)**
- **Regional CEOs empowered and held accountable**
 - **Utilize stock based compensation to align goals**
- **Top-down sales culture**
 - **Senior management actively involved in customer acquisition**

Correspondent bank to 251 community banks

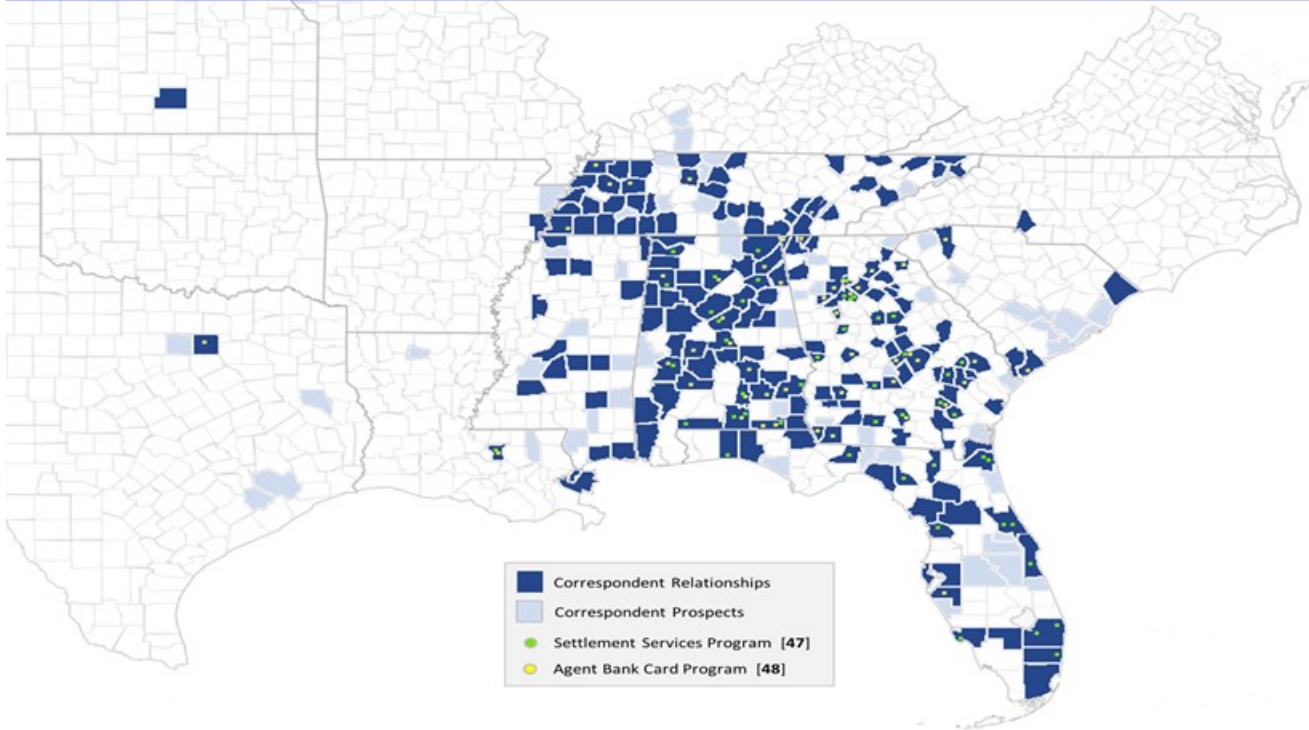
Account Relationships Growth



12/31/2014	# of Accts	Balance (000s)	Avg Acct Bal
Total Relationships	200	388,966	
Fed Funds Purchased		264,315	1.32M
Deposit Accounts		124,651	0.62M

12/31/2015	# of Accts	Balance (000s)	Avg Acct Bal
Total Relationships	251	412,004	
Fed Funds Purchased		352,360	1.40M
Deposit Accounts		172,843	0.69M

Correspondent Banking Footprint December 2015



Our Management Team



Thomas A. Broughton, III **President and Chief Executive Officer**

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- *American Banker's* 2009 Community Banker of the Year
- 60 years old

William M. Foshee **EVP and Chief Financial Officer**

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 61 years old

Clarence C. Pouncey, III **EVP and Chief Operating Officer**

- Previously with Wachovia; oversaw production functions in Alabama, Arizona, Tennessee and Texas
- Previously SVP of SouthTrust Bank
- 59 years old

Don G. Owens **SVP and Chief Credit Officer**

- Previously Senior Vice President and Senior Loan Administrator, BBVA-Compass
- 64 years old

Rodney E. Rushing **EVP, Correspondent Banking Executive**

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 58 years old

- **Management team and Board of Directors own approximately 14% of fully-diluted shares**

Our Regions



Andrew N. Kattos

EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 46 years old

George C. Barker

EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 67 years old

B. Harrison Morris

EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 39 years old

Rex D. McKinney

EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 53 years old

William "Bibb" Lamar

EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 72 years old

Bradford Vieira

SVP and President Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 40 years old

Thomas G. Trouche

EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 52 years old

Kenneth L. Barber

EVP and Regional CEO Atlanta

- Previously founding Chairman and CEO of Metro Bancshares
- 61 years old

Greg Bryant

EVP and Regional CEO Tampa Bay

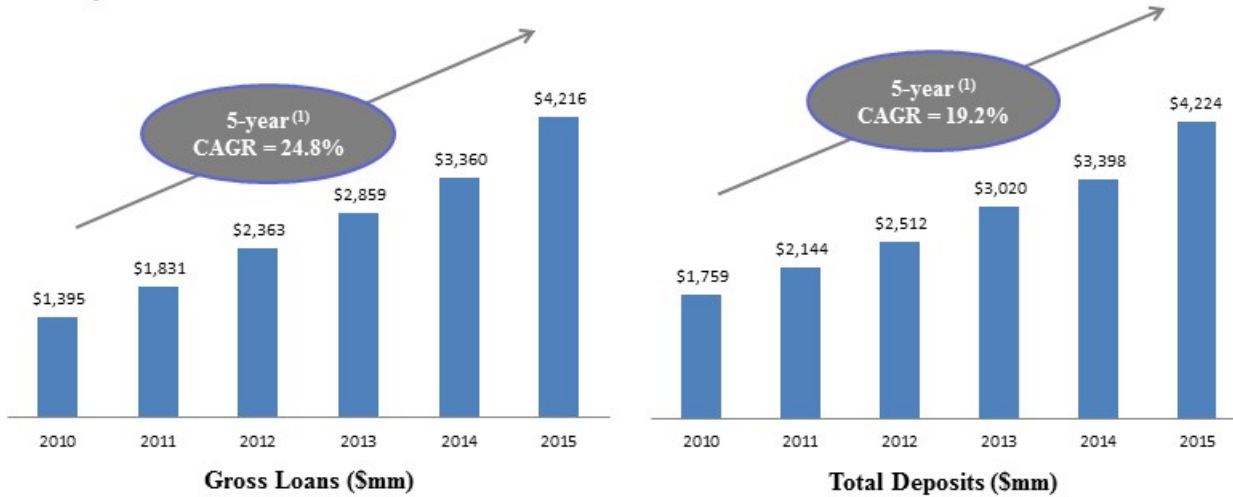
- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 52 years old

- **Greg Bryant – Regional CEO/EVP**
 - Previously served as President and CEO for Bay Cities Bank
 - 29 years banking experience
- **Gwynn Davey – Regional President**
 - Previously served as Market President of Hillsborough County for Bay Cities Bank
 - 26 years banking and financial experience
- **Pat Murrin – Chief Credit Officer/SVP**
 - Previously served as EVP, Chief Risk Officer of Bay Cities Bank
 - 25 years banking experience
- **Jennifer Noel – Cash Management Officer/SVP**
 - Previously served as VP, Private Relationship Manager at The Bank of Tampa
 - 18 years banking experience
- **Jonathan Zunz – Commercial Banking Officer/VP**
 - Previously served as VP, Commercial Lending for Bay Cities Bank
 - 7 years banking experience

Financial Results

Success Measures: Balance Sheet Growth

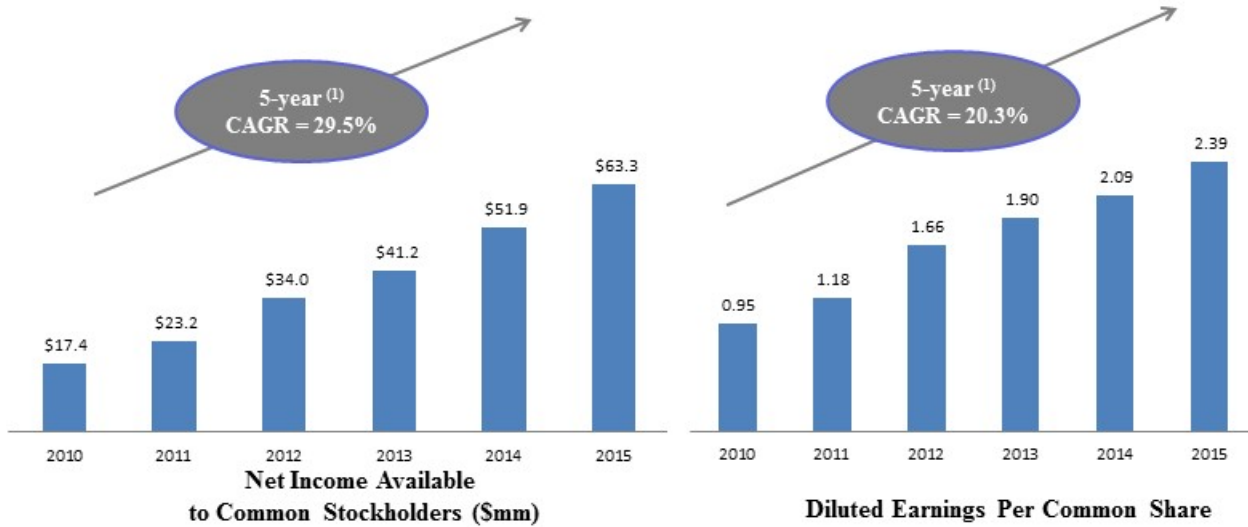
- Organic growth of gross loans and total deposits in the 20% range
- 5-year ⁽¹⁾ CAGR of non-interest bearing deposits = 33.3%
- 5-year ⁽¹⁾ CAGR of C&I loans = 26.8%



1) 5-year CAGR - 12/31/2010 - 12/31/2015

Success Measures: Income Growth

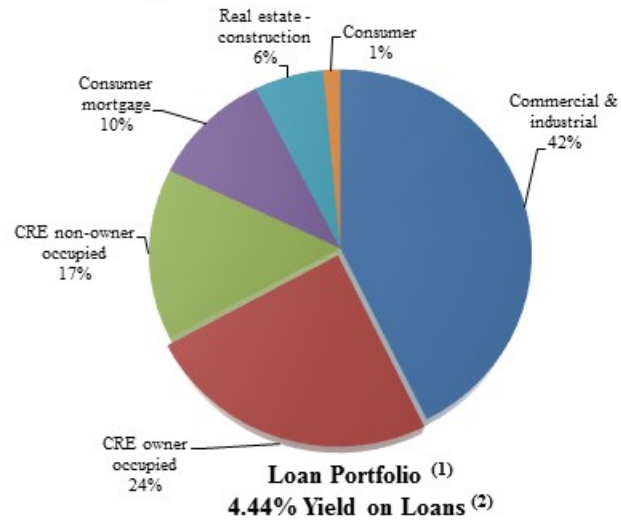
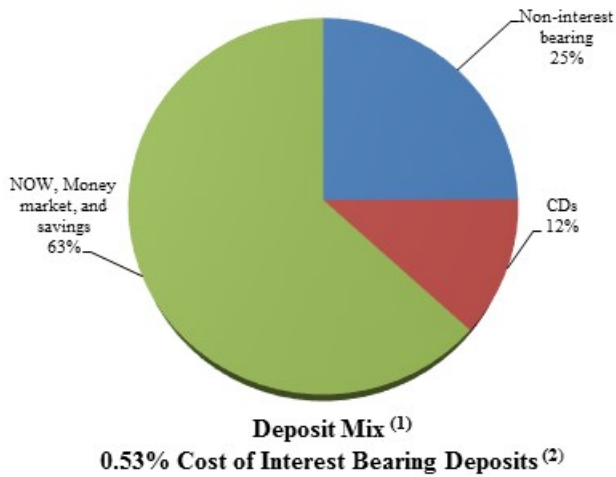
- Rare combination of balance sheet growth and earnings power
- EPS growth includes impact of \$55.1 million of common stock issued in five private placements as we entered new markets and \$56.9 from the initial public offering



1) 5-year CAGR - 12/31/2010 - 12/31/2015

Success Measures: Balance Sheet Makeup

- **Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs**
- **C&I lending expertise within a well balanced loan portfolio**



1) As of December 31, 2015
2) Average for the three months ended December 31, 2015

Loan Growth by MSA



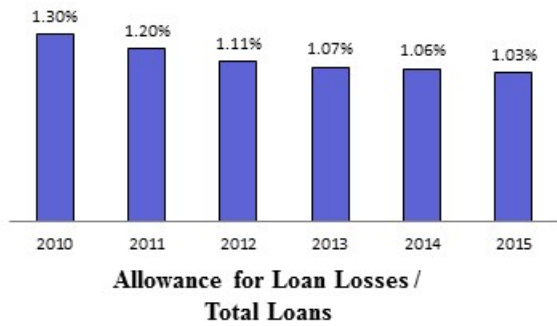
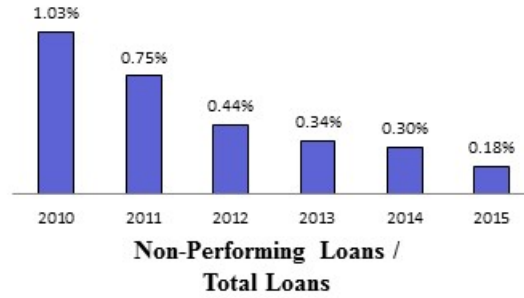
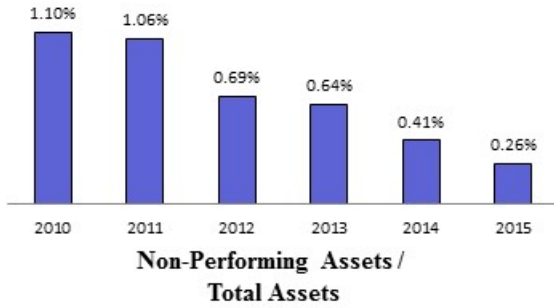
<i>Dollars in Thousands</i>			YTD Growth by	Annual Growth
MSA	12/31/2014	12/31/2015	Market	Rate
Birmingham-Hoover, AL MSA	\$ 1,688,897	\$ 1,944,161	\$ 255,264	15%
Mobile, AL MSA	\$ 169,565	\$ 229,935	\$ 60,370	36%
Montgomery, AL MSA	\$ 318,278	\$ 362,915	\$ 44,637	14%
Dothan, AL MSA	\$ 387,681	\$ 423,944	\$ 36,263	9%
Huntsville, AL MSA	\$ 432,931	\$ 445,547	\$ 12,616	3%
Total Alabama MSAs	\$ 2,997,353	\$ 3,406,502	\$ 409,149	14%
Nashville, TN MSA	\$ 121,645	\$ 268,987	\$ 147,342	121%
Charleston, SC MSA	\$ -	\$ 74,067	\$ 74,067	NA
Pensacola, FL MSA	\$ 240,860	\$ 310,000	\$ 69,140	29%
Atlanta, GA MSA	\$ 154,197	\$ 156,819	\$ 2,622	2%
Total Loans	\$ 3,514,055	\$ 4,216,375	\$ 702,320	20%

Loan Growth by Type



<i>Dollars in Thousands</i>			YTD Growth by	% of YTD
Loan Type	12/31/2014	12/31/2015	Loan Type	Growth
Commercial, Financial and Agricultural	\$ 1,511,545	\$ 1,760,479	\$ 248,934	35%
Real Estate - Construction	\$ 224,449	\$ 243,267	\$ 18,818	3%
Real Estate - Mortgage:				
Owner-Occupied Commercial	\$ 834,564	\$ 1,014,669	\$ 180,105	26%
1-4 Family Mortgage	\$ 352,785	\$ 444,134	\$ 91,349	13%
Other Mortgage	\$ 532,771	\$ 698,779	\$ 166,008	24%
Subtotal: Real Estate - Mortgage	\$ 1,720,120	\$ 2,157,582	\$ 437,462	62%
Consumer	\$ 57,941	\$ 55,047	\$ (2,894)	0%
Total Loans	\$ 3,514,055	\$ 4,216,375	\$ 702,320	100%

- Strong loan growth while maintaining asset quality discipline**



- Consistent earnings results and strong momentum

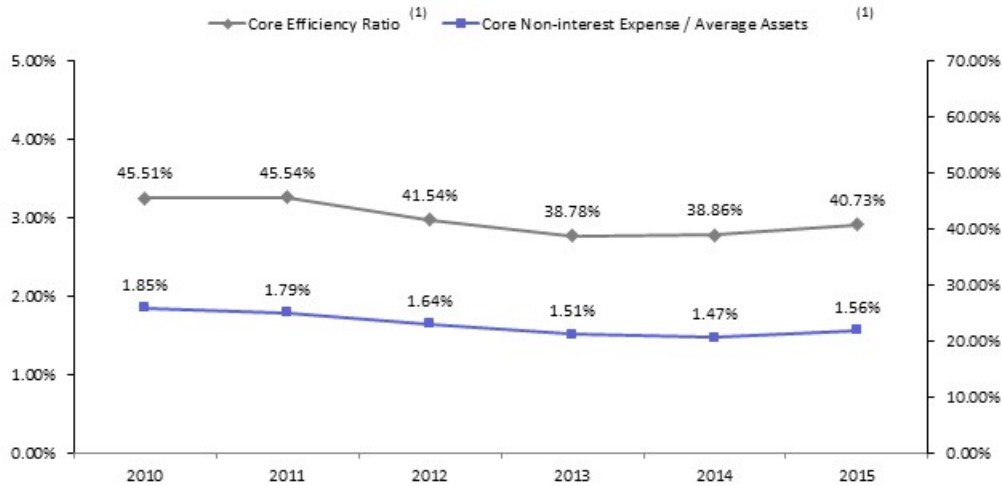


¹⁾ Core measures in 2015 include margin expenses related to the acquisition of Metro Bancshares, Inc. and reserves for losses in unfunded loan commitments and letters of credit resulting from our change in methodology for estimating such losses, and in the first quarter of 2014 resulting from a correction of our accounting for vested stock options previously granted to members of our advisory boards in our markets. For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 34 of this presentation.

Success Measures: Efficiency



- Our operating structure and business strategy enable efficient, profitable growth

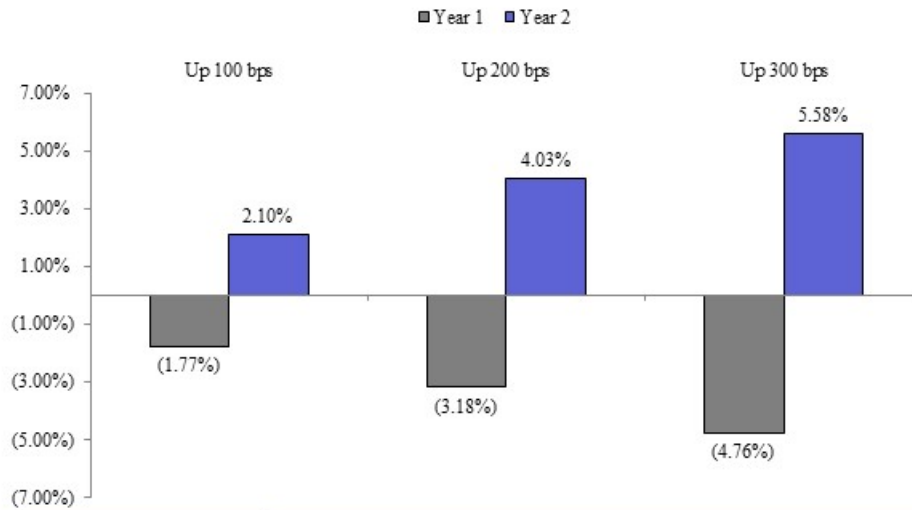


**Core Efficiency Ratio ⁽¹⁾ and
Core Non-interest Expense / Average Assets ⁽¹⁾**

¹⁾ Core measures in 2015 exclude merger expenses related to the acquisition of Metro Bancshares, Inc and reserves for losses in unfunded loan commitments and letters of credit resulting from our change in methodology for estimating such losses, and in the first quarter of 2014 resulting from a revision of our accounting for vested stock options previously granted to members of our advisory boards in our markets. For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 24 of this presentation.

Interest Rate Risk Profile

Change in Net Interest Income



Scenario	Based on parallel shift in yield curve and a static balance sheet
Variable-rate Loans	51% of loans are variable rate
Deposit Mix	25% of deposits are held in non-interest bearing demand deposit accounts

Appendix

Our Markets: Centers for Continued Growth



Birmingham, AL

- *Key Industries:* Metals manufacturing, finance, insurance, healthcare services and distribution
- *Key Employers:* Protective Life, HealthSouth Corporation, Vulcan Materials Company, AT&T, and University of Alabama at Birmingham

Huntsville, AL

- *Key Industries:* U.S. government, aerospace/defense, commercial and university research
- *Key Employers:* U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Cinram, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing

Montgomery, AL

- *Key Industries:* U.S. and state government, U.S. Air Force, automotive manufacturing
- *Key Employers:* Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama

Our Markets: Centers for Continued Growth (cont.)



Dothan, AL

- *Key Industries:* Agriculture, manufacturing, and healthcare services
- *Key Employers:* Southeast Alabama Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Pemco World Air Services, Globe Motors, and AAA Cooper Transportation

Pensacola, FL

- *Key Industries:* Military, health services, medical technology industries, and tourism
- *Key Employers:* Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Solutia, and GE Wind Energy

Mobile, AL

- *Key Industries:* Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing
- *Key Employers:* Port of Mobile, Infirmary Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, Infirmary Health Systems, University of South Alabama, ST Aerospace Mobile, and EADS

Our Markets: Centers for Continued Growth (cont.)



Nashville, TN

- *Key Industries:* Healthcare, manufacturing, transportation, and technology
- *Key Employers:* HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems

Charleston, SC

- *Key Industries:* Maritime, information technology, higher education, military, manufacturing, and tourism
- *Key Employers:* Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC

Atlanta, GA

- *Key Industries:* Logistics, media, information technology, and entertainment
- *Key Employers:* Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises

Tampa Bay, FL

- *Key Industries:* Defense, financial services, information technology, healthcare, transportation, manufacturing, tourism
- *Key Employers:* Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, and Teco Energy

The Bank has invested in three types of tax credit partnerships which provide loan opportunities and allow for the recognition of tax credits

- **New Market Tax Credit** – designed to encourage private sector equity investments in low income communities
- **Low Income Housing Tax Credits** – designed to encourage private sector investment in the development of affordable rental housing
- **Historical Tax Credits** – designed to encourage the preservation and reuse of historic buildings

Our Financial Performance: Key Operating and Performance Metrics



Dollars in Millions Except per Share Amounts

	For the Year Ended December 31,					
	2010	2011	2012	2013	2014	2015
Balance Sheet						
Total Assets	\$1,935	\$2,461	\$2,906	\$3,521	\$4,099	\$5,096
Net Loans	\$1,377	\$1,809	\$2,337	\$2,828	\$3,324	\$4,173
Deposits	\$1,759	\$2,144	\$2,512	\$3,020	\$3,398	\$4,224
Loans / Deposits	79%	85%	94%	95%	99%	99%
Total Equity	\$117	\$196	\$233	\$297	\$407	\$449
Profitability						
Net Income	\$17.4	\$23.4	\$34.4	\$41.6	\$52.3	\$63.5
Net Income Available to Common	\$17.4	\$23.2	\$34.0	\$41.2	\$51.9	\$63.3
Core Net Income Available to Common ⁽¹⁾	\$17.4	\$23.2	\$34.0	\$41.2	\$53.6	\$65.0
Core ROAA ⁽¹⁾	1.04%	1.12%	1.31%	1.32%	1.44%	1.42%
Core ROAE ⁽¹⁾	15.86%	14.86%	15.99%	15.70%	15.00%	14.96%
Core ROACE ⁽¹⁾	15.86%	17.01%	19.41%	18.30%	16.74%	15.73%
Net Interest Margin	3.94%	3.79%	3.80%	3.80%	3.68%	3.75%
Core Efficiency Ratio ⁽¹⁾	45.51%	45.54%	41.54%	38.78%	38.86%	40.73%
Capital Adequacy						
Tangible Common Equity to Tangible Assets ⁽²⁾	6.05%	6.35%	6.65%	7.31%	8.96%	8.54%
Common Equity Tier 1 Capital Ratio	NA	NA	NA	NA	NA	9.72%
Tier I Leverage Ratio	7.77%	9.17%	8.43%	8.48%	9.91%	8.55%
Tier I Capital Ratio	10.22%	11.39%	9.89%	10.00%	11.75%	9.73%
Total Risk-Based Capital Ratio	11.82%	12.79%	11.78%	11.73%	13.38%	11.95%
Asset Quality						
NPAs / Assets	1.10%	1.06%	0.69%	0.64%	0.41%	0.26%
NCOs / Average Loans	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%
Loan Loss Reserve / Gross Loans	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%
Per Share Information						
Common Shares Outstanding	16,582,446	17,796,546	18,806,436	22,050,036	24,801,518	25,972,698
Book Value per Share	\$7.06	\$8.78	\$10.28	\$11.67	\$14.81	\$17.29
Tangible Book Value per Share ⁽²⁾	\$7.06	\$8.78	\$10.28	\$11.67	\$14.81	\$16.70
Diluted Earnings per Share	\$0.95	\$1.18	\$1.66	\$1.90	\$2.09	\$2.39
Core Diluted Earnings per Share ⁽¹⁾	\$0.95	\$1.18	\$1.66	\$1.90	\$2.16	\$2.46

1) Core measures in 2015 exclude merger expenses related to the acquisition of Metro Bancshares, Inc. and reserves for losses in unfund of loan commitments and letters of credit resulting from our change in methodology for estimating such losses, and in the first quarter of 2014 resulting from a correction of our accounting for vested stock options previously granted to members of our advisory boards in our markets. For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 34 of this presentation.

2) Non-GAAP financial measures "Tangible Common Equity to total tangible Assets" and "Tangible Book Value per Share" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP.

Our Financial Performance: Asset Quality

Servis1st Bank

OUR NAME IS OUR MISSION.

Dollars in Thousands	Year Ended December 31,					
	2010	2011	2012	2013	2014	2015
Nonaccrual Loans:						
1-4 Family	202	670	453	1,878	1,596	198
Owner-Occupied Commercial Real Estate	635	792	2,786	1,435	683	--
Other Real Estate Loans	--	693	240	243	959	1,619
Commercial, Financial & Agricultural	2,164	1,179	276	1,714	172	1,918
Construction	10,722	10,063	6,460	3,749	5,049	4,000
Consumer	624	375	135	602	666	31
Total Nonaccrual Loans	14,347	13,772	10,350	9,621	9,125	7,766
Total 90+ Days Past Due and Accruing	--	--	8	115	925	1
Total Nonperforming Loans	14,347	13,772	10,358	9,736	10,050	7,767
Other Real Estate Owned and Repossessions	6,966	12,305	9,721	12,861	6,840	5,392
Total Nonperforming Assets	21,313	26,077	20,079	22,597	16,890	13,159
Troubled Debt Restructurings (Accruing):						
1-4 Family	--	--	1,709	8,225	--	--
Owner-Occupied Commercial Real Estate	--	2,785	3,121	--	--	--
Other Real Estate Loans	--	331	302	285	1,663	253
Commercial, Financial & Agricultural	2,398	1,369	1,168	962	6,632	6,618
Construction	--	--	3,213	217	--	--
Consumer	--	--	--	--	--	--
Total Troubled Debt Restructurings (Accruing)	2,398	4,485	9,513	9,689	8,295	6,871
Total Nonperforming Assets & Troubled Debt Restructurings (Accruing)	23,711	30,562	29,592	32,286	25,185	20,030
Total Nonperforming Loans to Total Loans	1.03%	0.75%	0.44%	0.34%	0.30%	0.18%
Total Nonperforming Assets to Total Assets	1.10%	1.06%	0.69%	0.64%	0.41%	0.26%
Total Nonperforming Assets and Troubled Debt Restructurings (Accruing) to Total Assets	1.23%	1.24%	1.02%	0.92%	0.61%	0.39%

Our Financial Performance: Loan Loss Reserve and Charge-Offs



<i>Dollars in Thousands</i>	Year Ended December 31,					
	2010	2011	2012	2013	2014	2015
Allowance for Loan Losses:						
Beginning of Year	\$ 14,737	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629
Charge-Offs:						
Commercial, Financial and Agricultural	(1,667)	(1,096)	(1,106)	(1,932)	(2,311)	(3,802)
Real Estate - Construction	(3,488)	(2,594)	(3,088)	(4,829)	(1,267)	(667)
Real Estate - Mortgage:						
Consumer	(1,775)	(1,096)	(660)	(241)	(1,965)	(1,104)
	(278)	(867)	(901)	(210)	(228)	(171)
Total Charge-Offs	(7,208)	(5,653)	(5,755)	(9,012)	(5,771)	(5,744)
Recoveries:						
Commercial, Financial and Agricultural	97	361	125	66	48	279
Real Estate - Construction	53	180	58	296	322	238
Real Estate - Mortgage:						
Consumer	32	12	692	36	74	169
	16	81	8	11	34	1
Total Recoveries	198	634	883	409	478	687
Net Charge-Offs	(7,010)	(5,019)	(4,872)	(8,603)	(5,293)	(5,057)
Provision for Loan Losses Charged to Expense	10,350	8,972	9,100	13,008	10,259	12,847
Allowance for Loan Losses at End of Period	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$ 43,419
As a Percent of Year to Date Average Loans:						
Net Charge-Offs	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%
Provision for Loan Losses	0.81%	0.57%	0.45%	0.50%	0.34%	0.34%
Allowance for Loan Losses As a Percentage of Loans	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures



We recorded expenses of \$2.1 million for the first quarter of 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the Bank, and recorded an expense of \$500,000 resulting from the initial funding of reserves for unfunded loan commitments as of March 31, 2015, consistent with guidance provided in the Federal Reserve Bank's Inter-agency Policy Statement SR 06-17. We recorded a non-routine expense of \$703,000 for the first quarter of 2014 resulting from the correction of our accounting for vested stock options previously granted to members of our advisory boards in our Dothan, Huntsville and Montgomery, Alabama markets. This change in accounting treatment is a non-cash item and does not impact our operating activities or cash from operations. The non-GAAP financial measures included in this presentation release of our results are "core net income available to common stockholders," "core diluted earnings per share," "core return on average assets," "core return on average common stockholders' equity," "core return on average stockholders' equity," "core efficiency ratio", and "core non-interest expense." Each of these seven core financial measures excludes the impact of the merger expenses, the initial funding of a reserve for unfunded loan commitments, and the non-routine expense attributable to the correction of our accounting for vested stock options. None of the other periods included in this presentation are affected by such non-routine expenses.

"Core net income available to common stockholders" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense.

"Core diluted earnings per share" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense, divided by weighted average diluted shares outstanding.

"Core return on average assets" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average total assets.

"Core return on average common stockholders' equity" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average common stockholders' equity.

"Core return of average stockholders' equity" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average total stockholders' equity.

"Core efficiency ratio" is defined as non-interest expense, adjusted by the effect of the non-routine expense, divided by the sum of net interest income and non-interest income.

"Core non-interest expense" is defined as non-interest expense, adjusted by the effect of the non-routine expense.

We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for the twelve month comparative periods ended December 31, 2015 and 2014 included in this presentation. Dollars are in thousands, except share and per share data.

Our Financial Performance: GAAP Reconciliation



<i>Dollars in Thousands</i>		For the Year Ended December 31, 2015		For the Year Ended December 31, 2014	
Provision for income taxes - GAAP	\$	25,465		\$	21,601
Adjustments:					
Adjustment for non-routine expense		829		865	
Core provision for income taxes	\$	26,294		\$	22,466
Return on average assets - GAAP		1.38	%	1.39	%
Net income - GAAP	\$	63,540		\$	52,377
Adjustments:					
Adjustment for non-routine expense		1,767		1,612	
Core net income	\$	65,307		\$	53,989
Average assets	\$	4,591,861		\$	3,758,184
Core return on average assets		1.42	%	1.44	%
Return on average common stockholders' equity		14.56	%	14.43	%
Net income available to common stockholders - GAAP	\$	63,260		\$	51,946
Adjustments:					
Adjustment for non-routine expense		1,767		1,612	
Core net income available to common stockholders	\$	65,027		\$	53,558
Average common stockholders' equity	\$	413,445		\$	520,005
Core return on average common stockholders' equity		15.73	%	16.74	%
Earnings per share - diluted - GAAP	\$	2.39		\$	2.09
Weighted average shares outstanding, diluted		26,442,554		24,818,221	
Core diluted earnings per share	\$	2.46		\$	2.16
Book value per share	\$	17.29		\$	14.81
Total common stockholders' equity - GAAP	\$	449,147		\$	367,255
Adjustments:					
Adjusted for goodwill and other identifiable intangible assets		15,330		-	
Tangible common stockholders' equity	\$	433,817		\$	367,255
Tangible book value per share	\$	16.70		\$	14.81
Stockholders' equity to total assets		8.81	%	9.94	%
Total assets - GAAP	\$	5,095,509		\$	4,098,679
Adjustments:					
Adjusted for goodwill and other identifiable intangible assets		15,330		-	
Total tangible assets	\$	5,080,179		\$	4,098,679
Tangible common equity to total tangible assets		8.54	%	8.96	%